

July 30, 2024

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to "Mappls MapmyIndia sponsoring the India Sri Lanka ODI cricket series and announces Destination Sri Lanka contest for Indian cricket fans to get VIP tickets & more".

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

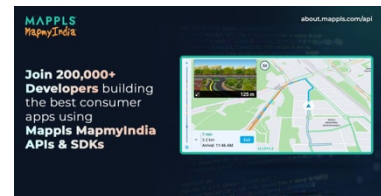
Encl:
Press Release

PRESS RELEASE

Mappls MapmyIndia sponsors India Sri Lanka ODI cricket series, announces Destination Sri Lanka contest for Indian cricket fans to get VIP tickets & more

- Winners to get ODI Match VIP Tickets and a signed ball and photo with the winning captain
- To win, contestants need to be new or existing users of Mappls App, Gadgets & APIs
- Contest Details at <https://about.mappls.com/app/contest/destinationsrilanka>

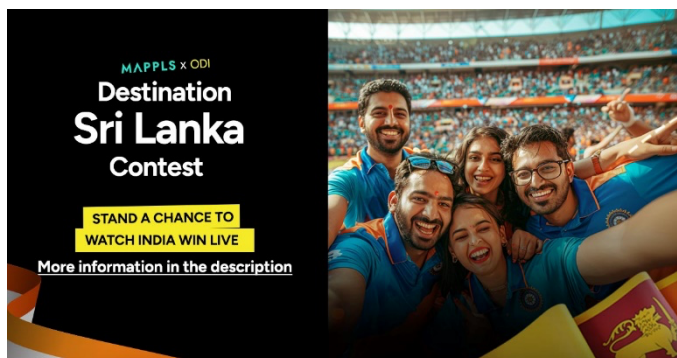
July 30, 2024, New Delhi: Mappls MapmyIndia, India’s leading indigenous deep-tech digital mapping, geospatial software and location-based IoT company, which is well known for making India’s leading Mappls MapmyIndia App for maps & navigation, the most cutting-edge Mappls Gadgets such as dash cameras, in-dash infotainment systems, GPS trackers & smart helmet navigation & communication kits, and the most accurate & reliable Map APIs for app developers, will be the “Powered by” sponsor of the 2024 India Sri Lanka Cricket ODI series.



This ODI series is sure to be special, as it is the first big cricket event Team India will be playing after their historic win at the T20 Championship last month. Rohit Sharma will be taking the lead as captain of Team India during this series, Virat Kohli will be back too, and it will also mark the first time both teams will be playing with their new coaches – Gautam Gambhir for India, and Sanath Jayasuriya for Sri Lanka.

Rohan Verma, CEO and Executive Director of Mappls MapmyIndia, says “We’re excited and honoured to be the ‘Powered By’ sponsor of the ODI series this year. Our nation’s long-standing fascination with cricket only makes it more special that we get to be such active participants and supporters. We’re excited to announce the ‘Destination Sri Lanka’ Contest to allow many Indian fans to gain incredible memories of a lifetime by being able to watch India play live in Sri Lanka and get a signed ball and photo-op with the winning captain! We encourage more and more Indians to learn about and use Mappls App, Gadgets & APIs, so that they can win a chance to cheer the Indian Cricket Team, and also benefit from the features of India’s very own, leading Mappls MapmyIndia Maps & Navigation app, GPS IoT-based Mappls Gadgets including Dash Cameras, GPS Trackers and In-dash Infotainment Systems and Map APIs. ”

Destination Sri Lanka Contest: Use Mappls App, Gadgets & APIs and Win VIP Tickets to matches & more!



To reward Indian cricket fans who use Mappls App, APIs & Gadgets, Mappls MapmyIndia has announced a nation-wide contest, “Destination Sri Lanka”, which promises an array of exciting prizes, including free VIP tickets

to watch India play Sri Lanka live, along with a signed ball and a chance to meet the winning captain. Additionally, lucky app developers can win free API credits worth Rs 10 Lakhs for their company! The contest is open to all existing and new Mappls App, Mappls Gadgets, and Mappls API users. The rules of the contest are simple:

- Take a screenshot while navigating with Mappls App OR a screenshot of your Mappls Gadget in action OR a screenshot of using Mappls MapmyIndia's APIs in your products
- Upload as a post or a story, and tag @mapplsofficial on Instagram or Facebook, or @mappls on X, with #DestinationSriLanka
- After doing Steps 1 & 2, make sure to register at this link (mandatory step to announce the winners!): <https://about.mappls.com/app/contest/destinationsrilanka>



Mappls MapmyIndia App

Mappls MapmyIndia App is India's Super Maps & Navigation App, packed with features like 3D Junction View for complex junctions and flyovers, Safety Alerts for road hazards such as speedbreakers, potholes, and waterlogging, Speed & Traffic Monitoring Alerts that inform drivers about speed limits, and more. Available for free on App Store and Play Store – <https://about.mappls.com/app>

Mappls Gadgets

Mappls Gadgets offers a range of premium IoT devices, including GPS trackers, dash cameras, in-dash infotainment and navigation systems, and smart helmet navigation and communication kits meant to offer great features and value to car and bike owners and passengers. Learn more at mapplsgadgets.com

Mappls APIs

Mappls MapmyIndia's wide catalogue of APIs & SDKs is trusted by over 200,000 developers—from innovative startups and established enterprises to government organizations and leading global tech companies. Offering the most accurate, detailed, updated, and reliable mapping APIs & SDKs, Mappls MapmyIndia enables you to build superior applications. Learn more: <https://about.mappls.com/api>.

About MapmyIndia & Mappls (C.E. Info Systems Ltd) - www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's pioneering and leading deep-tech digital mapping, geospatial software and location-based IoT products, platforms, solutions and APIs company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company



pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users. MapmyIndia is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform.

The Mappls MapmyIndia platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, dynamic dashboarding and business intelligence GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce and workflow management & automation, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

For further information, please contact:

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