

MFSL/SEC/EQ/2026/38

May 01, 2026

To,
The Manager,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

To,
General Manager
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex, Bandra (East)
Mumbai – 400051

Scrip Code: **540749, 947381**

Trading Symbol: **MASFIN**

Dear Sir,

Sub: Newspaper Advertisement of Audited Financial Results for the quarter and year ended on March 31, 2026.

Pursuant to Regulation 47 and Regulation 52(8) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has given Newspaper Advertisement in One (1) English - FREE PRESS GUJARAT and One (1) Regional Language Newspaper - Gujarati - LOKMITRA for Audited Standalone and Consolidated Financial Results for the quarter and year ended on March 31, 2026.

Kindly take the same on your record.

Thanking you,
Yours faithfully,

For, MAS Financial Services Limited

Riddhi Bhaveshbhai Bhayani
Company Secretary & Chief Compliance Officer
Membership No.: A41206

Encl. As above

This Cricket Season with California Almonds



Ahmedabad, This cricket season, California Almonds brings together the excitement of cricket with the nutritional power of almonds, through its latest campaign, 'Superfood for a Super You'. Packed with 24 nutrients, including vitamin E, fibre, magnesium, protein; almonds are the ultimate superfood, and can help support sustained energy and performance, both on and off the cricket field. Introducing Superfood for a Super You - a bold, new brand platform brought to life through an exciting campaign featuring famous cricket personality Navjot Singh Sidhu, whose signature energy invites fans to engage, celebrate, and win big. At the heart of the campaign is a mobile-first

interactive contest that invites participants across India to couple the excitement of live cricket, with the discovery of almond benefits in a fun, immersive way. Live from April 27 to May 24, the experience rewards those who keep coming back and staying engaged through the cricket season. Easy to access and designed for seamless navigation, participants can visit AlmondWin.com on their mobile phones during live cricket matches and register using a few basic details with OTP verification - no app download required. Once logged in, users enable camera access to enter an augmented reality experience that blends their surroundings with virtual elements. (19-10)

Force Motors Achieves Unprecedented Highest-Ever Revenue

Pune, Force Motors Limited, India's largest van manufacturer and a leading automotive company, today announced its financial results for the quarter and year ended March 31, 2026 (Q4 & FY2025-26).



The company delivered its unprecedented strongest-ever full-year financial performance, driven by consistent execution across quarters, improved operating leverage, and broad-based growth across its product segments. The year marks a significant milestone in Force Motors' journey, reflecting a focused, resilient, and disciplined business conduct. The company's performance reflects not just scale, but an improvement in the quality of earnings, driven by a targeted product mix, operating discipline, and better absorption of fixed

costs owing to operating leverage. Growth during the year remained broad-based across key platforms, with the company continuing to hold a dominant 70% share in the core van segment, while also strengthening its presence in premium passenger mobility and expanding its reach across emerging markets. (1-7)

Cantabil expands its retail presence

AHEMDABAD, Cantabil Retail India Ltd., one of India's leading apparel manufacturer and retailer, has further strengthened its strong presence in Gujarat with the launch of its latest store at Vastral. Spanning across 1100 sqft. area, the brand store is located at SATVA ICON, SARDAR PATEL RING ROAD, OPP.PUSHPA COMPLEX, VASTRAL, AHMEDABAD marking a significant milestone in the brand's expansion journey.



Dedicated to offering a comprehensive selection of casual, party and formal wear for men with the trendiest range of accessories, Cantabil redefined the retail experience. Cantabil has solidified its position as a leader in the fashion industry. Commenting on this exciting launch, Mr. Deepak Bansal, Director of Cantabil Retail India Ltd., expressed his enthusiasm, stating, "We are

excited to introduce our new men and accessories' exclusive store in Vastral. Cantabil has garnered immense appreciation in the mid-premium segment, resonating with customers. Our new store will showcase an extensive range of fashion-forward apparel for men & accessories. With a strong presence across India, we are committed to further expanding our retail footprint in the coming years." (1-7)

Lux Industries Approves In-Principle Demerger of Vertical A and C Businesses

Ahmedabad, Lux Industries Limited has announced a major restructuring initiative, with its Board granting in-principle approval for the demerger of its Vertical A and Vertical C businesses into two separate wholly-owned subsidiaries. The decision was taken at the Board meeting held on April 23, 2026, following a Family Settlement Agreement (FSA) among members of the promoter group.

and Vertical C will be carved out into two independent entities that will subsequently be listed, while Vertical B will continue to operate under Lux Industries Limited.

