



B K BIRLA GROUP OF COMPANIES

MANGALAM CEMENT LTD.



MANGALAM CEMENT LTD.

MC/SEC

18th October, 2020

The Corporate Relations Department
The National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No. C/1, G-Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051
Security Code : MANGLMCEM

The Corporate Relations Department
Department of Corporate Services
BSE Limited
25th Floor
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001
Scrip Code: 502157

Sub: Intimation u/r 30 read with Schedule III and other applicable regulations of the SEBI (LODR) Regulations, 2015 for launch of a New Product "Mangalam ProMaxX".

Dear Sir/Madam,

Pursuant to the regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, we are pleased to inform you that the Company has launched a new Product under the brand "**Mangalam ProMaxX**" an environment friendly Premium PPC cement in a virtual launch event on Sunday, October 18th 2020.

"**Mangalam ProMaxX**" is a premium quality fly ash based PPC cement with high one-day strength and also with high 28 days' ultimate strength. "**Mangalam ProMaxX**" will be supplied in Laminated Polypropylene (LPP) bag packaging.

Kindly take the same on your records.

For Mangalam Cement Limited

Manoj
Manoj Kumar
Company Secretary

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