

MSIL: COS: NSE&BSE: 2022/06_09

30th June, 2022

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers Dalal

Street, Mumbai- 400 001

Sub: Press Release

Dear Sirs,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited



Sanjeev Grover

Executive Vice President

& Company Secretary

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Media Release

#HotAndTechyBrezza**India's most admired SUV, now in a Hot and Techy avatar**

New Delhi, June 30, 2022: Maruti Suzuki today announced the launch of an All New feature packed Hot and Techy avatar of the country's most loved compact SUV - Brezza. Staying tuned to today's trend, the All New Hot and Techy Brezza is equipped with a bouquet of cutting-edge technologies along with next-gen comfort and convenience features. Taking a major leap forward, this city-bred SUV offers a stylish & exciting new design, powerful performance and is packed with advanced safety features.

Appreciated equally by critics and customers, Brezza is India's most loved compact SUV. Brezza has always been a popular compact SUV not just in Maruti Suzuki's portfolio but also in its own category. And now it's back in an all new avatar. It is loaded with hi-tech features that come really handy for all your city adventures. It also gets a hot new exterior design, which makes the SUV stand out even on the busiest of roads. That's why this popular compact SUV is addressed as the **All New Hot and Techy Brezza – The City-Bred SUV.**

Speaking at the launch of All New Hot and Techy Brezza, **Mr. Hisashi Takeuchi, Managing Director and CEO, Maruti Suzuki India Limited** said, *"Conceptualized, designed and developed in India, Brezza with its stylish design, bold stance and unmistakable road presence has redefined the compact SUV segment in India. The most loved compact SUV, Brezza with over 7,50,000 delighted customers, has ruled the sales charts by consistently being among the top 10 best-selling passenger vehicles. Brezza has very well captured the imagination of customers who are looking for a stylish SUV to match their personality. With the objective of extending "Joy of Mobility" to the aspirational customers, today, we are delighted to present the "All New Hot and Techy Brezza" with energetic new design, packed with next-gen features and superior performance, that will surely surpass customer expectations. We are confident that customers will appreciate the All New Brezza and it will be a blockbuster once again."*



Youthful and Energetic Exterior Design- *Authentic SUV DNA with bold and tall stance for an unmistakable road presence.*

- Energetic & Youthful styling with enhanced SUV stance. Raised front hood, and skid plates
- All-new dual-LED Projector headlamps with Crystal block DRLs, and unique rear signature LED Tail lamps with stylish new branding
- All-new Precision-cut alloy wheels with bold geometric design
- Signature fascia with gunmetal finish front grille having stylish chrome accent
- Color coordinated sleek & compact Shark fin antenna and silver roof rails.

The All New Brezza with its energetic and stylish new design stands tall with its bold SUV looks in a highly competitive compact SUV segment.



Modern and Spacious Interiors: *All New Hot and Techy Brezza with unique, exciting and impressive interiors offer an engaging drive experience.*

- Dual tone black & new rich brown interiors (dynamic honeycomb pattern) for a sporty & urban feel
- Unique asymmetric wrap-around driver-centric interior design theme with silver finish on instrument panel
- Layered dashboard design for a heightened sense of quality.
- Distinct Interior ambient lighting for a sophisticated cabin experience
- Wider instrument panel and color coordinated MID (Multi-information display) offering a host of information
- Wider rear seats for comfortable long drives
- Leather wrapped flat bottom tilt & telescopic steering wheel with controls



Next-Gen Technology for New-Age customers: *Feature packed to turn every drive into a wow drive.*



Evoking a sense of wow in every drive, the All New Brezza offers a host of technologically advanced next-gen convenience, infotainment and connected features. Addition of **Electric sunroof**, gives the All New Brezza an exciting overall look and feel.

Complementing the lifestyle of today's young, energetic and tech-savvy customers, the All New Hot and Techy Brezza comes loaded with a bouquet of features which offer unmatched superiority.

The **22.86cm SmartPlay Pro+ Infotainment system** with **HD display** offers intuitive user interface with advanced Voice Assist to offer seamless connected driving experience to customers. This **premium Infotainment system boasts of premium sound acoustic tuning through "Surround Sense" powered by "ARKAMYS"**, offering signature ambiances created to suit various moods.



Wireless Charging Dock with LED indicator helps in seamless and comfortable charging of Qi certified phones. It also features **device left alert system**. The advanced system has a built-in safety feature that helps to safeguard the phones from overheating.

Colored **Head Up Display** offers multiple information displayed in driver's line of sight that turns every drive into safer drive. It allows customers to drive without taking their eyes off the road by displaying vital information like speed, RPM, fuel economy and other important notifications in a way that does not disturb the attention of the driver from the road



360 View Camera reinforces safety for customers with an **immersive view of the driving space** and enables them to make more informed decisions, while parking or maneuvering the vehicle at tight spots.

Boosting the **connected car experience**, the **All New Brezza** offers **in-built Next Gen Suzuki Connect telematics** solution, for an unmatched user experience with 40+ connected features. The in-built telematics solution offers remote functionalities like AC operation[^], vehicle safety & security, location and trips, vehicle status & alerts and other functionalities. Customers can access these and many more features through all new Suzuki Connect App on Smartphone, Smartwatch and Alexa Skill^{®*}.



