

MSIL: CSL: NSE&BSE: 2015

23rd January 2015

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited


Sanjeev Grover

General Manager (CSL)

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

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Press Release

**Maruti Suzuki bags NDTV-PCRA Green Award for Fuel Efficiency
Company bags four titles ast at NDTV Car & Bike Awards 2015***Entry hatchback of the year: Maruti Suzuki Celerio**Compact sedan of the Year: Maruti Suzuki Ciaz**Car N Bike Hall of Fame Award: for Maruti Suzuki*

New Delhi, January 21, 2015: Car market leader Maruti Suzuki's popular cars Celerio and Ciaz bagged the award for the Entry Hatch back of the Year and Compact Sedan of the Year at the NDTV Car & Bike Awards 2015. The Company also bagged the special Car N Bike Hall of Fame honour. It is bestowed on best-performing and consistent brands who have won the most awards over a ten year period.

In addition, for its sustained efforts to enhance fuel efficiency of its offerings, Maruti Suzuki was also bestowed the PCRA Green Award. The newly launched Ciaz delivers industry leading fuel efficiency, with Ciaz diesel offering 26.21 kmpl. Besides in models like the new Swift & new Alto K10 the company was able to improve fuel efficiency by over 10% & 15% respectively. The New Swift Diesel has a certified fuel efficiency of 25.2 kmpl, while the Swift Petrol has a certified fuel efficiency of 20.4 kmpl.

Maruti Suzuki launched the Celerio with Auto Gear Shift in February 2014. The Auto Gear Shift technology gives customers the option of to shift the cars gears automatically, though at a substantially lower price than conventional automatic transmission and without lowering the fuel efficiency.

The Celerio Auto Gear Shift met with unprecedented customer demand and as a result, against 5% demand for conventional automatic transmission, the demand for Celerio with Auto Gear Shift is as high as 45%.

The Ciaz is one of youngest offering launched only in October 2014, already clocking sales of over 5000 units monthly.

The NDTV Car & Bike award ceremony took place on Friday, 16th January 2015 at Buddh International Circuit, Greater Noida. The eminent jury members included Dr V Sumantran - Senior Industry Consultant, Dhruv Behl - Editor AutoX, Gul Panag, Actor & Automobile Enthusiast, Jens Meiners - Motoring Journalist & Vice Chair World Car Awards, Pablo Chaterji - Managing Editor, Man's World, Siddharth Vinayak Patankar - Editor Auto, NDTV Group & Director, World Car Awards, Racers Karun Chandhok and Aditya Patel and Dilip Chhabria- Founder DC Design.