The company had earlier approved, on November 22, 2023, the trifurcation of its business into three verticals—A, B, and C. Under the proposed scheme, Vertical A

According to the company, the restructuring is aimed at streamlining operations, enabling sharper strategic focus across each vertical, and unlocking long-term value for shareholders. The move is aligned with the Family Settlement Agreement, which seeks to bring clarity in ownership, management, and distribution of business assets among promoter family members, ensuring long-term harmony. (20-4)

How Ahmedabad Is Ordering This Season

Ahmedabad, Ahmedabad approaches summer with a layered cooling playbook. Buttermilk leads the carts, closely followed by ice cream and soft drinks, signalling a city that blends desi comfort with easy indulgence through the hottest months.

Trends 2026 report captures exactly how India orders its way through the heat, not just what's trending, but what's ritual. The first real heatwave, and suddenly it's dahi with every meal, mangoes by the kilo, and a quiet but consistent 9 PM ice cream craving. Nationwide, Instamart's Summer

top products grew up to 300% week-on-week, with fruits, cold coffee, fizzy drinks, and popsicles seeing rapid spikes. Cooling appliances like fans grew over 280%, while sunglasses recorded a staggering 650% YoY growth.

Central Goa user spent ₹11,672 stocking up on coconut water, kulfis, mangoes, and cool drinks. Hyderabad's biggest summer cart crossed ₹11K with ice cream, mangoes, cool drinks, and buttermilk. Kolkata's top summer shopper spent over ₹10,600 on coconut water, mangoes, yogurt, and ice cream. (20-4)

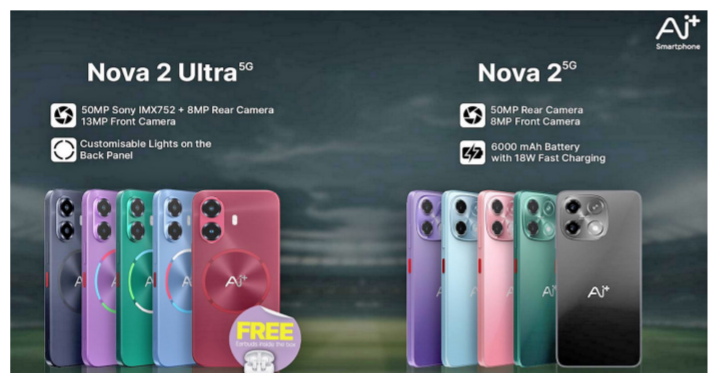
redBus Anticipates 39% Growth in Bus Bookings Across Gujarat

Ahmedabad, redBus, the world's largest online bus ticketing platform, is witnessing a surge in intercity bus travel across Gujarat as people prepare for the summer holiday season. Data from the redBus platform indicates that bus bookings in Gujarat are projected to grow by 39% during the summer travel window. The analysis compares projected bookings made between 1st and 17th May 2026 with the corresponding period last year (1st to 17th May 2025). This surge reflects a combination of early summer travel triggered by short leisure breaks, visits to family and friends, and growing demand for flexible travel across seasonal destinations. Recent trends also indicate a rising preference for shorter,



more frequent trips, as travellers advance their holiday plans to cooler hill destinations. Amid rising summer travel demand, redBus is rolling out its Red Hot Summer Sale from 27 April to 15 May 2026, offering discounts of up to ₹300 on bus, hotel, and train bookings with the promo code FESTIVE300. Travellers can avail these offers seamlessly via redbus.com or the redBus mobile app, making trip planning more affordable and convenient. (20-4)

Ai+ Smartphone Announces Return of Sales



Ahmedabad, Ai+ Smartphone today announced the return of sales for two of its most in-demand devices, the Nova 2 5G and Nova 2 Ultra 5G, under the Nova Series. Following an overwhelmingly positive consumer response in earlier sale cycles, both smartphones will once again be available starting May 1, 2026, at 12 noon, exclusively on Flipkart and across select retail outlets. The Nova 2 5G, built for everyday reliability

with a strong focus on expressive design, and the Nova 2 Ultra 5G, the most advanced and complete expression of the Nova lineup, offer consumers another opportunity to experience Ai+ Smartphone's growing portfolio. With this sale, the brand continues to build on its momentum, catering to both existing demand and new consumers looking for a compelling, design-forward smartphone experience. (20-4)

Piramal Finance reports Rs.1,506 crore FY26 profit

Piramal Finance delivered a strong performance in FY26, reporting a profit after tax of Rs.1,506 crore, up 210 per cent year-on-year. The March quarter saw profit rise sharply to Rs. 502 crore, a 390 per cent increase over the same period last year.



