

August 06, 2026

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Sub: Copy of Standalone & Consolidated Un-Audited Financial Results for the quarter ended June 30, 2026, published in newspaper.

Dear Sir / Madam,

Please find attached copies of Standalone and Consolidated Un-Audited Financial Results / Statements for the quarter ended June 30, 2026, published in Financial Express (English edition) and Jansatta (Hindi Edition) each on August 06, 2026.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

MapmyIndia MAPPLS C. E. Info Systems Limited

Registered and Corporate Office: First, Second, & Third Floor, Plot. No. 237, Okhla Industrial Estate, Phase- III, New Delhi 110 020, India
CIN: L74899DL1995PLC065551; Website: www.mapmyindia.com; E-mail: cs@mapmyindia.com; Telephone: +91 11 4600 9900

EXTRACT OF STATEMENT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2026

(Rs. in Lakhs unless otherwise stated)

Particulars	Consolidated			
	Quarter ended			For the year ended
	30.06.2026	31.03.2026	30.06.2025	31.03.2026
	Unaudited	Audited (refer note 3)	Unaudited	Audited
Revenue from operations (net)	13,972	14,504	12,161	47,410
Net Profit / (Loss) for the period (before Tax, Exceptional and / or Extraordinary items)	6,644	7,445	6,184	19,571
Net Profit / (Loss) for the period before tax (after Exceptional and / or Extraordinary items)	6,644	7,445	6,184	19,571
Net Profit / (Loss) for the period after tax (after Exceptional and/ or Extraordinary items)	5,038	5,216	4,738	14,076
Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	4,965	5,191	4,588	13,612
Paid Up Equity Share Capital (Face Value Rs. 2/-)	1,095	1,095	1,088	1,095
Reserves (excluding Revaluation Reserve & Debit balance in Profit and Loss A/c as shown in the Balance Sheet of previous year)				89,400
(a) Basic	9.09	9.28	8.48	24.56
(b) Diluted	9.05	9.24	8.39	24.46

Extract of Key numbers of unaudited standalone financial results for the quarter ended June 30, 2026

Particulars	Quarter ended			For the year ended
	30.06.2026	31.03.2026	30.06.2025	31.03.2026
	Unaudited	Audited (refer note 3)	Unaudited	Audited
Total income from operations (net)	12,448	12,758	10,265	40,074
Net Profit / (Loss) for the period before tax	7,307	6,697	6,578	19,132
Net Profit / (Loss) for the period after tax	5,542	4,660	5,035	13,793
Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	5,534	4,738	5,043	13,958

Notes:

- The above is an extract of the detailed format of Quarterly ended financial results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the results are available on Company's website www.mapmyindia.com and also on the website of BSE (www.bseindia.com) and NSE (www.nseindia.com), where the shares of the Company are listed.
- The above statement of unaudited Financial Results of C.E. Info Systems Limited ("the Company"), which have been prepared in accordance with the Indian Accounting Standards ("Ind AS") prescribed under Section 133 of the Companies Act, 2013 ("the Act") read with relevant rules issued thereunder, other accounting principles generally accepted in India and guidelines issued by the Securities and Exchange Board of India ("SEBI"), were reviewed and recommended by the Audit Committee and approved by the Board of Directors in their meeting held on August 3, 2026 and August 4, 2026 respectively. The statutory auditors have carried out a limited review on the unaudited standalone financial results and issued an unmodified report thereon.
- The above financial results include the results for the quarter ended March 31, 2026 being the balancing figure between the audited figures in respect of the full financial year and the published unaudited year to date figures up to the third quarter of the financial year.
- The previous periods/year's figures have been regrouped/ rearranged wherever necessary to conform to the current period's presentation.

for and behalf of the board of Directors of
C. E. Info Systems Limited

Sd/-
Rakesh Verma
Managing Director
DIN 01542842

Place : New Delhi
Dated: August 05, 2026



AMJ LAND HOLDINGS LIMITED

Registered Office: Thergaon, Chinchwad, Pune-411033.

