

Press release

Maruti Suzuki rolls out its 15 millionth vehicle

From 10 million vehicles to 15 million in 50 months

New Delhi, May 12th, 2015: Maruti Suzuki India Limited, the country's largest car company, today celebrated its newest milestone, by becoming the only car manufacturer in India to roll out its 15 millionth car.

The 15 millionth car, a DZire VDi (Chassis No. MA3FJEB1S00740865) rolled out from the Company's Manesar facility.

The first car, a Maruti 800, had rolled out from the Gurgaon facility in December 1983. The Company has achieved this milestone in 31 years and 5 months.

Dedicating the milestone to the Company's customers, partners and employees, Mr. Rajiv Gandhi, Executive Director, Production, Maruti Suzuki India Limited said, *“Maruti Suzuki's journey has been one of Kaizen and continuous improvement. Our people on the shop floor make enormous contribution so that we can offer more and better to our customers, and fulfil their needs and aspirations”.*

He added: “Of course, we want to get to 20 million in good time, by making quality products with the help of capable and motivated people”.

The Company's medium term goal is to clock sales of 2 million vehicles per annum by 2020. It is expanding its product portfolio, foraying into new segments, strengthening the sales and service network and enhancing capabilities across the value chain.

Models that significantly contributed to this journey include Maruti 800, Brand Alto, Wagon R, Omni and new models such as Swift and DZire.

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<u>Year</u>	<u>Milestones (Total Cumulative production)</u>
March 1994	1 million
April 2005	5 million
March 2011	10 million
May 2015	15 million

<u>Top Model</u>	<u>Cumulative production (million units)</u>
Brand Alto (including K10)	3.1
Maruti 800	2.9
Omni	1.7
Wagon R	1.6
Swift	1.3
DZire	1.0