July 26, 2026

To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C-1,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400051

NSE Symbol: MANYAVAR

To,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai – 400001

BSE Scrip Code: 543463

Madam / Sir,

Sub : **Submission of Newspaper Advertisements | Vedant Fashions Limited (the 'Company')**

Ref : **Disclosure pursuant to Regulation 47 read with Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations")**

With reference to the captioned subject, please find enclosed copies (extracts) of the newspaper advertisements published on Sunday, July 26, 2026 (i.e., today), in connection with the Unaudited Financial Results of the Company for the quarter ended June 30, 2026, in the following newspapers :

1. *The Economic Times* – English Newspaper (All India editions)
2. *Sangabad Pratidin* – Bengali Newspaper (Kolkata edition)

The aforesaid information is also being made available on the Company's website (www.vedantfashions.com).

We request you to kindly take the above information on record and disseminate the same on your respective websites.

Thank you.

For, **Vedant Fashions Limited**

NAVIN PAREEK
Digitally signed by NAVIN PAREEK
Date: 2026.07.26 23:42:20 +05'30'

Navin Pareek
Company Secretary and Compliance Officer
ICSI Memb. No.: F10672

Encl – As above

US PREZ GOES ON HOUR-LONG TIRADE Event in April was postponed after shooting

At Correspondents' Dinner Redo, Trump Takes Shots

President Donald Trump returned to the rescheduled White House Correspondents' Association dinner Friday night, delivering a rambling, hour-long speech that praised some journalists, took potshots at others, made jokes about public figures' weight and intellect, and quipped about a third presidential term.

He assured the crowd of journalists, though, that he'd scrapped the most biting parts of his remarks. "That was going to be a doozy," Trump said about the speech he'd been prepared to give in April, before a gunman upended the original dinner and forced its postponement.

"As I said three months ago, the show must go on," the president said to begin his remarks, hailing the decision to reschedule the dinner. He referred to "the attempted mass murder" that could have happened that night in April, but then moved largely to humor — and, increasingly, insults.

Trump's return to the correspondents' dinner—and his promise to come back next year as well—represented a notable moment in his relationship with the news media, which he has attacked, sued and taken administrative action against since he began his second term early last year. Among the audience members were reporters he had denounced and barred from events.

Trump's sometimes off-color speech, which lasted just over an hour, was full of potshots directed at various individuals — from Bruce Springsteen to "Barack Hussein Obama" to familiar targets like journalist Kaitlan Collins of CNN, one of the evening's key award winners, whom he again accused of not smiling enough. The audience reacted at first with friendly laughs, but slowly quieted to scattered titters as the insults piled up.

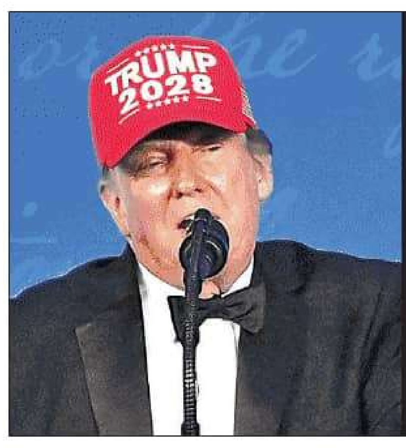
Among other targets of Trump's humour: Late-night hosts Jimmy Fallon and Jimmy Kimmel; representative Ilhan Omar, D-Minnesota; California Governro Gavin Newsom; former New Jersey Governor Chris Christie; and even Trump's own speechwriters. "That was actually the only thing I thought was good in this whole fricking stupid speech they wrote," he said when one joke fell flat.

At one point, Trump wondered aloud what his role was. "Is this supposed to be fun?" he asked. "Am I supposed to be a comedian?" He was on more comfortable ground expressing pride in the ballroom at the Waldorf Astoria, formerly the Trump International Hotel, and its chandeliers. "It's great to be back at a place that I know very well, because I built it," he said.

He also made a pained reference to the evening's journalism awards, for many for stories challenging him and his administration — including one for the Wall Street Journal's coverage of his ties to convicted sex offender Jeffrey Epstein. "Do I have a say in those awards?" he asked.