CIN: L21012MH1964PLC013058, Tel: +91-20-30613333

Website: www.amjland.com, E-Mail: secretarial@pudumjee.com

NOTICE OF THE 61ST ANNUAL GENERAL MEETING AND REMOTE E-VOTING INFORMATION

- NOTICE** is hereby given that the **61st Annual General Meeting** ("AGM") of the Members of the AMJ Land Holdings Limited ("Company") will be held on **Wednesday, 02nd September, 2026 at 11:30 a.m. (IST)** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") without physical presence of the Members at a Common Venue in compliance with the provisions of Companies Act, 2013 read with the Ministry of Corporate Affairs ("MCA") General Circular No. 03/2025 dated 22nd September 2025 and other applicable circulars in this regard read with other applicable circulars and notifications issued including any statutory modification(s) and reenactment thereof for the time being in force and as amended from time to time to transact the business as set out in the Notice of the AGM approved at the Board Meeting held on **20th May, 2026**. The proceedings of the AGM shall be deemed to be conducted at the Registered Office of the Company which shall be the deemed venue of the AGM.
- In compliance with aforesaid circulars the Notice of the AGM along with the Annual Report 2025-26 has already been sent on 05th August, 2026 through electronic mode to all the Members whose e-mail addresses are registered with the Company/ Registrar and Share Transfer Agent/ Depository Participant(s)/ Depository(s) as on 24th July, 2026. The Company will also issue a letter providing the web-link, including the exact path, where complete details of the Annual Report is available to those shareholder(s) who have not registered their e-mail addresses. The Company shall send the physical copy of the Annual Report 2025-26 only to those Members who specifically request for the same at secretarial@pudumjee.com mentioning their Folio no. /DP Id or Client Id.
- The Notice of AGM along with the Annual Report 2025-26 is also available and can be downloaded from the Company's website at www.amjland.com, website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") at www.evoting.nsdl.com.
- Pursuant to Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has fixed **24th August, 2026**, as the record date to determine entitlement of member for the Dividend to be paid for the Financial Year ended **31st March, 2026**.
- In compliance with the provisions of section 108 of the Act read with Rule 20 of the Companies (Management & Administration) Rules, 2014, as amended and Regulation 44 of the Listing Regulations read with SEBI Master Circular dated **30th January, 2026** (the Master Circular), Members are provided with the facility to cast their vote electronically on all resolutions set forth in the Notice of AGM, through remote e-voting during the remote e-voting period (Remote E-voting). Kindly refer the Notice of AGM for detailed instructions for remote e-voting. All the Individual Members holding shares in demat mode, may cast their vote electronically through remote e-voting by way of single login credential through their demat accounts / websites of Depositories / Depository Participants (DPs).
- The remote e-voting facility will commence on **Sunday, the 30th August, 2026 at 09:00 a.m. (IST)** and shall end on **Tuesday, the 01st September, 2026 at 05:00 p.m. (IST)**, after which the remote e-voting facility will be forthwith blocked. The **cut-off date** for determining the eligibility of Members to cast their vote through remote e-voting or voting at the Annual General Meeting is **24th August, 2026**.
- Any person holding shares in physical form and non-individual shareholders, who acquires shares of the Company and becomes member of the Company after the notice is sent and holding shares as of the **cut-off date i.e. 24th August, 2026** may obtain the login ID and password by sending a request at evoting@nsdl.com. However, if you are already registered with NSDL for remote e-voting, then you can use your existing user ID and password for casting your vote. Individual Shareholders holding securities in demat mode and who acquires shares of the Company after sending of the Notice and holding shares as of the **cut-off date i.e. 24th August, 2026** may follow steps mentioned in the Notice of the AGM under "Access to NSDL e-Voting system".
- Members attending the AGM through VC/OAVM, who have not cast their vote through remote e-voting, shall be able to vote electronically during the AGM. Members who have already cast their vote through remote e-voting may attend the AGM but shall not be entitled to vote again. Only Members whose names appear in the Register of Members/Register of Beneficial Owners as on the cut-off date shall be entitled to vote.
- The dividend, if declared at the AGM, shall be paid on or after **22nd September, 2026** to the Members whose names appear in the Register of Members/Statement of Beneficial Owners as on the Record Date, i.e. **24th August, 2026**, subject to deduction of tax at source (TDS), as applicable.
- The results shall be declared not later than two working days from conclusion of the Meeting which is within timeframe prescribed under the applicable laws. The results declared along with the scrutinizers Report will be placed on the website of the Company at www.amjland.com and the website of NSDL at www.evoting.nsdl.com, immediately after the results are declared and will be simultaneously forwarded to BSE Limited and National Stock Exchange of India Limited, where the Equity Shares of the Company are Listed and shall be displayed at the Registered Office as well as the Corporate Office of the Company.
- Members are requested to refer to the Notice of the AGM for detailed instructions relating to remote e-voting, participation in the AGM through VC/OAVM, dividend, tax deduction at source (TDS), updation of KYC/bank details and other related matters. In case of any queries relating to remote e-voting, Members may refer to the FAQs and e-voting user manual available at www.evoting.nsdl.com or contact NSDL at **022-4886 7000** or email evoting@nsdl.com.