The company crossed a key milestone during the year, with assets under management (AUM) growing 25 per cent to Rs.1,01,230 crore. Growth was led by the retail business, which now contributes 85 per cent of total AUM, reflecting a continued shift towards a granular, retail-focused portfolio.

strong growth, a sharper retail focus and deeper technology integration. As we expand across Bharat, AI will continue to play a central role in improving underwriting, customer experience, collections and overall productivity. Our focus remains on building a more agile and future-ready lending franchise while sustaining growth momentum." (19-8)

FARAH KHAN REVEALS A DIFFERENT SIDE OF THE CITY WITH KLOOK

Mumbai, Klook India has announced its association with acclaimed filmmaker and personality Farah Khan for its new summer travel campaign, inviting Indian travellers to rediscover familiar destinations through fresh, unexpected experiences. Joining Klook's world of joy and discovery, Farah Khan returns to Singapore, a destination she has visited before but, as the video playfully reveals, never quite like this. She is accompanied by Dilip — her personal chef and trusted companion in all things adventurous, for whom the city is entirely new. It is a pairing that works precisely because of the contrast: Farah, the seasoned traveller who arrives with assumptions; and Dilip, who arrives with none.



"Indian travellers today are more informed and more

inspired than ever, yet most holidays still end up looking remarkably similar. The algorithm recommends, the crowd follows, and the holiday becomes a copy of someone else's experience. We believe the most rewarding journeys begin where the top-ten list ends, and this campaign is our invitation to every traveller to trust their own curiosity," says Shivam Tyagi, Marketing Lead, Klook India & Middle East. (19-8)

Thief caught stealing while taking his own car



Ahmedabad, Ahmedabad, Naron police have arrested the accused who stole gold and silver ornaments and US dollars worth a total of Rs 99.55 lakh from the house of an NRI living in Sector 2 in Gandhinagar. The police have seized a total of Rs. 1 crore worth of valuables from the accused. When the Naron police caught the accused during patrolling, he confessed that he had committed a very big theft in Gandhinagar. The accused was going to steal in his own car. A total of 21 crimes have been registered against the accused in the police books. The police have started further investigation in this regard.

Wednesday night, Naron police caught a thief Malabhai Samecha (a worshipper of the goddess) during patrolling. When the police questioned him, he said that he had stolen gold and silver ornaments, US dollars and other valuables from Pareshbhai's house in Gandhinagar.

Police seized valuables worth Rs 1 crore from the accused. Naron police contacted Pareshbhai and informed him about the entire matter. Pareshbhai came to know about the theft. On checking the value of which, it was found that Rs 99.55 lakh was stolen. The police seized a total of Rs 1 crore worth of valuables from the accused. While questioning the accused, he was moving around with all the documents in his car so that if the police stopped him, he would show all the documents. Not only this, to avoid suspicion, he used to pretend to be an officer. He also used to sell the stolen valuables at cheap prices in rural areas.

Naron police arrested the accused while patrolling. Pareshbhai Sharma lives with his family in Congo, Africa. He has a house in Gandhinagar Sector-2. He stays in that house when he comes to India for a wedding. On March 14, he locked the house and left for Africa, giving the key to his cousin. On

CHANGE OF NAME
I have changed my old name from **KHATIK VISHAL KISHANJI** to New Name **KHATIK VISHAL KISHANBHAI** S, Somnath Row House, B/h. Vasna Police Chowky, Vasna, Ahmedabad-7

Former headmaster of Mahuva Belur Vidyalaya cheated eight parents of Rs. 14830

Bhavnagar, The former headmaster of the school had cheated the parents of around eight students studying at Belur Vidyalaya in Mahuva parish. Pravinbhai Madhabhai Nakum, who handles administrative work at Belur Vidyalaya, located on the outskirts of Madhiya village, said in a police complaint that the children living in the hostel are in need of money due to illness or for stationary expenses. So, each student's ledger is kept separate, and if money is missing from the ledger, the money is collected from the parent of that student by calling the parent and transferring it to the hostel's bank account. So, a student named Rushikbhai, who was staying in the hostel, needed money and called his parents and informed them. But Rushikbhai's parents said that they had received a call from the

mobile number of the headmaster of Belur Vidyalaya and said that he was the headmaster of Belur School and sent a QR code in which it was said that 2000 had been deposited. After which, Pravinbhai Nakumbhai investigated and found that someone had also obtained Rs. 14830 from the parents of eight other students by giving the identity of the head of the Belur Vidyalaya. In which, during a thorough investigation, former householder Rakesh Narshihbhai Chudasama identified the householder and sent the QR code of his relative Rakesh Madhubhai Makwana, deposited Rs. 14,830 in Madhubhai's bank account, did not give it to the school, spent it for his personal gain, and cheated the guardian and the school.