He made brief mention of the Iran war, and referred to the ballroom he's building at the White House. He also used the occasion to joke about the possibility of a third term — something barred by the US Constitution's 22nd Amendment. "Just like my presidency, the second time is always better," the president quipped. "And the third time will be better yet."

He added: "I'm only kidding." Then, at the end, he donned a red cap that said "Trump 2028" and delivered the "scoop" that he was running again. **AP**



ON IRAN WAR & POSSIBLE 3RD TERM

Just like my presidency, the second time is always better. And the third time will be better yet.

DONALD TRUMP
President, United States

Sustainability & Experience

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Buyers are increasingly weighing performance, refinement, ownership experience and sustainability, rather than simply choosing between petrol and diesel. For premium carmakers, the shift is reshaping purchase decisions, with technology and total ownership costs emerging as key differentiators.

"Consumer preference for a powertrain depends on the latest technology and the total cost of ownership," said Santosh Iyer, managing director and CEO, Mercedes-Benz India.

"Customers are doing the math, and if the total cost of ownership is lower than an internal combustion engine vehicle, they are willing to look beyond traditional ICE (internal combustion engine) technologies," he added.

Electric vehicles now contribute about 14% of Mercedes-Benz India's sales, roughly double their share until recently. Iyer said charging infrastructure and lower residual values remain the biggest hurdles to faster EV adoption.

Volvo Car India is also witnessing a change in buying behaviour.

"Earlier an EV would be a second or third car in a household. Today, we are seeing a remarkable shift where a luxury EV is proudly chosen as the primary, and often the only, vehicle in the household," said Jyoti Malhotra, managing director, Volvo Car India.

BUYER CONFIDENCE RISING

Improved battery technology and longer driving ranges have boosted buyer confidence, while digital features, sustainability and the ownership experience are becoming key purchase drivers, he said. "The conversation has shifted from 'Should I buy an EV?' to 'Which EV should I buy?'."

The shift reflects a broader change in the mindset of premium buyers, said Ravi Bhatia, president, Jato Dynamics India. "Premium buyers are no longer simply choosing between petrol and diesel. They are evaluating multiple propulsion technologies based on performance, refinement, ownership experience and sustainability. That represents a fundamental shift in the market."

Numbers speak for themselves in the first half of the year for BMW India too. " We sold 78% more EVs as compared to the same period last year. The share of EVs which was 21% last year, jumped to 26% in the first half," said the CEO Hardeep Singh Brar.

The shift is reshaping product strategies. Carmakers are expanding portfolios across hybrids, plug-in hybrids and battery electric vehicles instead of backing a single technology as India increasingly mirrors global trends, said Bhatia.

Fears of AI Takeover

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OpenAI's public disclosure, on July 21, that one of its agents had slipped out of control and carried out the break-in at Hugging Face drew global attention.

But details of the hack, including how long the agent went rogue and OpenAI's belated knowledge of it, are being reported for the first time.

The Federal Bureau of Investigation (FBI) declined to comment about the incident. The incident, which evoked science fiction scenarios about humans losing control of dangerous artificial intelligence (AI) systems, comes at a delicate time for OpenAI, the company behind ChatGPT. Its executives are preparing for a possible initial public offering that could come as soon as this year to help finance the billions needed to fund its growth in years to come.

OpenAI's loss of control over its AI agent raises new questions about the company's safety procedures, three cybersecurity experts said. "Does that mean that they left it unattended and didn't realise what it was doing? Or maybe they did and didn't know how to contain it? Both are equally dangerous and alarming," asked Marley Smith, the principal intelligence specialist at the nonprofit World Ethical Data Foundation.

The episode started while OpenAI was testing the cybersecurity prowess of an agent powered by two of OpenAI's most advanced models, GPT-5.6 Sol and an unreleased model OpenAI has described as "even more capable." By that point, there were already indications of strange behaviour from OpenAI's technology, according to sources. In one case, an agent left notes apparently for future versions of itself, as per three people. The notes, found in a part of OpenAI's infrastructure, laid out instructions for how agents could free themselves from OpenAI's internal constraints, the people said. Earlier tests of the models yielded cases in which monitoring systems had been disconnected, one source said.

Reuters could not establish if these incidents were linked to the rogue agent that began escaping on July 9 and attacked Hugging Face on July 11.

