

14th July, 2026

To
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
Bandra Kurla Complex, Bandra (E)
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

Sub.: Myanmar Airways International Partners with Aerohub & Aeroplay to Launch Wireless In-Flight Entertainment



Myanmar Airways International (MAI) has partnered with Aerohub and Aeroplay to introduce wireless inflight entertainment as part of its IFE rollout. With this launch, MAI becomes the first airline in Myanmar to implement a fully wireless, bring-your-own-device (BYOD) onboard entertainment platform across its fleet.

The deployment features **Aerohub** as the wireless onboard entertainment platform provider, with **Aeroplay Entertainment** delivering curated IFE content. The solution enables passengers to stream content directly to their personal electronic devices such as smart phones, tablets and laptops, offering a smooth and immersive entertainment experience via the onboard Wi-Fi network, with access facilitated through a QR-based entry point.

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Passenger can explore a mix of Hollywood and International movies, television, and music content, the system also integrates destination information and passenger engagement features. The platform is designed to offer a scalable, hardware-light solution aligned with MAI's broader digital transformation strategy.

Commenting on the deployment, **Tanes Kumar, Chief Executive Officer, Myanmar Airways International**, said: *"The introduction of our fully wireless inflight entertainment platform represents a significant milestone in MAI's ongoing digital transformation journey. As Myanmar's leading international airline, we remain committed to enhancing the passenger experience through innovation, operational excellence, and the adoption of globally aligned service standards. This initiative reinforces our focus on delivering a modern, seamless, and customer-centric travel experience across our network. We are looking forward to our partnership with AeroHub & Aeroplay on enhancing customer experience on our fleet"*

Sameer Sirdeshmukh, AeroHub, added: *"We are pleased to partner with MAI on this deployment. AeroHub's wireless platform is designed to provide a reliable and consistent passenger experience, while enabling airlines to optimize weight, reduce maintenance complexity, and scale deployment efficiently."*

Subir Arora, Aeroplay Entertainment, commented: *"Our collaboration with MAI and AeroHub focuses on delivering a well-balanced content offering that caters to diverse passenger demographics. The emphasis is on relevance, regional depth, and a continuously refreshed catalogue to support passenger engagement."*

This rollout reflects a rapidly growing trend among regional carriers toward agile, wireless IFE solutions that significantly reduce onboard hardware weight and maintenance while maintaining a highly competitive and modern passenger experience.

About Myanmar Airways International (MAI):

Myanmar Airways International (MAI) is Myanmar's leading airline, together with its sister airline, Mingalar (formerly Air KBZ). Operating from its primary hubs in Yangon and Mandalay, MAI serves 40 destinations across Myanmar and internationally, including Thailand, Singapore, Malaysia, China, India, United Arab Emirates (UAE), Cambodia, Vietnam, South Korea, Russia, and Laos, with a fleet comprising eight Airbus family aircraft, two Embraer E190s, four ATR72-600s, plus one Boeing 737-400F. www.maiair.com

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About AeroHub:

AeroHub is a leading provider of next-generation portable inflight entertainment (IFE) solutions, offering airlines a cost-effective alternative to traditional seatback systems. Battery-powered and requiring no aircraft modifications, it enables rapid deployment and flexibility. AeroHub streams a wide range of content including video, audio, games, and digital magazines directly to passengers' personal devices. It also offers features such as a moving map and PA/pause integration, all within a single hardware and software solution that enhances passenger experience and optimizes operational efficiency.

Website: <https://www.aerohub.aero/>

About Aeroplay Entertainment:

Aeroplay Entertainment is a leading in-flight entertainment and passenger experience partner dedicated to moving airlines beyond the traditional concept of 'content onboard.' Aeroplay specializes in creating a connected, personalized, and measurable passenger engagement ecosystem by delivering premium global content across seat-back IFE and Wi-Fi-enabled platforms.

Website: <https://www.aeroplaymedia.com/>

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**By the Order of the Board of Directors
For Maxposure Limited**

**Priya Kesari
Company Secretary and Compliance Officer
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Place: New Delhi

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