

July 24, 2023

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to Mappls MapmyIndia, India's swadeshi maps & navigation app, becoming No. 1 on App Store in India across all categories.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

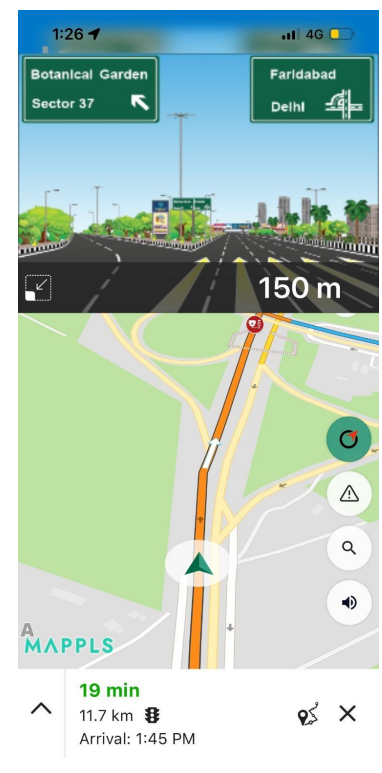
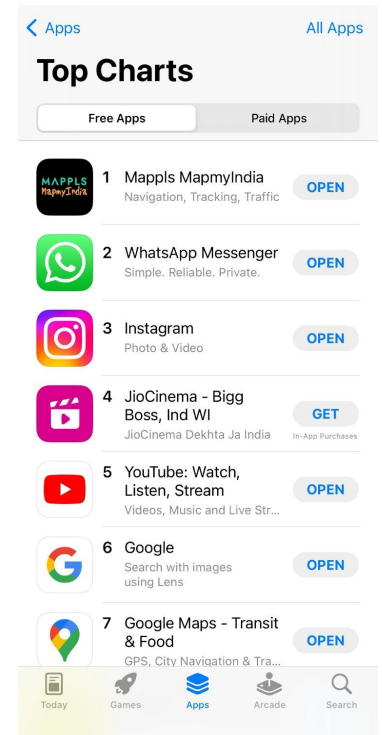
Encl:
Press Release

Mappls MapmyIndia, India's swadeshi maps & navigation app, becomes No. 1 on App Store in India across all categories

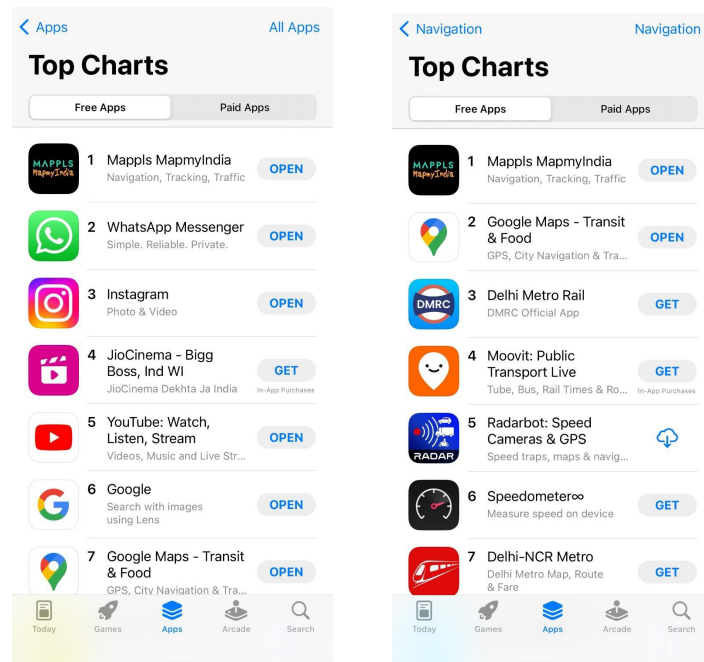
July 24, 2023, New Delhi: MapmyIndia (C.E. Info Systems Ltd.) (NSE: MAPMYINDIA, BSE: 543425), India's pioneering and leading deep-tech digital mapping, geospatial software & IoT company, today announced that its Mappls MapmyIndia app, India's swadeshi maps & navigation app, has become the No. 1 App across all categories on the Apple iOS App Store, besides being the No. 1 App in the Navigation category. Google Maps is No. 7 on the Apple App Store. Additionally, Mappls App is also the No. 1 App in the Maps & Navigation category on the Android Google Play Store. Mappls App is amongst the Top 15 apps, across all categories, in the Google Play Store - ahead of any other app in similar categories (Maps & Navigation, as well as Travel & Local). Google Maps is not amongst the Top 100 apps in Google Play Store.