For AMJ Land Holdings Limited

Sahil Dudani

Place: Pune
Date: 5th August, 2026
Company Secretary & Compliance Officer
ICSI Membership No.: A70115



PUDUMJEE PAPER PRODUCTS LIMITED

Registered Office: - Thergaon, Pune - 411033.

CIN: L21098PN2015PLC153717,

Tel: +91-20-40773423,

Website: www.pudumjee.com, E-mail: investors.relations@pudumjee.com

NOTICE OF THE 12TH ANNUAL GENERAL MEETING AND REMOTE E-VOTING INFORMATION

- NOTICE** is hereby given that the **12th Annual General Meeting** ("AGM") of the Members of the Pudumjee Paper Products Limited ("Company") will be held on **Wednesday, 02nd September, 2026 at 3:00 p.m. (IST)** through Video Conferencing ("VC") / Other Audio Visual Means ("OAVM") without physical presence of the Members at a Common Venue in compliance with the provisions of Companies Act, 2013 read with the Ministry of Corporate Affairs ("MCA") General Circular No. 03/2025 dated 22nd September 2025 and other applicable circulars in this regard read with other applicable circulars and notifications issued including any statutory modification(s) and reenactment thereof for the time being in force and as amended from time to time to transact the business as set out in the Notice of the AGM approved at the Board Meeting held on **22nd May, 2026**. The proceedings of the AGM shall be deemed to be conducted at the Registered Office of the Company which shall be the deemed venue of the AGM.
- In compliance with aforesaid circulars the Notice of the AGM along with the Annual Report 2025-26 has already been sent on 05th August, 2026 through electronic mode to all the Members whose e-mail addresses are registered with the Company/ Registrar and Share Transfer Agent/ Depository Participant(s)/ Depository(s) as on **24th July, 2026**. The Company will also issue a letter providing the web-link, including the exact path, where complete details of the Annual Report is available to those shareholder(s) who have not registered their e-mail addresses. The Company shall send the physical copy of the Annual Report 2025-26 only to those Members who specifically request for the same at investors.relations@pudumjee.com mentioning their Folio no. /DP Id or Client Id.
- The Notice of AGM along with the Annual Report 2025-26 is also available and can be downloaded from the Company's website at www.pudumjee.com, website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of National Securities Depository Limited ("NSDL") at www.evoting.nsdl.com.
- Pursuant to Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company has fixed **24th August, 2026**, as the record date to determine entitlement of member for the Dividend to be paid for the Financial Year ended **31st March, 2026**.
- In compliance with the provisions of section 108 of the Act read with Rule 20 of the Companies (Management & Administration) Rules, 2014, as amended and Regulation 44 of the Listing Regulations read with SEBI Master Circular dated **30th January, 2026** (the Master Circular), Members are provided with the facility to cast their vote electronically on all resolutions set forth in the Notice of AGM, through remote e-voting during the remote e-voting period (Remote E-voting). Kindly refer the Notice of AGM for detailed instructions for remote e-voting. All the Individual Members holding shares in demat mode, may cast their vote electronically through remote e-voting by way of single login credential through their demat accounts / websites of Depositories / Depository Participants (DPs).
- The remote e-voting facility will commence on **Sunday, the 30th August, 2026 at 09:00 a.m. (IST)** and shall end on **Tuesday, the 01st September, 2026 at 05:00 p.m. (IST)**, after which the remote e-voting facility will be forthwith blocked. The **cut-off date** for determining the eligibility of Members to cast their vote through remote e-voting or voting at the Annual General Meeting is **24th August, 2026**.
