



August 15, 2024

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400051

Scrip Code: 543223

Name of Scrip: MAXIND

Sub: Newspaper publications of Un-audited Financial Results for the quarter ended June 30, 2024.

Dear Sir/Madam,

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, please find enclosed copies of newspapers advertisements published on August 15, 2024 in the columns of English daily "Mint", all editions, and Marathi daily "Nav Shakti", Mumbai edition with respect to Un-audited financial results of the Company for the quarter ended on June 30, 2024.

You are requested to kindly take the aforesaid on record.

Thanking you,

Yours faithfully,
For **Max India Limited**

Pankaj Chawla
Company Secretary and Compliance Officer

Encl.: As above

MAX INDIA LIMITED

CIN: L74999MH2019PLC320039

Corporate Office: Landmark House, 3rd Floor, Plot No. 65, Sector-44, Gurgaon - 122003, Haryana | www.maxindia.com
Regd. Office: 167, Floor 1, Plot No. - 167, Ready Money Terrace, Dr. Annie Besant Road, Worli, Mumbai, Maharashtra - 400018, India



Google's new Pixels aren't about the phones

The latest series is another distribution channel for premium AI services

Dan Gallagher
feedback@livemint.com

Google has been in the smartphone business for a long while now—with seemingly little to show for it. But even the company that powers 91% of the world's internet searches needs a little extra help sometimes.

At an event Tuesday afternoon, Google unveiled the ninth generation of its Pixel smartphone line. These are the phones that Google designs fully in-house, which typically draw high praise from reviewers but generate little in the way of actual sales. Google's Pixel phones accounted for just under 1% of global smartphone shipments last year and the first half of this year, according to data from Counterpoint Research.

But the new phones are giving Google and its parent, Alphabet, a chance to lean even harder into generative artificial intelligence. New AI features, such as an image-generating app called Pixel Studio and another app that scans screenshots for content, took up the majority of time at Tuesday's event—far more than any hardware design elements. And some new features won't even be exclusive to the Pixel, as Google wants its AI tools widely dispersed across other phones running on its Android mobile operating system. Gemini Live—a conversational AI chatbot powered by voice—is rolling out to all compatible Android phones in English on Tuesday, and Google said a version for Apple's iOS devices is also coming soon.

The catch? Gemini Live and other AI features are only available to subscribers of Google's Gemini Advanced plan. That plan costs \$20 a month, though Google is throwing in a year of free access to buyers of its higher-end Pixel Pro, XL and Fold devices.

That might seem steep—especially since Android users are already accus-



Google's Gemini Live AI voice assistant on Android and Pixel 9 phones sounds almost human. REUTERS

tomed to having Google's well-known digital assistant free of charge. But Google has actually proven more adept at upselling once-free services than it has in selling premium smartphones. Non-advertising revenue from YouTube—much of which comes from viewers wishing to avoid ads—totaled \$11.9 billion last year, which is 20% higher than Google's total hardware revenue for the year, according to consensus estimates from Visible Alpha. YouTube's non-ad revenue has also averaged 52% annual growth over the past four years, compared with 16% for all Google hardware, according to those same estimates.

Upselling AI on a mobile device is still no sure thing, though. Particularly given some high-profile stumbles by Google over the past 18 months, as it has raced to stay competitive with Microsoft and its

anointed AI partner, OpenAI. And Google now faces the added challenge of competing with Apple's generative AI debut. Apple Intelligence—the iPhone maker's moniker for a set of new AI tools designed for its devices—is set to launch this fall.

But while Google may be a bit player in hardware, its products like search, Gmail and Android are effectively the world's largest distribution network for new technologies such as generative AI. And its Pixel event Tuesday proved a bit of a flex in that regard, coming a month ahead of when Apple typically introduces its new iPhones. Rick Osterloh, who runs Google's device business, emphasized repeatedly Tuesday that the AI services shown at the event are ready for launch—another subtle dig at the more gradual rollout expected for Apple Intelligence.

Google's little phone business is clearly still looking to punch above its weight.

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Greetings on India's 78th Independence Day!

As India celebrates its 78th year of Independence, NMDC stands proudly at the forefront of the nation's industrial growth. As the largest iron ore producer in the country, NMDC is committed to realizing the vision of a 'Viksit Bharat' through responsible mining practices and building a strong, self-reliant India by actively engaging in meaningful CSR initiatives.



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Investor Education & Protection Fund Authority

PUBLIC ANNOUNCEMENT

Investors/Depositors whose shares, unpaid dividends, matured deposits or debentures, etc., have been transferred to Investor Education and Protection Fund under Companies Act, 1956/2013 can claim refund online.

Please download Instruction Kit [a PDF file] available on IEPF website. Read carefully and follow instructions.

How to file the claim?

1. Register on MCA website (www.mca.gov.in): Create a Login ID & Password in V3.
2. Online Filing of IEPF-5 Form: Submit the IEPF-5 Form online and receive an acknowledgment via your registered email, along with pre-filled auto-generated indemnity bond.
3. Original Documents to be sent to Company: Courier the complete set of the IEPF-5 form to the Nodal Officer or Registrar of the company along with other support documents. All print/photocopies must be self-attested.

