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5th March 2013

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

Sub: Press release

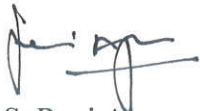
Dear Sir,

Please find enclosed herewith as Annexure – "A" a copy of press release being issued today.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

Registered Office :
Plot No. 1, Nelson Mandela Road,
Vasant Kunj, New Delhi 110070, India
Tel: 011-46781000 Fax: 011-46150275-76

Gurgaon Plant :
Palam Gurgaon Road, Gurgaon 122015
Haryana, India
Tel: 0124-2346721 Fax: 0124-2341304

Manesar Plant :
Plot No. 1, Sector 3A, IMT
Manesar, Gurgaon 122051 Haryana, India
Tel: 0124-4884000 Fax: 0124-4884199

Maruti Suzuki introduces limited edition Estilo Nlive

New Delhi, March 5, 2013: To pep up the market in the slow moving car bazaar, car market leader Maruti Suzuki has introduced an exciting limited edition of its popular model Estilo as Estilo Nlive.

A range of exciting new features on the Estilo Nlive bring it closer to the customer's choice. These include quilted art leather seat covers, Double-din sound system with USB, tasteful dual tone interiors, attractive wrap style body graphics, full wheel covers, beige parcel tray etc. The full package of 14 new features on the Estilo Nlive is worth Rs 23,000 being provided at a special customer offer price of Rs. 15,000/-. In addition to the new features, a new colour Breeze Blue is added to the colour line-up only for the limited edition.

On Estilo Nlive Mr Manohar Bhat, Vice President, Marketing, Maruti Suzuki, says, *“In recent months, we have had good success with limited editions of some of our recent models such as Wagon R, A-star and Alto. Limited editions bring in incremental sales numbers. We are confident that the Estilo Nlive will be liked by the customers for its attractive new feature list.”*

Adds Bhat, *“Estilo is popular amongst urban middle class families for its attributes of contemporary design, high fuel efficiency, easy maneuverability and great value for money proposition. For its looks and dependability Estilo has been rated the winner twice in independent study by JD Power APEAL study. The limited edition Estilo Nlive takes forward these attributes and builds more on the visual appeal of the car.”*

The interiors of the Estilo Nlive are refreshingly different and tasteful. The cabin area, has quilted art leather seat cover, dual tone steering wheel cover, mesh style back seat pockets, customized cushions and floor mats with Nlive logo. To make music more lovable it has a JVC double-din sound system with USB, large dual cone speakers.

As a brand Estilo promises to simplify life with its features such as the acclaimed K-Series engine, Detent Pin Technology for smooth gear shift and spacious interiors, which makes driving an easy and fun experience.

Powered by state-of-the-art, light weight, 998cc K10B petrol engine, Estilo Nlive offers fuel-efficiency of 19 kilometers per litre as tested by ARAI, Pune. The K series engine offers power of 68ps @ 6200 rpm and torque of 90Nm @ 3500 rpm.

Awards & Accolades

For its simple yet powerful looks, Maruti Suzuki Estilo has won several coveted awards including :

JD Power APEAL 2011 and 2012: Maruti Suzuki Estilo was ranked highest in the compact car segment

J D Power Asia Pacific 2011 India Vehicle Dependability Study (VDS) 2011: Maruti Suzuki Estilo ranked as the most dependable cars by our customers in the J D Power Asia Pacific 2011 India Vehicle Dependability Study (VDS). VDS is based on the number of problems reported per 100 vehicles, with lower scores indicating a lower rate of problem incidence and higher long-term vehicle quality.

JD Power Initial Quality Study 2011: Maruti Suzuki Estilo

Exteriors-

- ✓ Dynamic wrap-style body graphics
- ✓ Nlive decals
- ✓ Body coloured mudflaps
- ✓ Full wheel covers
- ✓ Rear parcel tray (Beige)

Interiors

- ✓ Quilted Art Leather Seat cover
- ✓ Mesh-style Back seat pockets
- ✓ Double-din sound system with USB
- ✓ Dual cone speakers
- ✓ Customized cushions
- ✓ Floor mats with Nlive logo
- ✓ Dual-tone steering wheel cover