

MSIL: CSL: NSE: 13

21st August 2013

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

Sub: Press release

Dear Sir,

Please find enclosed herewith as Annexure – "A" a copy of press release being issued today.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**

Sanjeev Grover

DGM - Corporate Secretarial Department

Encl.: As above

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Press Release

Maruti Suzuki introduces stylish Stingray

New Delhi, 21 Aug 2013: Car market leader Maruti Suzuki introduced the stylish, aggressive and sporty 'Stingray' here today. With this, the Company has expanded its portfolio and enriched it to meet aspirations of young India.

Stingray features**First in the class**

- Expressive projector headlamps
- Stylish reflector grille

Aggressive Exteriors

- Gunmetal grey coloured alloy wheels
- Stylish rear spoiler
- Sporty side skirts
- Chrome garnished rear combination lamp
- B-pillar black out film
- Chrome back door garnish with "Stingray" embossing

Premium interiors

- Premium black upholstery with Stingray themed seats
- Leather wrapped steering with audio controls (Vxi optional)
- Chrome accentuated interiors
- Blue themed instrument cluster

Feature loaded

- Multi information display - Distance to empty, Instant & Average fuel economy
- Audio system (USB & AUX support) with backlit buttons
- Front & Rear Power window with front auto down (Drive Side)
- Tilt adjustable steering
- Electrically adjustable outside rear view mirror

Storage Space

- Push type upper glove box
- Passenger seat under-tray
- 60:40 Split rear seat

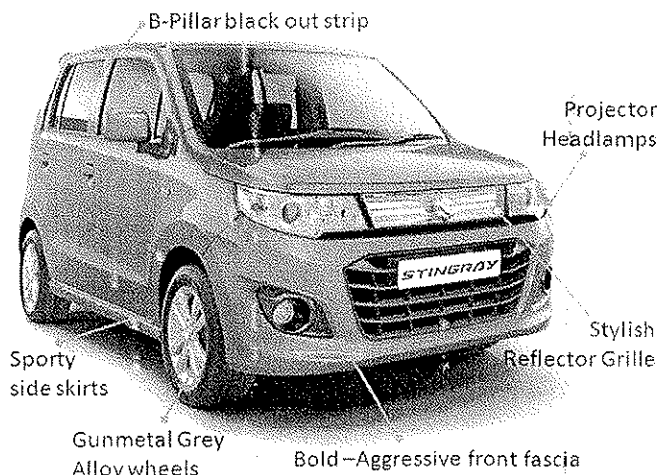
Performance & Advanced Safety

- High Power of 68PS with K series engine
- Fuel efficiency of 20.51 km/l
- Driver airbag and ABS (VXi Option)
- Rear wiper and De-fogger (VXi)

Sporting some high-end-features, usually associated with premium cars, Stingray is a refreshing package. These features include expressive projector headlamps and stylish reflector grille to name some. The expressive projector lamps are first-of-its-kind on a car in this class of vehicles.

Stingray will be available in Lxi and Vxi variants (ABS and Driver Airbag are optional in Vxi).

On the introduction, **Mr Kenichi Ayukawa, Managing Director & CEO, Maruti Suzuki India Limited**, said, *"With Stingray, we carry forward our focus to make our best sellers even more attractive. The aggressively designed Stingray reinforces the fact that compact cars that are high on utility and reliability can also be premium and stylish. For the younger customers who aspire for a bold and aggressively styled car, the Stingray will be a delightful choice."*



Stylish + aggressive exteriors: The bold and aggressive front fascia, sporty side skirting, B-pillar black-out strip and stylish rear spoiler add character to the Stingray. Enriching it further are the gunmetal grey coloured alloy-wheels, chrome plated tail lamps and chrome back-door garnish with 'Stingray' prominently embossed on it.

Premium + sophisticated Interiors: All-black ambience with premium upholstery lends richness and sophistication to the interiors of Stingray. The designers have played with the piano black finish to add alight reflecting glassy premiumness. Smart use of chrome on door handles and AC louvers adds a dash of luxury to the interiors.

The Stingray blue themed instrument cluster is all new with multi information display that shows Instant and Average fuel economy, distance to empty etc.

The leather wrap steering wheel and steering mounted audio controls, also usually associated with premium models, will delight the Stingray buyers (VXi option).

Technologically Ahead: Stingray is powered by the highly acclaimed 998cc three-cylinder K-series engine. The K-10 engine on Stingray delivers a power of 68PS @ 6200rpm and a high torque of 90Nm @ 3500 rpm.

The Stingray will return a fuel efficiency of 20.51 kmpl of petrol (Certified as per rule 115 of CMVR1989).

The Stingray is OBD-II compliant and also free from hazardous substances to enable recycling.

Colour range:

Midnight Blue*	Passion Red	Glistening Grey	Superior White	Silky Silver
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* New colour

Introductory Prices:

Variants	Ex Showroom Delhi (in Rs.)
Stingray Lxi	409,999
Stingray Vxi	437,999
Stingray Vxi (O)	466,999