The recent upsurge in rankings to the No.1 position is all due to the immense love and support that Mappls App is receiving from users across the country, with several of them taking to social media to create further awareness about the features that can help keep everyone safe on the road. **Mappls app comes with unique features - such as 3D Junction Views, Road Speed Limit Alerts, Trip Toll & Fuel Cost Estimates, and Safety Alerts for upcoming Speed Breakers, Sharp Curves, Potholes etc - that are immensely helpful to users across India and which are not available in the foreign default map apps.** It is also backed by the most advanced and cutting-edge underlying map data & technology, enabling the smartest, safest, and most accurate maps and navigation experience for all users. Mappls app has been painstakingly and passionately developed completely in India, making it 100% Swadeshi.

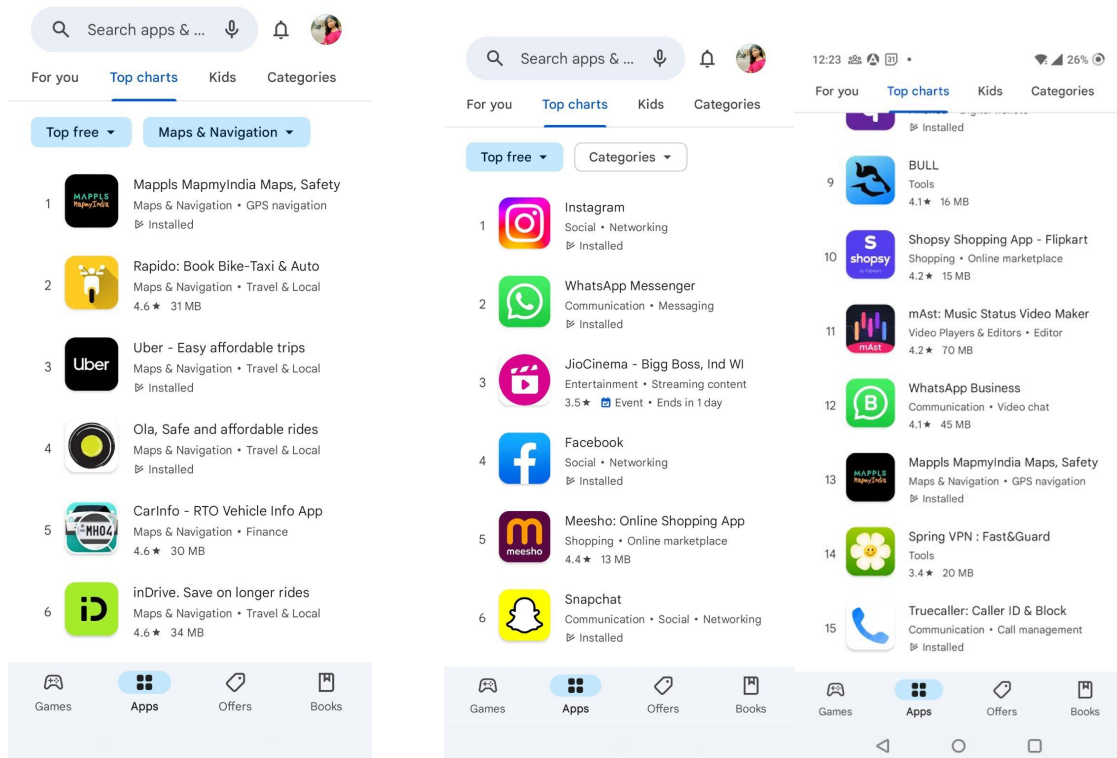
Mappls App works on [Android](#), [iOS](#) & [Web](#) (on mappls.com) and even Android Auto & CarPlay in the car. Users can visit mappls.com/getApp as well as the Google Play Store & Apple App Store to download it. More information about what makes Mappls App special is at about.mappls.com/app & videos can be viewed [here](#) and [here](#).