- Any person holding shares in physical form and non-individual shareholders, who acquires shares of the Company and becomes member of the Company after the notice is sent and holding shares as of the **cut-off date i.e. 24th August, 2026** may obtain the login ID and password by sending a request at evoting@nsdl.com. However, if you are already registered with NSDL for remote e-voting, then you can use your existing user ID and password for casting your vote. Individual Shareholders holding securities in demat mode and who acquires shares of the Company after sending of the Notice and holding shares as of the **cut-off date i.e. 24th August, 2026** may follow steps mentioned in the Notice of the AGM under "Access to NSDL e-Voting system".
- Members attending the AGM through VC/OAVM, who have not cast their vote through remote e-voting, shall be able to vote electronically during the AGM. Members who have already cast their vote through remote e-voting may attend the AGM but shall not be entitled to vote again. Only Members whose names appear in the Register of Members/Register of Beneficial Owners as on the cut-off date shall be entitled to vote.
- The dividend, if declared at the AGM, shall be paid on or after **22nd September, 2026** to the Members whose names appear in the Register of Members/Statement of Beneficial Owners as on the Record Date, i.e. **24th August, 2026**, subject to deduction of tax at source (TDS), as applicable.
- The results shall be declared not later than two working days from conclusion of the Meeting which is within timeframe prescribed under the applicable laws. The results declared along with the scrutinizers Report will be placed on the website of the Company at www.pudumjee.com and the website of NSDL at www.evoting.nsdl.com, immediately after the results are declared and will be simultaneously forwarded to BSE Limited and National Stock Exchange of India Limited, where the Equity Shares of the Company are Listed and shall be displayed at the Registered Office as well as the Corporate Office of the Company.
- Members are requested to refer to the Notice of the AGM for detailed instructions relating to remote e-voting, participation in the AGM through VC/OAVM, dividend, tax deduction at source (TDS), updation of KYC/bank details and other related matters. In case of any queries relating to remote e-voting, Members may refer to the FAQs and e-voting user manual available at www.evoting.nsdl.com or contact NSDL at **022-4886 7000** or email evoting@nsdl.com.

For Pudumjee Paper Products Limited,

Shrihari Waychal

Place: Pune
Date: 5th August, 2026
Company Secretary & Compliance Officer
ICSI Membership No.: A62562



Nippon India Mutual Fund

Wealth sets you free

MUTUAL FUNDS

Sahi Hai

Nippon Life India Asset Management Limited

(CIN - L65910MH1995PLC220793)

Registered Office: 30th Floor, One Lodha Place, Senapati Bapat Marg, Lower Parel, Mumbai - 400013. Tel No. +91 022 6808 7000
Fax No. +91 022 6808 7097 • mf.nipponindiaim.com

Record Date
August 10, 2026[#]

NOTICE NO. 51

Notice is hereby given that the Trustee of Nippon India Mutual Fund ("NIMF") has approved the following Distribution on the face value of Rs. 10/- per unit under Income Distribution Cum Capital Withdrawal (IDCW) option of the undernoted schemes of NIMF, with August 10, 2026 as the record date:

Name of the Scheme(s)	Amount of Distribution (₹ per unit)*	NAV as on August 04, 2026 (₹ per unit)
Nippon India Balanced Advantage Fund - IDCW Option	0.2200	32.0553
Nippon India Balanced Advantage Fund - Direct Plan - IDCW Option		46.5769
Nippon India Multi Asset Allocation Fund - IDCW Option	0.1500	23.9592
Nippon India Multi Asset Allocation Fund - Direct Plan - IDCW Option		25.9965

*Income distribution will be done, net of tax deducted at source, as applicable.

