

December 02<sup>nd</sup>, 2025

To,  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block-G  
Bandra Kurla Complex, Bandra (E)  
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

**Sub.: Neutral Digital Enhances FlyDubai–Airbus A321neo Agreement Announcement with Photorealistic CGI Aircraft Visuals**



Neutral Digital, the immersive experience and 3D Visualisation arm of Maxposure Limited, is proud to announce that FlyDubai has entrusted it with a creative project in support of its agreement with Airbus for the purchase of 150 A321neo aircraft.

The project is to create high-quality, photorealistic CGI images showcasing the Airbus A321neo in FlyDubai's signature livery ahead of their official announcement. These lively images were a great addition to their communications portfolio and were used by both FlyDubai and Airbus.

Delhi | Mumbai | Bengaluru | Chennai | Kolkata | Hyderabad

**Maxposure Limited**

#TheAddress, Plot No 62,  
Okhla Phase-3, New Delhi-110020, India  
Tel +91-11-43011111, Fax +91-11-43011199  
CIN L22229DL2006PLC152087

✉ [cs@maxposuremedia.com](mailto:cs@maxposuremedia.com)

🌐 [maxposuremedia.com](http://maxposuremedia.com)

This project showcases Neutral Digital's ability to deliver accurate, visually rich content that drives business growth. This new imagery visually represented Airbus specifications and FlyDubai's distinctive brand identity while emphasising the airline's fleet expansion plans and growth trajectory in the global aviation market.

Neutral Digital's success further strengthens Maxposure's commitment to delivering future-ready digital solutions for the aviation sector. Together by combining creativity, technology, and storytelling, we continue to support our partners as they transform how their audiences experience information and brand communication.

### **About Neutral Digital**

Neutral Digital is a UK-based immersive experience studio and a subsidiary of Maxposure Limited. With expertise in XR, 3D visualization, and aviation simulations, the company services global airlines, hospitality brands, and luxury enterprises. Neutral's work is defined by photorealistic execution and precision-engineered experiences for training, branding, and digital communication.

**By the Order of the Board of Directors  
For Maxposure Limited**

**Priya Kesari**  
**Company Secretary and Compliance Officer**  
**ACS 22710**

**Place: New Delhi**



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