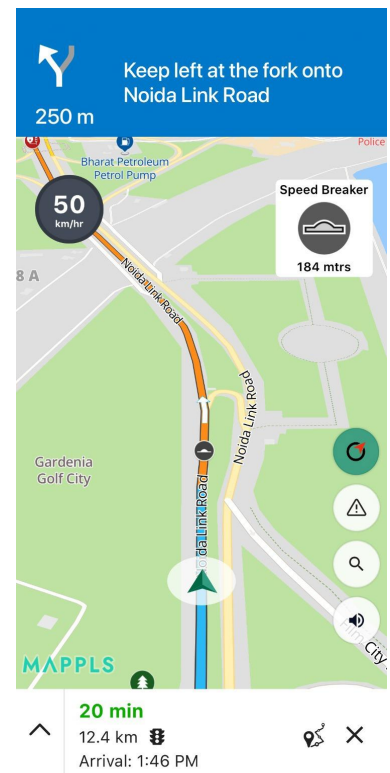
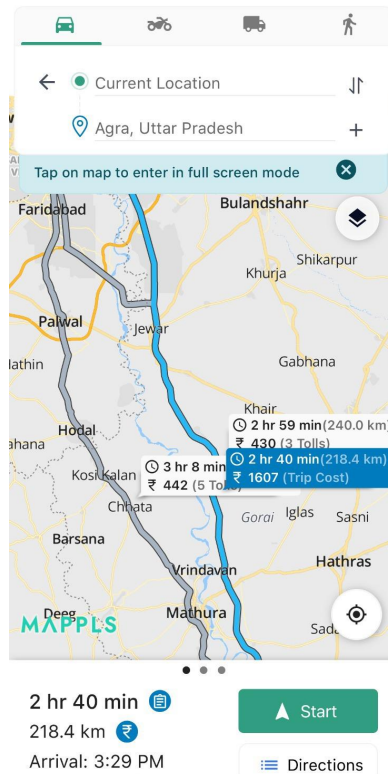
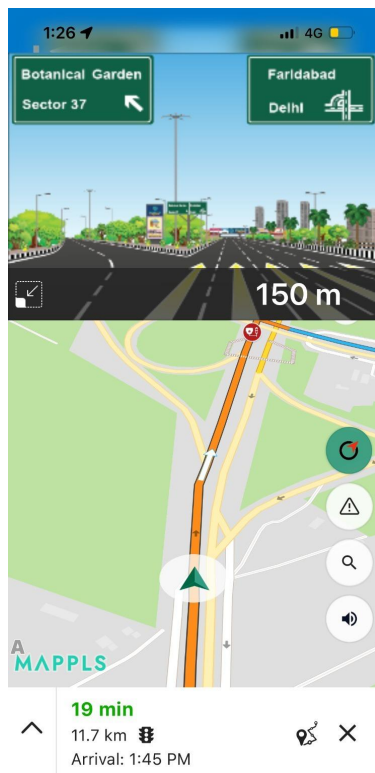
Mappls App on Apple iOS App Store: No. 1 Free App Across All Categories and No.1 Maps & Navigation App. Google Maps at No. 7.



Mappls App on Google Play Store: No. 1 Maps and Navigation App, and amongst Top 15 Free Apps across categories. Google Maps not amongst top 100.



Mappls app unique features - such as 3D Junction Views, Road Speed Limit Alerts, Trip Toll & Fuel Cost Estimates, and Safety Alerts for upcoming Speed Breakers, Sharp Curves, Potholes etc





About MapmyIndia & Mappls (C.E. Info Systems Ltd)

www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

For further information, please contact:

C.E. Info Systems Ltd (MapmyIndia & Mappls) PR

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www.mapmyindia.com / www.mappls.com / <https://about.mappls.com>

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