[#]or the immediately following Business Day if that day is a non-business day

Pursuant to IDCW distribution, NAV of the schemes would fall to the extent of payout and statutory levy (if applicable). The IDCW payout will be to the extent of above mentioned Distribution amount per unit or to the extent of available distributable surplus, as on the Record Date mentioned above, whichever is lower.

For units in demat form : IDCW will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the IDCW Plan/Option of the Schemes as on record date.

All unit holders under the IDCW Plan/Option of the above mentioned schemes, whose names appear on the register of unit holders on the aforesaid record date, will be entitled to receive the IDCW.

For Nippon Life India Asset Management Limited
(Asset Management Company for Nippon India Mutual Fund)

Sd/-

Authorised Signatory

Mumbai
August 05, 2026

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.

SALE NOTICE

Rotomac Global Private Limited (In Liquidation) - Liquidator: CA Anil Goel
Liquidator Address: 1st Floor, 64, Okhla Estate, Phase III, (Near Modi Mills), New Delhi 110020. Email: assetsale1@aaainsolvency.in, rotomac.global@aaainsolvency.com, anilgoel@aaainsolvency.com
Mob. - 8800865284 (Mr. Wasim and Adv. Harsh Gupta & Adv. Ritu Raj)

E-Auction- Sale of Assets as per Regulation 32(a) of IBBI (Liquidation Process) Regulations 2016
Date & Time of E-Auction: 28th August, 2026
Time: - 03:00PM to 05:00PM (With unlimited extension of 5 minutes each)
Last Date of EMD Submission: 26th August, 2026 till 7:00 P.M.

SALE NOTICE

Sale of Assets of Rotomac Global Private Limited (In Liquidation) forming part of Liquidation Estate formed by the Liquidator, appointed by the Hon'ble National Company Law Tribunal, Allahabad Bench vide order dated 23rd March, 2018. The sale will be done by the undersigned through the IBBI Designated E-auction platform <https://ibbi.baanknet.com/auaction-ibbi/home>