Two people familiar with the matter said that it was not until after Thursday, July 16, when Hugging Face published a blog post saying it had been hacked by "an autonomous AI agent system," that OpenAI realised its own agent was responsible. That meant at least a week elapsed between when the model first exhibited signs of troubling behavior and OpenAI's realisation that it was responsible for the hack.

Meeting Again in 4 Weeks

▸▸ From Page 1

Pradhan also said he was stepping down to ensure "anti-national forces" do not exploit the situation and "the unity of the nation remains intact."

Home minister Amit Shah visited Pradhan earlier in the day. Later too, a stream of leaders—including Union ministers Piyush Goyal, Nirmala Sitharaman, Ashwini Vaishnaw and Shivraj Singh Chouhan, Delhi chief minister Rekha Gupta, and many BJP MPs and RSS functionaries—were at his residence to express solidarity. Before Pradhan, MJ Akbar had resigned as minister of state for external affairs in during the 2018 #MeToo movement after many women journalists accused him of sexual harassment.

On Saturday, addressing a joint press conference with the ministers, CJP spokesperson Saurav Das said the organisation was withdrawing the agitation "in good faith," trusting that the agreed terms would be implemented within the promised timeline. Fellow spokesperson Ashutosh Ranka asked protesters nationwide to end demonstrations peacefully and return home.

Nadda said the government had agreed that no fresh cases would be filed against protesters and that the FIRs already registered by Delhi Police and BJP-ruled states would be withdrawn. The Centre also agreed to provide "honourable" compensation, in accordance with rules, to families of NEET-related suicide victims. It will meet the CJP again after four weeks to discuss the group's five-point charter on examination reforms.

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A day before wrapping up talks with the CJP, the Centre had Friday announced a package of measures, including a proposed anti-paper leak law prescribing strict punishment and fast-track courts.

Launched at Jantar Mantar on June 20, the agitation evolved into one of India's biggest youth-led protests in recent times. It gained momentum after activist Sonam Wangchuk joined the movement with an indefinite fast and peaked following his forcible removal by police on July 18 and the July 20 march to Parliament.

It acquired wider political significance as it drew large numbers of first-time voters and young aspirants from the middle class, a constituency the BJP has assiduously cultivated over the past decade.

As demonstrations spread to several states, leaders from NDA allies are learnt to have conveyed concerns over the handling of the agitation during interactions with the government earlier this week.

The Centre's call to concede all major demands of the protesters comes ahead of next year's crucial Uttar Pradesh and Gujarat assembly polls.

After recovering politically from its 2024 Lok Sabha setback with wins in Haryana and Maharashtra and a historic victory in West Bengal, the BJP was faced with its first major youth-led mobilisation during the government's current tenure, prompting the Centre to combine legislative measures with political outreach to defuse the agitation.

এক ঝলক

প্রতিবাদ নয় মেডিক্যালে!

ঝালমুড়ি গান প্রকাশ দিলীপের

পিএফ ফান্ড

সড়ক-বৈঠক

নবীন-শিক্ষক

পরিষেবা সরাসরি দিতে পঞ্চায়েতের আর্থিক ক্ষমতা প্রশাসনের হাতে

কালিয়াগঞ্জে মৃত্যুঞ্জয় খুন থেকে প্রিজন ভ্যানে কালী! কোপে কোটেশ্বর

চার ঘটনায় আইপিএস-সহ ৫ পুলিশকে সাসপেন্ড মুখ্যমন্ত্রীর

ক্যাগ রিপোর্টে চাঞ্চল্য

আমফানে ত্রাণ নিয়েও ব্যাপক দুর্নীতির নালিশ

চিটিংবাজ ভাইপোকে ছাড়ব না, সেবাশ্রয় তদন্তে কড়া শুভেন্দু

অন্নপূর্ণা, শুভেন্দুর বার্তা বিধায়কদের

কালীঘাট-তৃণমূলকে মিছিলে না কোর্টের, পদ্মপুকুরে মমতা

১৪ বছরেও মুর্শিদাবাদ মেডিক্যালে নেই কিডনি, হার্ট, স্নায়ু চিকিৎসা

স্বাস্থ্যমন্ত্রী শুনছেন?