

July 10th, 2025

To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block-G
Bandra Kurla Complex, Bandra (E),
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

Sub.: Maxposure's AeroHub Partners with Garuda Indonesia to Launch Battery-Powered Inflight Entertainment System



Maxposure Limited is pleased to announce a strategic partnership between its proprietary inflight entertainment and connectivity (IFEC) platform, **AeroHub**, and **Garuda Indonesia**, a prestigious 5-star national carrier of Indonesia. This collaboration marks a significant step in AeroHub's global expansion and its first operational deployment in the Southeast Asian aviation market.

As part of this initiative, AeroHub's **battery-powered inflight entertainment system** has been deployed on a **Garuda Indonesia Boeing 737 aircraft** under a pilot program. The solution has been selected for its ability to operate independently of the aircraft's electrical systems, requiring no structural modifications. This makes it an ideal fit for airlines seeking efficient, cost-effective upgrades to enhance passenger engagement without the need for downtime or invasive installations.

Garuda Indonesia, known for its 5-star Skytrax rating and strong regional footprint, operates a fleet of over 80 aircraft, with a significant number of Boeing 737s. The pilot deployment of AeroHub represents a move towards fleet-wide modernization and a commitment to enhancing the digital onboard experience. Following successful implementation, additional aircraft from Garuda's fleet are expected to be fitted with AeroHub units as part of a phased rollout.

AeroHub distinguishes itself in the aviation sector by offering a **plug-and-play, wireless system powered entirely by batteries**, which enables airlines to rapidly implement inflight entertainment solutions across narrow-body and short-haul fleets. Its modular design and compatibility with mixed fleets provide scalable opportunities for carriers focused on digital transformation and improved passenger satisfaction.

Maxposure Limited

#TheAddress, Plot No 62,
Okhla Phase-3, New Delhi-110020, India
Tel +91-11-43011111, Fax +91-11-43011199
CIN L22229DL2006PLC152087

✉ finance@maxposuremedia.com

🌐 maxposuremedia.com

Delhi | Mumbai | Bengaluru | Chennai | Kolkata | Hyderabad

For Maxposure Limited, this partnership reinforces the company's strategic direction in the aviation technology sector. The collaboration is anticipated to contribute positively to its international business revenues and strengthen its market share in the growing Southeast Asian aviation landscape. With airline customers increasingly prioritizing lightweight, power-independent solutions, AeroHub is positioned to meet evolving demands while driving operational efficiencies.

This milestone also aligns with Maxposure's long-term vision to be at the forefront of content-led technology solutions within aviation. By securing a partnership with a prominent national airline, the company advances its footprint in high-growth regions and validates AeroHub's role as a game-changing IFEC solution for airlines worldwide.

About AeroHub

AeroHub is Maxposure's next-generation inflight entertainment and connectivity (IFEC) platform designed to transform the onboard experience. Fully wireless and battery-operated, AeroHub offers plug-and-play deployment with minimal impact on aircraft infrastructure. Built for flexibility and scale, it enables seamless content delivery, real-time updates, and elevated passenger engagement—making it an ideal solution for modern airlines seeking efficient, cost-effective IFEC systems.

**By the Order of the Board of Directors
For Maxposure Limited**

**Priya Kesari
Company Secretary and Compliance Officer
ACS 22710**

**Date: 10.07.2025
Place: Delhi**