

IPAMC/14(III)/23-24

July 21, 2023

To,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex, Bandra(E),
Mumbai - 400 051.

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

Dear Sir/Madam,

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes holds equity shares of Matrimony.Com Ltd (the company), listed on your stock Exchange.

The Fund under its scheme has carried out sale of 21,824 shares of your Company on July 20, 2023. As a result, the shareholding of the Fund has decreased by 2.06% of the paid-up capital of the company as compared to previous disclosure on July 13, 2021 for 5.04%.

The details of holdings as on July 20, 2023 are as follows:

Name of the Scheme	Total share holding	% of shares/voting rights to total paid up capital
ICICI Prudential Value Discovery Fund	30,049.00	0.14
ICICI Prudential Smallcap Fund	4,75,643.00	2.14
ICICI Prudential ESG Fund	1,57,816.00	0.71
Total	6,63,508.00	2.98



The holding by schemes of the Fund are from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you,

Sincerely

For ICICI Prudential Asset Management Company Limited

Rakesh Shetty
Head – Compliance and Company Secretary
Encl: As above



Format for Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of Sale

Name of the Target Company (TC)	Matrimony.Com Ltd (the Company)		
Name(s) of the acquirer/Seller and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund		
Whether the acquirer/Seller belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited, National Stock Exchange Limited		
Details of the acquisition/disposal as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the sale under consideration, holding of acquirer along with PACs of:	11,51,901	5.04%#	5.04%#
a) Shares carrying voting rights	--	--	--
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
c) Voting rights (VR) otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	--
e) Total (a+b+c+d)	11,51,901	5.04%#	5.04%#
Details of sale (sale)	4,88,393	2.06%#	2.06%#
a) Shares carrying voting rights sold.	--	--	--
b) VRs acquired otherwise than by equity shares	--	--	--
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	--
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
e) Total (a+b+c+/-d)	4,88,393	2.06%#	2.06%#

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.

Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.

Tel: 022 2685 2000 Fax: 022 26868313



After the sale, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	6,63,508	2.98%#	2.98%#
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	--
Shares pledged with the acquirer	--	--	--
c) VRs otherwise than by equity shares	--	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
e) Total (a+b+c+d)	6,63,508	2.98%#	2.98%#
(Note: the percentages have been rounded off to the nearest number)			
Mode of sale (e.g. open market/public issue/rights issue/preferential allotment/inter transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of sale of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer/seller to receive shares in the TC.	The aforesaid net disposal was made during the period July 14, 2021 to July 20, 2023		
Equity share capital/total voting capital of the TC before the said disposal	₹ 11,12,84,805 comprising of 2,22,56,961 shares of face value 5/- each#		
Equity share capital/total voting capital of the TC after the said disposal	₹ 11,12,84,805 comprising of 2,22,56,961 shares of face value 5/- each#		
Total diluted share/voting capital of the TC after the said disposal	₹ 11,12,84,805 comprising of 2,22,56,961 shares of face value 5/- each#		



Note. —

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Diluted share/voting capital does not include ESOPs granted and outstanding.

Paid up equity shares of the Company has decreased from 2,28,72,806 on July 13, 2021 (Last filing date) to 2,22,56,961 as on July 20, 2023.

Signature of the acquirer/seller/Authorized Signatory



Place : Mumbai

Date : July 21, 2023



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