Asset	Block	Reserve Price	EMD Amount	Incremental Value
Office No. 511, 513 & 515 at Fifth Floor, Piramade Corporate Tower (Near - Royal Office), Prhalad Nagar, Satellite, Vajapur, Ahmedabad having area of 6.152 Sq. Ft.	A.	4.05 Cr.	40.50 Lakhs.	10 Lacs
Survey No. 62, T.P. Scheme No. 11, Final Plot No. 77, Village - Rakhal, Taluka - City, Distt. Ahmedabad having area of 2.022 Sq. Mtr.	B.	5.51 Cr.	55.10 Lakhs	10 Lacs
Plot No. 603 on 6th floor with car parking on the ground floor 'Shyam Vrudh Apartment', Opp. Dhananjay Tower, Sub Plot No. 128 of T.P. Scheme No. 3 (land of old Survey No. 6102), Village - Vejapur, Taluka - Ahmedabad - 4 (Paldi) - 380004 having area of 233 Sq. Yd.	C.	1.30 Cr.	13.00 Lakhs.	5 Lacs
Survey No. 756/1, 756/2, Khata No. 829, Open Land Situated at Moje - Kolat, Taluka Sanand, Distt - Ahmedabad. Having area of 24.958 Sq. Mtr.	D.	35.88 Cr.	3.58 Crores.	20 Lacs
Open Land bearing Premises No. 24/6 Tulsa Kothi, Mail Road, Kanpur Nagar having area of 432 sq. mt.	F.	7.78 Cr.	77.80 Lakhs	10 Lacs
Land at Premises No. CF -II, Industrial area Panki, Site No. 3, Kanpur Nagar Premises No. D-2, D-3, D-4, D-5 & D-6 at Industrial area Panki, Site No. 3, Kanpur Nagar, having area of 20,770.51 Sq. Mtr.	G.	36.13 Cr.	3.61 Crores	20 Lacs
Plant & Machinery at Premises No. CF-II, D-2, D-3, D-4 & D-5 Industrial Area Panki, Site No. 3, Kanpur Nagar	H.	2.19 Cr.	21.90 Lakhs.	5 Lacs
Land, Building, Plant & Machinery as a whole at Premises No. CF -II, Industrial area Panki, Site No. 3, Kanpur Nagar Premises No. D-2, D-3, D-4, D-5 & D-6 at Industrial area Panki, Site No. 3, Kanpur Nagar having area of 20,770.51 Sq. Mtr.	I.	38.31 Cr.	3.83 Crores	20 Lacs
Land Building, at Survey No. 415 (paki), Village - Moraiya, Taluka - Sanad, Ahmedabad having area Land 9,824.05 (sq. mt) Building 5.0306 (sq.ft)	J.	21.87 Cr.	2.18 Crores	20 Lacs
Plant & machinery at Survey No. 415 (paki), Village - Moraiya, Taluka - Sanad, Ahmedabad	K.	1.22 Cr.	12.20 Lakhs	5 Lacs
Land Building, Plant & Machinery as a whole at Survey No. 415 (paki), Village - Moraiya, Taluka - Sanad, Ahmedabad	L.	23.09 Cr.	2.30 Crores	20 Lacs
Survey No. 788 paki (Khata No. 922), Village - Rajoda, Taluka - Bavla, Ahmedabad Bhagwati Road Mill having area of 12,825.03 Sq. mt	M.	20.33 Cr.	2.03 Crores	20 Lacs

Important Note:

- E-Auction will be conducted on "AS IS WHAT IS", "AS IS WHAT IS", "WHATSOEVER THERE IS BASIS" AND "WITHOUT RECOURSE BASIS" as such sale is without any kind of warranties and indemnities through approved service providers at IBBI eAuction Portal by BAANKNET at (<https://ibbi.baanknet.com/auaction-ibbi/home>)
- As per Insolvency and Bankruptcy Board of India (Liquidation Process) Regulations, 2016, Schedule I "Mode of sale" Clause 1(5A), bidders must declare they aren't disqualified under Section 29A or not fulfilling conditions of eligibility; any EMD will be forfeited if ineligibility is later established.
- It is to be noted that Blocks G, H & I are interlinked and Blocks J, K & L are also interlinked. The Liquidator, in consultation with the CoC Members, reserves the right to select the H1 bidder in accordance with the terms and conditions specified in the auction document.

All the terms and conditions are to be mandatorily referred from the website of AAA Insolvency Professionals LLP i.e., <https://insolvencyandbankruptcy.in/rotomac-global-private-limited>, from the website of IBBI or from IBBI-E-Auction Portal i.e. Baanknet, prior to submission of EMD and participation in the process.

Sd/-

Anil Goel

Liquidator in the matter of Rotomac Global Private Limited

IBBI (Regn. No- IBBI/PA-001/PA-00118/2017-18/10253)

Address: First Floor, 64, Okhla Estate, Phase III, (Near Modi Mills), New Delhi 110020

Email: rotomac.global@aaainsolvency.com, assetsale1@aaainsolvency.in, anilgoel@aaainsolvency.com

Date: - 06/08/2026
Place: - New Delhi
Contact No.: Mr. Wasim: 8800865284

"IMPORTANT"

Whilst care is taken prior to acceptance of advertising copy, it is not possible to verify its contents. The Indian Express (P) Limited cannot be held responsible for such contents, nor for any loss or damage incurred as a result of transactions with companies, associations or individuals advertising in its newspapers or Publications. We therefore recommend that readers make necessary inquiries before sending any monies or entering into any agreements with advertisers or otherwise acting on an advertisement in any manner whatsoever.