

March 12th, 2026

To,
The Manager,
Corporate Services,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE Symbol: MAXPOSURE

Dear Sir/ Madam,

Subject: Outcome of the Meeting of the Board of Directors of Maxposure Limited held on Thursday, 12th March, 2026

In accordance with the provisions of Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), as amended from time to time, we wish to inform you that the Board of Directors of the Company at their meeting held today i.e, 12th March, 2026 inter-alia, has considered and approved the following (s):

1. Appointment of Ms. Sasha Somya as Chief Executive Officer (CEO) and Key Managerial Personnel of the Company with effect from 1st April, 2026, based on the recommendation of the Nomination & Remuneration Committee.

Ms. Sasha Somya is presently serving as Client Acquisition and Management Head and has significant experience in strategic management, business development and operational leadership since 2008.

Disclosure required under Regulation 30 and Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed as *Annexure- A*.

The consent letter of Ms. Sasha Somya is enclosed as *Annexure- B*.

2. Appointment of M/s Nikunj Stock Brokers Limited as the new Market Maker for the Company’s equity shares listed on the NSE Emerge Platform, in place of the existing Market Maker, Giriraj Stock Broking Private Limited, subject to execution of the Market Making Agreement and necessary regulatory compliances.



Maxposure Limited

#TheAddress, Plot No 62,
Okhla Phase-3, New Delhi-110020, India
Tel +91-11-43011111, Fax +91-11-43011199
CIN L22229DL2006PLC152087

cs@maxposuremedia.com

maxposuremedia.com

The meeting of Board of Directors of the Company commenced at 4.40 P.M. (through video conferencing hosted from registered office of the Company) and concluded at 4.58 P.M.

You are requested to take the same on your records.

Thanking you.

For Maxposure Limited



Priya Kesari
Company Secretary and Compliance Officer
ACS 22710



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ANNEXURE- A

Disclosure required under Regulation 30 and Schedule III of SEBI (LODR) Regulations, 2015 read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is as under

For Appointment of Ms. Sasha Somya as Chief Executive Officer of the Company

S.No.	Particulars	Details
1	Reason for change viz. appointment, reappointment, resignation, removal, death or otherwise	Appointment of Ms. Sasha Somya, presently serving as Client Acquisition and Management Head as the Chief Executive Officer and Key Managerial Personnel of the Company with effect from 01 st April, 2026
2	Date of appointment/ reappointment/cessation (as applicable) & term of appointment/re-appointment	Appointment as the Chief Executive Officer and Key Managerial Personnel of the Company with effect from 01 st April, 2026, as recommended by Nomination and Remuneration Committee and approved by the Board of Directors
3	Brief profile (in case of appointment)	<p>Ms. Sasha Somya holds a Bachelor's degree in Arts (Honours) from the University of Delhi and a Diploma in Fashion Design from the National Institute of Fashion Design (accredited by Annamalai University). She has over 18 years of experience in client acquisition, brand strategy and content marketing and has been associated with the Company since February 8, 2008.</p> <p>She currently serves as Client Acquisition and Management Head and has worked on a diverse portfolio of domestic and international clients across the aviation, hospitality and government sectors. She has been instrumental in winning several multi-agency pitches for the Company and played an integral role in the successful launch of the inflight magazine of Vistara and Indigo.</p> <p>She has also led digital and communication initiatives for various government and institutional clients including Ministry of External Affairs (India), IIT Madras, Madhya Pradesh Tourism Board and Uttarakhand Tourism Development Board.</p>



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		She has also contributed significantly to branding and communication strategies for leading organizations including IndiGo, Mercedes-Benz India, Gulf Air, Jazeera Airways, Air India, Oberoi Hotels and Taj Hotels.
4	Disclosure of relationships between directors (in case of appointment of a director)	Not applicable



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ANNEXURE- B

9th March, 2026

To,
The Board of Directors
Maxposure Limited
Ground Floor, 62
Okhla Industrial Estate, Phase-3
New Delhi- 110020

Subject: Consent to act as Chief Executive Officer and Key Managerial Personnel

Dear Sir/Madam,

I, Sasha Somya, hereby give my consent to act as Chief Executive Officer (CEO) and Key Managerial Personnel of Maxposure Limited with effect from April 1, 2026, subject to the approval of the Board of Directors of the Company.

I confirm that I accept the said appointment and undertake to discharge my duties and responsibilities in accordance with the applicable provisions of the Companies Act, 2013, the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and other applicable laws and regulations.

Kindly take the same on record.

Thanking you,

Yours faithfully



Sasha Somya
Client Acquisition and Management Head