Taking the customer experience a step ahead, the All New Brezza offers a host of comfort and convenience features such as **Colored Multi-information display screen**, **Auto headlamps** with follow me home and lead me to vehicle function, **Rear AC vents**, **Cooled glovebox**, **Rear fast-charging USB ports (A & C type)**, **toggle control auto AC panel** and **Paddle shifter controls** with automatic transmission

All-around Safety for you and your loved ones

Built on **Suzuki's signature TECT** platform, the All New Brezza uses high tensile steel, offering more torsional rigidity and improved handling leading to enhanced overall vehicle safety.



Packed with advanced technology-driven safety features, the All New Brezza offers:

- **6 airbags**** (front, side and curtain)
- **Electronic Stability Program (ESP)** with Hill Hold Assist as standard across all variants
- **20+ safety features** like reverse parking sensors, high-speed alert system, ISOFIX child seat restraint system, etc.

Advanced, Next-Gen Powertrain and Transmission

Powered by **Next-Gen K-series 1.5L Dual Jet, Dual VVT engine with Progressive Smart Hybrid System**, the All New Brezza offers a refined and comfortable driving experience. Progressive Smart Hybrid is an advanced technology that comes with a dual battery setup including a Lithium-Ion Battery. It enhances driving performance, increases fuel efficiency and reduces emissions.



The All New Brezza promises an excellent **fuel efficiency*** of upto 20.15 km/l**.

[LXI, VXI: 20.15 km/l (MT), ZXI, ZXI+: 19.89 km/l (MT) and AT: 19.80 km/l]



To further elevate the driving experience, the All New Hot and Techy Brezza comes with an **advanced 6-speed automatic transmission** with steering-mounted **Paddle Shifters** and a **5-speed manual transmission**.

Colors of All New Hot and Techy Brezza

The All New Brezza will be available in **6 single tone color** options. To further complement the exterior dynamic design, All New Brezza will also be available in **3 trendy dual-tone colours**.

Sizzling Red with Midnight Black roof, **Brave Khakhi with Arctic White roof** and **Splendid Silver with midnight Black roof** further enhance the sleek and sportier look of All New Hot and Techy Brezza.

Personalize your All New Hot and Techy Brezza and flaunt your personality with specially curated accessory themes

Customers can further elevate the overall design of their All New Hot and Techy Brezza matching their adventure & sporty personality with two specially curated Maruti Suzuki Genuine Accessory themes – **“Terrascape”** and **“MetroScape”**.

- **Terrascape:** The “Terrascape” themed package has been created for the customers with taste for **adventure**. The theme has been designed on the rugged side for exterior and interior styling options such as Front and Rear Bumper Garnish, Side Cladding, Rear Upper Spoiler Extender, Rear Mid Garnish and others.
- **MetroScape:** The “MetroScape” package is for customers seeking a **sporty** design for their All New Brezza. The package has been styled on the urban side for exterior and interior styling options such as Front and Rear Bumper Garnish, Body Side Moulding, Fog Lamp Garnish, Window Frame Kit, and Wheel Arch Garnish etc.

Customers can personalize their All New Hot and Techy Brezza from a wide range of Genuine Accessories listed on the Maruti Suzuki Genuine Accessories website with one-click convenience.



Technical Specifications			
Overall Length (mm)	3,995	Max Torque (Nm@rpm)	136.8 @ 4400
Overall Height (mm) (unladen)	1,685		
Overall Width (mm)	1,790	Max Power (kW@rpm)	75.8 @ 6000
Wheelbase (mm)	2,500		
Fuel Efficiency (km/l)***	MT- LXI,VXI : 20.15 MT- ZXI,ZXI+ : 19.89 AT- VXI, ZXI, ZXI+ : 19.80	Engine Capacity (cc)	1,462
Boot Space (litres)#	328		

All New Hot and Techy Brezza Prices: (Ex Showroom, New Delhi in INR)

Manual Transmission (5MT)		Advanced 6-speed Automatic Transmission with Paddle Shifters	
Variant	Price	Variant	Price
Lxi	7 99 000/-		-
Vxi	9 46 500/-	Vxi	10 96 500/-
Zxi	10 86 500/-	Zxi	12 36 500/-
Zxi Dual Tone	11 02 500/-	Zxi Dual Tone	12 52 500/-
Zxi+	12 30 000/-	Zxi+	13 80 000/-
Zxi+ Dual Tone	12 46 000/-	Zxi+ Dual Tone	13 96 000/-

The All New Hot and Techy Brezza can also be owned through Maruti Suzuki Subscribe at an all-inclusive monthly subscription fee starting from INR 18 300/-.

Maruti Suzuki Subscribe is a convenient way to bring home a new car. It allows a customer to use a new car without actually owning it and by paying an all-inclusive monthly subscription fee that comprehensively covers cost of complete registration, service & maintenance, insurance and roadside assistance.

[Click here for All New Hot and Techy Brezza images](#)

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For details on functioning of safety features, including air bag, kindly refer to the Owner's Manual.

*** 6 airbags available in ZXI+ variants only. Dual airbags standard across variants.*

^Remote AC operation is available only in 6-Speed Automatic Transmission variant. Suzuki connect is subscription based and a network dependent telematic solution.

**** Fuel efficiency as certified by test agency under rule 115 of CMVR 1989*

VDA Method

Images for illustration purposes only. The features mentioned may be applicable for specific variants only. Colors may vary from actual body color due to printing on paper.