



February 09, 2026

To,

Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400051

Scrip Code: 543223

Name of Scrip: MAXIND

Subject: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (LODR) Regulations, 2015, please find enclosed herewith the Press Release being issued by Antara Assisted Care Services Limited (“AACSL”), a wholly owned subsidiary of the Company, the contents of which are self-explanatory.

This disclosure will also be hosted on Company’s website viz. <https://www.maxindia.com/investorrelations/disclosures>

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **Max India Limited**

Trapti
Company Secretary and Compliance Officer

Encl.: As above

MAX INDIA LIMITED

CIN: L74999MH2019PLC320039

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Antara Scales Up Senior Care in Chennai with Second Care Home Launch

Chennai, 09 February, 2026: Antara Senior Care, the only fully integrated senior care ecosystem in India, has announced the launch of its second senior care home in Chennai. The 72-bed facility is located along the Old Mahabalipuram Road (OMR) corridor in the heart of the city. Together with a Care Home on the arterial ECR, it expands access to long- and short-term assisted living services for seniors in the region.

Nearly [14% of Tamil Nadu's population is now aged 60 and above](#)—the second-highest proportion of seniors in the country after Kerala. In urban centres, [one in every seven residents is a senior citizen](#), many of whom either live alone or only with their spouse. This demographic trend underlines the need for specialised ageing-friendly care in a region that's also one of the fastest-growing senior care markets.

Mr Ishaan Khanna, CEO, Antara Assisted Care Services, said, "Tamil Nadu's ageing profile is already far more advanced than the rest of India's. It has one of the highest shares of seniors living alone at [6.8%, nearly double the national average of 3.6%](#), with women being disproportionately affected. This is creating deep social, emotional and health vulnerabilities as loneliness and isolation present an elevated health risk. Additionally, seniors constitute a higher proportion of post-acute patients needing long-term care. All these factors compelled us to bring Antara Care Homes' 'Expert Senior Care, Apno Jaisi' to the heart of Chennai in OMR."

Antara Care Homes' network expansion also improves access to senior-first transition care services in a city often called 'The Health Capital of India'. Located in the medical hub of Chennai, close to leading hospitals and key medical infrastructure, the OMR Antara Care Home offers excellent connectivity via both road and air.

Mr Ishaan Khanna added: "Our increasing presence in Chennai reflects not just rising demand for long-term assisted living, but the city's growing role as a hub for transition care. Blending healthcare with lifecare empowers seniors to age with dignity and provides invaluable peace of mind for caregivers and family members."

India is at the cusp of a profound demographic and healthcare shift. According to the [JLL-ASLI report](#), the country's elderly population is poised to more than double from 156.7 million in 2024 to an estimated 346 million by 2050. During this time, [UNFPA data](#) projects that the population of people aged 80+ in India will grow at a rate of 279% by 2050. By 2046, the rising senior population is [expected to outnumber children](#) for the first time in the nation's history.

Changing demographics mean it is becoming important for families to choose senior-friendly environments with robust clinical care protocols. Chennai has a rapidly ageing population, improved lifespan and a tertiary healthcare ecosystem that's among the strongest in India.

Antara Care Homes are built with care, independence and safety at their core. They bring together clinical care, kitchens offering home-style nutritionally planned meals, end-to-end services including laundry and housekeeping. All services, clinical and non-clinical, are delivered by our staff trained on



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geriatric care modules approved by the Government of India's Healthcare Sector Skills Council (HSSC). The facilities feature ramps, extra-wide corridors and doorways, grab rails, raised seating, rounded walls and furniture, anti-skid flooring, panic buttons, luxe lighting, generous balconies, open terraces and gardens to boost mental health. The suite-style rooms have been designed for couples and single occupancy. They open into common areas promoting natural interaction among residents; activity room doubles up as family room. Backed by a clinic, nurses' stations on each floor and a physiotherapy room, our rooms can evolve to accommodate growing care needs.

About Antara Senior Care:

Launched in 2013, Antara is the senior-care business of Max India Limited, part of the \$7-billion Max Group. It is an integrated ecosystem for senior care, operating in two main lines of business – Residences for Seniors and Assisted Care Services. Antara's first senior residential community in Dehradun, comprising nearly 200 families, caters to their social, recreational, educational, wellness, and health-related needs. In the near future, it will open its second senior living community in Noida's Sector-150, with families moving into the 340 apartments built in the first phase. Expanding its footprint in Gurugram, Antara will manage senior living residences, dedicated spaces for senior living, and primary healthcare services at Estate 360 and Estate 361, developed by Max Estates. Antara's Assisted Care Services include Care Homes, Memory Care Home, Care at Home and AGEasy. This line of business caters to seniors, who need more immersive interventions in their daily lives due to medical or age-related issues. With eight facilities and ~490 beds across Gurugram, Noida, Bengaluru and Chennai, Care Homes provide long-term care to seniors who require constant medical and nursing supervision, and short-term care services for the recuperation of seniors. Its Care at Home services, offered in Delhi NCR, Bengaluru and Chennai, provide well-equipped, trained professionals offering care to seniors inside their home's comfort. AGEasy, an online and offline store focusing on senior-specific products and solutions to manage chronic health conditions at home, has touched over 5 lakh lives since inception in 2023.

For media inquiries, please contact:

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