General information

On receiving the original documents, the concerned company will verify the claim against their records within 30 days of filing and upload an "E-Verification Report (EVR)" on the MCA portal, indicating either approval or rejection of the claim. Based on the EVR recommendation, the Authority will process the case according to IEPF rules.

Claimants shall receive an email notification if the EVR approves or rejects their claim.

NOTE:

- Claimants are advised to file e-form IEPF-5, only when all the required documents are available.
- IEPFA acknowledges communication from the verified contact details only, provided by claimants while filling IEPF form 5 online.
- Claims rejected by companies in EVR are summarily rejected.
- Claimants may approach companies and their nodal officers to rectify discrepancies and file new claim SRN.
- IEPF Authority recommends nomination in Securities to avoid it remaining unclaimed or unpaid.

*IEPFA never supports engagement of any broker/agent/middleman for the process of claims refund.

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CBC 07110/15/0008/2425

EXTRACT OF STATEMENT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2024						
(Rs. in Crores)						
Sl No.	Particulars	Standalone			Consolidated	
		Quarter ended 30.06.2024 (Unaudited)	Quarter ended 30.06.2023 (Unaudited)	Year ended 31.03.2024 (Audited)	Quarter ended 30.06.2024 (Unaudited)	Quarter ended 30.06.2023 (Unaudited)
1.	Total income from operations (net)	7.18	9.04	32.26	32.12	194.74
2.	Net Profit/(loss) for the period (before Tax, Exceptional and/or Extraordinary items)	0.66	1.66	1.76	(26.87)	(49.05)
3.	Net Profit/(loss) for the period before tax (after Exceptional and/or Extraordinary items)	0.71	1.66	1.64	(26.87)	(49.03)
4.	Net Profit/(loss) for the period after tax (after Exceptional and/or Extraordinary items)	0.93	1.31	1.23	(26.97)	(56.38)
5.	Total comprehensive income for the period (Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax))	0.93	1.31	1.15	(27.45)	(56.55)
6.	Paid-up equity share capital (Face Value Rs. 10 Per Share)	43.17	43.03	43.17	43.17	43.03
7.	Reserves excluding revaluation reserve as per balance sheet of previous accounting year	-	-	820.82	-	449.17
8.	Earnings per share (of Rs. 10 each) (not annualised for the quarter)					
a)	Basic (Rs.)	0.22	0.31	0.29	(6.25)	(2.84)
b)	Diluted (Rs.)	0.21	0.30	0.28	(6.25)	(2.84)

Note: The above is an extract of the detailed format of unaudited financial results for the quarter ended June 30, 2024 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation 2015. The full format of unaudited financial results for the quarter ended June 30, 2024 are available on the Stock Exchange websites (www.nseindia.com and www.bseindia.com) and on the Company's website (www.maxindia.com).

Date: August 14, 2024
Place: Gurugram

By Order of the Board
Rajit Mehta
Managing Director
DIN : 01604819

CENTRAL RAILWAY
NAGPUR DIVISION
E-TENDER NOTICE
No. NGP-ELECT-TRD-2024-25-03R
Dated 12.08.2024
Name of work: Outsourcing of maintenance Activity of the PSI assets of Nagpur Division for a period of Two years. Estimated Cost of work: Rs. 1,62,27,540/- Earnest Money Deposit: Rs. 2,31,100/- Last date & time for submission of tender: 06-09-2024 at 15.00 Hrs. Website: The relevant details about this E-Tender & for online participation in E-tendering are available on Railway website www.ireps.gov.in
Sr. DEE(TRD), Nagpur 23

CENTRAL RAILWAY
NAGPUR DIVISION
E-TENDER NOTICE
No. NGP-ELECT-TRD-2024-25-04R2
Dated 12.08.2024
Name of work: 25 KV AC OHE work in connection with isolation of Loop Line (UP/DN) from Main Line by providing isolators in Nagpur Division of Central Railway. Estimated Cost of work: Rs. 3,65,52,505.56/- Earnest Money Deposit: Rs. 3,32,800/- Last date & time for submission of tender: 12-09-2024 at 15.00 Hrs. Website: The relevant details about this E-Tender & for online participation in E-tendering are available on Railway website www.ireps.gov.in
Sr. DEE(TRD), Nagpur 25

Chikhli Municipal Council
Chikhli, Tal. Chikhli, Dist. Buldhana
दूरभाषी क्र. : 07264-242083 ई-मेल : mcchikhli@gmail.com
वेबसाइट : www.chikhlimahaub.maharashtra.gov.in WhatsApp क्र. : 8669929394
जा.क्र. 1112/2024 दिनांक 14/08/2024
E-Tender/NIT/1/2024-25
On-line tenders for Augmentation of Piped Water Supply Scheme under AMRUT 2.0 Scheme are invited by Chikhli Municipal Council Chikhli. The details are available in tender Document.
The detailed Tender Document with Terms and Conditions will be available on website <https://mahatenders.gov.in> in from Dt 16/08/2024 to Dt 30/08/2024 upto 17.30 hrs. Online tender shall be received as per schedule will be opened on Dt 02/09/2024 at 11.00 hrs. if possible
SD/-
(Prakash Bhatnagar)
Chief Officer
Municipal Council Chikhli

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