



Maps | APIs | Navigation | Tracking | GIS

July 27, 2022

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to the public release of Mappls RealView, the first & fully indigenous All India 360-degree Panoramic Street View & 3D Metaverse Maps Service on India's own, home-grown, free mapping portal, Mappls.com on the web for mobiles and desktops & the Mappls App on Android and iOS.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,

For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer



Encl:

1. Press Release

C.E. INFO SYSTEMS LIMITED

(Previously Known as C.E. Info Systems Pvt Ltd)

237, Okhla Industrial Estate, Phase - III, New Delhi 110020, Digital Address: eloc.me/mmi000, Email: contact@mapmyindia.com,
Website: www.mapmyindia.com, Phone: +91-11-4600 9900, CIN : L74899DL1995PLC065551, A CMMI & ISO 9001:2008 Certified Company

Explore India like never before virtually through Mappls RealView by MapmyIndia on Mappls.com, the first, fully indigenous All India 360-degree panoramic street view & 3D Metaverse Maps Service

July 27th 2022, All India: Today, MapmyIndia, India's leading advanced digital maps and deep-tech products & platforms company, announced the public release of Mappls RealView, the first & fully indigenous All India 360-degree Panoramic Street View & 3D Metaverse Maps Service on India's own, home-grown, free mapping portal, Mappls.com on the web for mobiles and desktops & the Mappls App on Android and iOS.

On the occasion of the launch, Rohan Verma, CEO & Executive Director, MapmyIndia, said "With Mappls RealView on <https://www.mappls.com> and Mappls App, users can virtually explore India like never before and see and interact with full 360-degree panoramas of streets and roads looking out into various tourist, residential and commercial areas of cities and travel destinations as well as highways. Users can also experience immersive 3D maps for pan India and detailed interactive 3D models of iconic tourist, commercial and residential landmarks across India. This, combined with Mappls' detailed house-address level 2D maps from MapmyIndia and ISRO's rich catalogue of satellite imagery and Earth observation data which MapmyIndia has integrated, gives a full & immersive Real World Metaverse experience to users, all indigenously built in India by India's leading advanced digital maps and deep-tech company MapmyIndia. We are excited to give to users in India, a fully indigenous alternative to foreign map apps, that is more advanced in its capabilities and is more valuable for users, while also being fully Indian. We hope users in India will try out Mappls and give us feedback so we can keep improving. This is the right way to achieve the clarion call for Aatmanirbhar Bharat given by our Honourable Prime Minister, Shri Narendra Modi ji".



Mappls RealView 360-degree panoramic street view imagery and 3D Metaverse Maps on Mappls.com and Mappls App

Mappls RealView covers thousands of kilometres each in metropolitan areas and cities such as Greater Mumbai, Bengaluru, Delhi NCR, Goa, Pune, Hyderabad, Chennai, Jaipur, Ahmedabad, Gandhinagar, Chandigarh, Jodhpur, Patna, Nashik, Aurangabad, Ajmer and hundreds more towns and tens of thousands of kilometres of highways connecting these cities and towns. Users can see interactive 360 degree panoramic views of tourist landmarks, beaches, residential colonies and apartment societies, office towers and complexes and the roads connecting them so they can virtually explore and navigate with confidence. Users can also see immersive, detailed 3D models of landmarks, iconic buildings, residential apartments and commercial complexes.

The entire Mappls RealView maps repository cover hundreds of thousands of kilometres already, including 40 crore+ geo-tagged 360 degree panoramas, videos and panoramas which give exact ground reality, across the length, breadth and depth of India across thousands of cities, tourist areas, city streets and highways and tens of thousands of 3D models and pan India 3D data. MapmyIndia has already made live a part of its repository - covering nearly 100,000 kilometres across hundreds of cities and highways for free for consumers to enjoy exploring cities and tourist areas virtually sitting anywhere - through its free consumer offering, Mappls.com, accessible on mobile and desktop browsers, as well as through the Mappls App on Android and iOS with enhanced access further rolling out in the time to come.

Enterprises across private and public sector as well as app developers, can access, integrate and leverage larger and more detailed RealView maps coverage as well as RealView technology-based APIs and solutions using data analytics, computer vision and AI for various use - tourism, real estate, virtual reality, gaming, metaverse, smart cities, intelligent road and traffic management, ADAS, autonomous vehicles, municipal governance, defence, law enforcement etc

Users can experience Mappls RealView for free for All India by visiting the Mappls.com portal on their browser today itself, and also through the Mappls App on Android and iOS.

About MapmyIndia & Mappls (C.E. Info Systems Ltd)

www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offering proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360 degree panoramas, videos and photos representing actual ground reality), and hyper-



local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world, and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and ever expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

For further information, please contact:

C.E. Info Systems Ltd (MapmyIndia & Mappls) PR
pr@mapmyindia.com

www.mapmyindia.com / www.mappls.com / <https://about.mappls.com>

White Fish Communications

Anil Nagwani (+91 9811268046; anil@wfc.in)