WESTERN RAILWAY/VADODARA DIVISION

TELECOM WORKS IN CONNECTION WITH VARIOUS WORKS
Tender Notice No. S&T/BRC/26-27/04/TEL Date: 27.04.2026
Sr.DSTE/Vadodara acting for and on behalf of The President of India invites E-Tenders against Tender No. SandT_BRC_26-27_04_TEL. Bidders will be able to submit their original/revised bids up to closing date and time only, Manual offers are not allowed against this tender and any such manual offer received shall be ignored. (1) Name of the Work with its location: TELECOM WORKS IN CONNECTION WITH (1) Vadodara Division: Replacement / Upgradation of existing 25-Watt VHF Sets with New 25-Watt Digital VHF Sets. (2) Pratanagar - Provision of New Telecom Warnings including Equipments. (2) Approximate cost of the work: ₹ 72,66,983/- (3) Bid Security Deposit: ₹ 1,45,300/- (4) Date and time for submission of e-tender and opening of e-tender: 20-05-2026 @ 15:00 Hours and 20-05-2026 @ 15:30 Hours. (5) Website particulars and notice for location where complete details can be seen etc: <http://www.reps.gov.in> Senior Divisional Signal & Telecommunication Engineer, 2nd Floor, Annex Building, DRM's Office, Western Railway, Pratanagar, Vadodara-390 004. BRC-023
Follow us on [X DRMRCWR](https://www.facebook.com/XDRMRCWR) [@drm_vadodara](https://www.instagram.com/XDRMRCWR)

SYMBOLIC POSSESSION NOTICE

ICICI Bank Branch Office: ICICI Bank Ltd. Office Number 201-B, 2nd Floor, Road No. 1 Plot No. B3, WiFi IT Park, Wagle Industrial Estate, Thane (West)- 400604.

The Authorised ICICI Bank Officer under the Securitisation, Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of the powers conferred under section 13(12) read with Rule 3 of the Security Interest (Enforcement) Rules 2002, issued Demand Notices to the borrower(s) mentioned below, to repay the amount mentioned in the Notice within 60 days from the date of receipt of the said Notice.

Having failed to repay the amount, the Notice is issued to the borrower and the public in general that the undersigned has taken symbolic possession of the property described below, by exercising powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said rules on the below-mentioned dates. The borrower in particular and the public in general are hereby cautioned not to deal with the property. Any dealings with the property will be subject to charges of ICICI Bank Limited.

Sr. No.	Name of the Borrower(s)/ Loan Account Number	Description of Property/ Date of Symbolic Possession	Date of Demand Notice/ Amount in Demand Notice (Rs)	Name of Branch
1.	Mukesh M Chitre (Deceased) Through It's Legal Heir & Dhaval Mukeshbhai Chitre - LBBRD00004185334	Flat No. B/405, 4th Floor, T-3 Type, Revashray, Beside Bharat Petrol Pump, Near Tirshak Bunglows, 18 Mtr Road, Block/ Survey No. 353/B, 353, 352 Paiki, Old R.S. No. 518, 519, 520, Waghodiya-Dhaboi Ring Road, Kapuraj, Vadodara- 390015/ April 28, 2026	December 12, 2025 Rs. 12,15,209.2/-	Vadodra
2.	Amit S Yadav (Deceased) Through It's Legal Heir & Satyaprakash Sing Yadav- LBBRD00001863014	Flat No. B/102, 1st Floor, Tanishque Residency, Ashutosh Society, Near Ayappa Temple, Plot No. 12, R.S. No. 96, 97, T.P.S. No. 17, F.P. No. 71, Sayied Vasna Road, Gotri, Vadodara- 390021/ April 28, 2026	November 27, 2025 Rs. 19,26,943.15/-	Vadodra
3.	Asmita S Gandhi (Deceased) Through It's Legal Heir & Sureshbhai K Gandhi- LBBRD00004460895	Flat No. 301, 3rd Floor, Aalay Flats, Behind Kalp Vruksh Complex, Gotri Road, R.S. No. 709 Paiki, Sub Plot No. 06, Gotri, Vadodara- 390021/ April 28, 2026	November 28, 2025 Rs. 19,79,289.67/-	Vadodra

The above-mentioned borrower(s)/guarantor(s) is/are hereby issued a 30 day Notice to repay the amount, else the mortgaged properties will be sold after 30 days from the date of publishing this Notice, as per the provisions under Rules 8 and 9 of Security Interest (Enforcement) Rules 2002.
Date: May 01, 2026
Place: Vadodara
Sincerely Authorised Officer For ICICI Bank Ltd.

