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To,
National Stock Exchange of India Limited
Exchange Plaza, Plot No. C-1, Block-G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE Symbol: MAXPOSURE

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Maxposure Limited wins contract for Bihar's Science, Technology, and Technical Education Department; licenses software suite to airline in Quebec City

Maxposure Limited, a trailblazing force in the new-age media and entertainment industry, continues to achieve significant milestones, consolidating its position further as one of the leading companies in the sector. In its recent achievements, Maxposure Limited was awarded the contract for social media management of the Science, Technology, and Technical Education Department, Government of Bihar. The duration of the contract is one year with a scope of extension of two years.

The Science, Technology, and Technical Education Department is a nodal body for technical education in the state, with around 80 technical education institutes under it. As part of the project, Maxposure will not only build a robust social media presence for the department but also use the platform to disseminate essential information about its many programmes and schemes. The initiative will be aimed at increasing the overall visibility and reach of the department through interactive engagement with the audience to build a strong and informed community. Commencing in August this year, the prestigious project marks Maxposure's entry into the Bihar territory.

Continuing its winning streak, Maxposure has also secured the project to license its state-of-the-art software suite, SkyView, to Chrono Aviation, Quebec City. This innovative portal enables passengers onboard to enjoy inflight entertainment content on their personal devices by connecting to the wireless streaming server. SkyView has been successfully integrated into the wireless stream device produced by Chrono Aviation. Maxposure is proud to announce that the service will be going live later in August this year.

The SkyView portal offers two interfaces; Passenger & Crew. Using the Passenger interface, guests can enjoy seamless inflight entertainment and Crew interface enables the crew to control the hardware device for functions like auto PA Pause, shut down, etc. What distinguishes SkyView Software Suite is its versatility as it is hardware agnostic and can work seamlessly with any wireless media server.

About the company

Incorporated in 2006, Maxposure Limited is one of the few companies in India that offers 360-degree service across multiple content distribution platforms. Its innovative and diverse service portfolio and result-oriented strategies have aided in curating an industry-wide client selection across geographies, including IndiGo, Air India, Gulf Air, Air Arabia, Incredible India, Maruti Suzuki India Limited, Madhya Pradesh Tourism Board, Ministry of External Affairs, Oberoi Hotels and Resorts, and the Taj Group of Hotels, to name a few. On the other hand, the company has developed AeroHub Wireless Streaming Server (WMS) to stream in-flight content at a much higher speed and lesser cost than traditional inflight screens. Maxposure also offers content services in more than 20 languages, including German, Russian, Arabic, Portuguese, Japanese, Chinese, French, Tamil, Marathi, Gujarati, Malayalam, Odia, and more.

Kindly take the above information on record.

Thanking You,

Yours Faithfully,

For, Maxposure Limited

**SAKSHI
MISHRA**

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SAKSHI MISHRA
Date: 2024.08.06
22:07:53 +05'30'

Sakshi Mishra

Company Secretary & Compliance Officer