

MSIL: COS: NSE&BSE: 2026/06_09

30th June 2026

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E),
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Subject: Clarification /Confirmation on news item appearing in “Media/Publication”

Dear Sir(s),

This is in reference to your email dated June 30, 2026, seeking clarification on the news item which appeared in the “Website-www.moneycontrol.com” dated June 30, 2026, captioned “Maruti Suzuki onboards 5 startups to co-create solutions across multiple biz areas”. The media article is based on the press release issued by the Company on June 29, 2026, titled “*Maruti Suzuki collaborates with 5 startups.*” The said press release relates to an update on the Company’s ongoing innovation program, which is limited to supporting startups in co-creating incremental business solutions aimed at improving operational efficiency, customer experience etc.

Such engagements are undertaken through structured Innovation Program and do not involve any commercial arrangements of a material nature. The Company is not involved in any negotiations in relation to the said matter. The press release is enclosed for reference as **Annexure – A**.

The required information as requested by the Exchanges is as under:

MARUTI SUZUKI INDIA LIMITED

Registered and Head Office :
Maruti Suzuki India Limited,
1, Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070, India
Tel: 011-46781000
Email id : contact@maruti.co.in, www.marutisuzuki.com
CIN : L34103DL1981PLC011375

- a) Whether such negotiations/events were taking place? If so, you are advised to provide the said information along with the sequence of events in chronological order from the start of negotiations/events till date.

As explained above.

- b) Whether you/company are aware of any information that has not been announced to the Exchanges which could explain the movement in the trading, if any? Further, you are advised to provide the said information and the reasons for not disclosing the same to the Exchange earlier as required under regulation 30 of the SEBI (LODR) Regulations, 2015.

No. Since the subject matter does not have any material impact on the operations, financial position or performance of the Company, hence no disclosure requirement triggers under Regulation 30.

- c) The material impact of this article on the Company.

No impact, as stated above.

The Company is not aware of any undisclosed information or event which could explain any movement in the price or trading volume of its securities and confirms that it has complied with all disclosure requirements under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”).

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The movement in the Company's share price is entirely due to market circumstances, which appear to be driven by the market and over which the Company neither has any control nor is aware of the underlying causes.

We trust the above clarifies and request you to take the same on your records.

Thanking You,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover
Executive Officer & Company Secretary

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Press Release**Maruti Suzuki collaborates with 5 startups**

New Delhi, 29 June 2026: Maruti Suzuki India Limited (“Maruti Suzuki”) has onboarded five startups: MiniMines, Easework AI, Sarvam AI, Siftly and CodeMate AI to co-create solutions across multiple business areas to enhance operational efficiency and elevate customer experience.

The selected startups are winners of the 5th cohort of the Maruti Suzuki Incubation Program (MSIP). MSIP is organized in partnership with IIM Bangalore’s incubation hub for entrepreneurship and startup support, NSRCEL (Nadathur S. Raghavan Centre for Entrepreneurial Learning).

Mr. Hisashi Takeuchi, Managing Director & CEO, Maruti Suzuki India Limited said, *“At Maruti Suzuki, we have been actively working with startups to co-create innovative and practical solutions to address real business challenges. We are delighted to collaborate with five more startups. One of these startups, MiniMines, will support us in safely recycling end-of-life batteries, while the other four startups will help improve customer engagement and drive efficiency across our business operations.”*

**Details of the startups and project areas:**

Startup	Solution
MiniMines	Environment-friendly recycling of end-of-life Lithium-ion batteries and extraction of precious materials
Easework AI	End-to-end workflow automation of procurement process related indirect consumables using agentic AI

Sarvam AI	GenAI agents, with multilingual support, for better customer interaction across all touchpoints
Siftly	Use of Generative AI for enhancing brand visibility
CodeMate AI	Use of AI for faster development of software applications used in business processes

About Maruti Suzuki's Innovation Programs:

Maruti Suzuki has built multiple programs to provide the right direction and support to startups in developing innovative solutions to help solve real-world business problems. In its journey of 7 years, around 7,400 startups have been screened, over 250 startups were engaged and 38 of these startups have been onboarded as partners, delivering value to our business.

Some of the major programs are:

- **Maruti Suzuki Accelerator:** Launched in January 2019, through this program, Maruti Suzuki fosters open innovation in the automobile manufacturing and mobility space, by collaborating with growth-stage startups to co-create cutting-edge technological solutions
- **Maruti Suzuki Incubation Program:** Started in August 2020 with an aim to nurture technology enabled startups defining future of mobility. NSRCEL supports the program by identifying high-potential mobility startups in early-stage, providing hands-on expert mentorship, and offering access to IIM Bangalore's rich academic and entrepreneurial ecosystem
- **Mobility Challenge:** Initiated in June 2021 to explore new age technologies and help startups in mature stage to showcase their cutting-edge innovative solutions in the mobility space
- **Nurture:** Started in 2023 as a Pre-Incubation Program for idea-stage startups in collaboration with IIM Calcutta Innovation Park
- **FundRays:** An investment readiness program for Maruti Suzuki Innovation alumni startups, launched in September 2025 in partnership with ISB Hyderabad

Issued by:

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