MAS FINANCIAL SERVICES LIMITED

Regd. Office: 6, Ground Floor, Narayan Chambers, B/h Patang Hotel, Ashram Road, Ahmedabad-380 009.
Phone No.: +91 79 41106500, Fax No.: +91 79 41106597, E-mail: ridhdh_bhayani@mas.co.in, Website: www.mas.co.in
CIN: L65910GJ1995PLC026064

Extract of standalone and consolidated audited financial results for the quarter ended 31 March 2026 (₹ in Crores)

Sr. No.	Particulars	Standalone			Consolidated		
		Quarter ended 31 March 2026 (Audited)	Quarter ended 31 March 2025 (Audited)	Year ended 31 March 2026 (Audited)	Quarter ended 31 March 2026 (Audited)	Quarter ended 31 March 2025 (Audited)	Year ended 31 March 2026 (Audited)
1	Total income from operations	516.37	416.91	1,900.33	545.41	439.11	2,002.27
2	Net profit / (loss) for the period (before tax, exceptional and / or extraordinary items)	133.13	108.87	493.07	139.14	112.09	509.81
3	Net profit / (loss) for the period before tax (after exceptional and / or extraordinary items)	133.13	108.87	488.83	139.14	112.09	504.99
4	Net profit / (loss) for the period after tax (after exceptional and / or extraordinary items)	99.72	80.82	363.65	104.48	83.41	375.82
5	Total comprehensive income for the period (comprising profit / (loss) for the period (after tax) and other comprehensive income (after tax))	96.18	83.85	358.30	104.77	86.55	371.39
6	Paid up equity share capital	181.45	181.45	181.45	181.45	181.45	181.45
7	Reserve (excluding revaluation reserve)	2,771.18	2,404.35	2,771.18	2,854.98	2,469.02	2,854.98
8	Securities Premium Account	784.14	784.14	784.14	793.66	788.91	793.66
9	Net worth	2,952.63	2,585.80	2,952.63	3,036.43	2,650.47	3,036.43
10	Paid up Debt Capital/ Outstanding Debt	9,762.42	8,722.38	9,762.42	10,314.07	9,177.52	10,314.07
11	Outstanding Redeemable Preference Shares	-	-	-	-	-	-
12	Debt Equity Ratio (No. of times)	3.31	3.37	3.31	3.40	3.46	3.40
13	Earning per share (of ₹ 10/- each) (for continuing and discontinued operations) - (not annualised for quarter)						
	1. Basic (₹)	5.49	4.46	20.04	5.69	4.55	20.46
	2. Diluted (₹)	5.49	4.46	20.04	5.69	4.55	20.46
14	Capital Redemption Reserve	Nil	Nil	Nil	NA	NA	NA
15	Debtenture Redemption Reserve	Nil	Nil	Nil	NA	NA	NA
16	Debt Service Coverage Ratio	NA	NA	NA	NA	NA	NA
17	Interest Service Coverage Ratio	NA	NA	NA	NA	NA	NA

Notes:
a) The above is an extract of the detailed format of Quarterly / Annual financial results for the quarter ended 31 March 2026 which have been reviewed by the Audit Committee and subsequently approved by the Board of Directors in their meeting held on 29 April 2026, subjected to audit by the Statutory Auditors and filed with the Stock Exchanges under Regulation 33 and 52 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly / Annual Financial Results and pertinent disclosures related to other line items referred in the regulation 52(4) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, are available on the websites of the Stock Exchanges at www.bseindia.com, www.nseindia.com, and on the website of the Company at www.mas.co.in.
b) The audited financial results of the Company have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard prescribed under Section 133 of the Companies Act, 2013 (the 'Act') read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 and Regulation 52 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the 'SEBI Listing Regulations'). Any application guidance/ clarifications/ directions issued by Reserve Bank of India (RBI) or other regulators are implemented as and when they are issued/ applicable.

For and on behalf of the Board of Directors of MAS Financial Services Limited
Sd/-
Kamlesh C. Gandhi
(Chairman & Managing Director)
(DIN - 0004852)

Please : Ahmedabad
Date : 29 April 2026

