

July 15<sup>th</sup>, 2025

To,  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block-G  
Bandra Kurla Complex, Bandra (E),  
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

**Sub.: Maxposure's AeroHub Partners with Air Europa to Deploy Portable IFE Across 40 Boeing 737 MAX Aircraft**



**AeroHub**, the in-flight entertainment (IFE) technology arm of **Maxposure Limited**, is pleased to announce a strategic partnership with **Air Europa**, one of Spain's foremost commercial airlines. This collaboration will see the deployment of **AeroHubPro**, AeroHub's advanced portable IFE system, across **40 Boeing 737 MAX aircraft**, positioning the brand as a growing global player in aviation technology.

Each aircraft will be outfitted with **two AeroHubPro units**, bringing the total to **80 devices** in this deployment cycle. The rollout will begin next month with installation on the first two aircraft, followed by a **phased fleet-wide implementation** over the coming months. To ensure seamless operations and real-time support, the devices will be distributed and serviced through a **dedicated logistics partner in Spain**.

Designed for efficiency and passenger satisfaction, **AeroHubPro** is a compact, plug-and-play system that streams **movies, series, games, travel shows, and branded destination content** directly to personal devices — all **without requiring any onboard hardware modifications or app downloads**. Its ease of deployment, content richness, and cost-effectiveness make it a preferred choice for next-generation in-flight experiences.

This partnership marks a **significant milestone** in AeroHub's global expansion strategy and underscores the increasing demand for **portable and flexible IFE solutions** across international aviation markets. As part of **Maxposure Limited**, a diversified media and content technology company, AeroHub continues to leverage the group's vast content capabilities and international presence to deliver scalable, customizable entertainment ecosystems for airlines.

**Maxposure Limited**

#TheAddress, Plot No 62,  
Okhla Phase-3, New Delhi-110020, India  
Tel +91-11-43011111, Fax +91-11-43011199  
CIN L22229DL2006PLC152087

✉ [cs@maxposuremedia.com](mailto:cs@maxposuremedia.com)

🌐 [maxposuremedia.com](http://maxposuremedia.com)

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Maxposure Limited's broader growth across the aviation sector — from inflight media to immersive digital experiences — further strengthens the value proposition AeroHub offers to airline partners worldwide. This Air Europa collaboration reaffirms AeroHub's role as a **forward-looking, innovation-led solution provider** in the fast-evolving travel technology landscape.

### About AeroHub

AeroHub is Maxposure's next-generation inflight entertainment and connectivity (IFEC) platform designed to transform the onboard experience. Fully wireless and battery-operated, AeroHub offers plug-and-play deployment with minimal impact on aircraft infrastructure. Built for flexibility and scale, it enables seamless content delivery, real-time updates, and elevated passenger engagement—making it an ideal solution for modern airlines seeking efficient, cost-effective IFEC systems.

**By the Order of the Board of Directors  
For Maxposure Limited**

**Priya Kesari**  
**Company Secretary and Compliance Officer**  
**ACS 22710**

**Date: 15.07.2025**

**Place: Delhi**



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