

02<sup>nd</sup> September, 2025

To  
National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block-G  
Bandra Kurla Complex, Bandra (E)  
Mumbai - 400051

NSE Symbol: MAXPOSURE

Dear Sir/Madam,

**Sub.: SkyView by Aerohub, a Maxposure Limited Company, Brings Passengers a Seamless, Interactive In-Flight Journey**



Aerohub, the in-flight entertainment and technology arm of **Maxposure Limited**, has announced significant enhancements to its flagship platform, **SkyView**, aimed at redefining the in-flight experience while unlocking fresh commercial opportunities for airlines worldwide.

At its core, SkyView remains a fully **hardware-agnostic platform**, giving airlines flexibility to offer entertainment in both connected and offline environments without being tied to specific equipment. Certified by all major Hollywood studios and supported by Aerohub's **Motion Pictures of America-certified lab facility**, SkyView ensures secure, high-quality, and compliant content delivery. Its advanced Content & Media Management system also supports efficient scheduling, personalization, and metadata-driven curation, making entertainment discovery simpler and more engaging for passengers.

**Maxposure Limited**

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Expanding beyond entertainment, SkyView now integrates **Airshop**, an inflight retail solution designed to unlock new ancillary revenue streams for airlines. Passengers can browse and purchase products seamlessly via the IFE screen or their own devices, with payment options including contactless cards and digital wallets.

Orders can be fulfilled onboard, at the airport, or delivered directly to the customer's home. With real-time inventory tracking and supplier integration, Airshop enhances operational efficiency while delivering a smooth retail experience.

Another strategic enhancement is **Flight360**, an immersive moving map solution that allows passengers to track their journeys in real-time with interactive navigation, live flight updates, and detailed travel metrics. This feature not only improves the onboard experience but also supports airlines in offering differentiated, tech-enabled services to their customers.

With these innovations, SkyView is evolving into a comprehensive in-flight digital ecosystem that seamlessly blends entertainment, shopping, and information. For airlines, it offers a scalable, future-ready solution that enhances passenger satisfaction, improves operational efficiency, and unlocks new revenue opportunities. These advancements also position Maxposure Limited, through AeroHub, at the forefront of the global in-flight entertainment and ancillary services market, enriching passenger journeys while strengthening the commercial ecosystem for airlines and aligning with Maxposure's long-term vision of delivering next-generation digital solutions.

### About AeroHub

AeroHub is Maxposure's next-generation inflight entertainment and connectivity (IFEC) platform designed to transform the onboard experience. Fully wireless and battery-operated, AeroHub offers plug-and-play deployment with minimal impact on aircraft infrastructure. Built for flexibility and scale, it enables seamless content delivery, real-time updates, and elevated passenger engagement—making it an ideal solution for modern airlines seeking efficient, cost-effective IFEC systems.

### By the Order of the Board of Directors For Maxposure Limited

**Priya Kesari**  
**Company Secretary and Compliance Officer**  
**ACS 22710**

**Place: Delhi**

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