

**Ref: MIL/BSE/NSE/26**

**Date: April 14, 2026**

<b>BSE Limited</b> <b>Department of Corporate Services</b> <b>P. J. Towers, 25th Floor,</b> <b>Dalal Street,</b> <b>Mumbai- 400 001</b>	<b>National Stock Exchange of India Ltd</b> <b>Exchange Plaza, C-1, Block-G</b> <b>Bandra Kurla Complex,</b> <b>Bandra (E)</b> <b>Mumbai- 400 051</b>
<b>BSE Security Code: 539400</b>	<b>NSE Symbol: MALLCOM</b>

Dear Sir/Madam,

**Subject: Newspaper Publication - Notice of Special Window for Transfer and Dematerialisation of Physical Securities**

Pursuant to Regulation 30 read with Schedule III, Part A, Paragraph A, and Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copies of the newspaper publications published today, informing shareholders that, in terms of SEBI Circular No. HO/38/13/11(2)2026-MIRSD-POD/ I/3750/2026 dated January 30, 2026, a Special Window will remain open up to February 04, 2027, for the transfer and dematerialisation (“demat”) of physical securities sold or purchased prior to April 1, 2019, including requests that were previously rejected, returned, or not processed, in the following newspapers:

- *Business Standard* (English – All Editions)
- *Sukhabar* (Bengali – Kolkata Edition)

This is for your kind information and record.

**For Mallcom (India) Ltd.**

**Gaurav Raj**  
*Company Secretary & Compliance Officer*

# UltraTech takes centre stage as it phases out three iconic South Indian brands

SHINE JACOB  
Chennai, 13 April

Sankar Cement — one of independent India's first cement brands that began production in 1949 and played a quiet but crucial role in shaping South India's landmark projects like the Pamban Bridge and IIT Madras — has quietly reached its sunset moment as UltraTech's largest cement manufacturer. UltraTech Cement, which acquired The India Cements Ltd (ICL) in December 2024, phased out Sankar, along with two other iconic brands of the Chennai-based major — Coromandel and Raasi — from April.

This is part of a larger strategy by UltraTech, the Aditya Birla Group's flagship company, to unify the marketing process and improve cement quality, bringing all under the UltraTech brand.

This will also help UltraTech on its road to becoming the largest cement brand in the world, outside China.

Sources told *Business Standard*

that Konkrete Super King (CSK), dubbed Dhoni Cement in the market and heavily marketed using MS Dhoni and the IPL franchise Chennai Super Kings (CSK) branding, may also be integrated into the UltraTech fold as part of brand integration.

This is also seen as a move to bring in larger brand tie-ups with the Royal Challengers Bengaluru (RCB), which a consortium led by the Aditya Birla Group (ABG) acquired for a staggering \$1.78 billion last month. However, multiple company sources said there are no such immediate plans now, as they are just part of a group of investors.

"On March 31, India Cements discontinued supply of Sankar, Coromandel and Raasi. UltraTech itself has a premium brand value, and this is part of the larger group brand integration strategy," said a source aware of the development. However, UltraTech did not respond to questions from *Business Standard*. Another source said this is also improving cement quality by using blended cements

## Concrete plans

- UltraTech Cement to phase out the brands Sankar, Coromandel, and Raasi starting in April
- Consolidation key to help firm become the largest cement brand in the world, outside China
- Concrete Super King may also be integrated into the UltraTech fold as part of the larger brand integration



(PCC) instead of the previous cement, which had a higher share of clinker.

India Cements was founded in 1945 by S N Sankaralinga Iyer and TS Narayanaswami. The company set up its first cement plant in 1949 at Talaiyuthu, a tiny hamlet in Tirunelveli district, Tamil Nadu.

According to old-timers in the company, the Sankar brand got its identity from its founder's name.

In a recent investor call, UltraTech chief financial officer (CFO) Atul Daga said the company was rapidly converting India Cements brands with a sharp focus on improving the quality of the

product manufactured at the acquired plant locations. By the end of Q3, the brand transition of India Cements had reached 58 per cent, and UltraTech had lined up around ₹600 crore as part of its cost improvement capital expenditure programme.

"The company's celebrated Sankar brand was associated with historic projects like Pamban Bridge, Idakkai Dam, Kudankulam Nuclear Plant, and IIT Madras. Coromandel also contributed to building modern IT and infrastructure projects like the Infosys Building in Bengaluru and Rajiv Gandhi International Stadium in Hyderabad," said a former company employee.

Raasi came into the company's fold in late 1990s through one of the first high-profile hostile takeovers under the new Securities and Exchange Board of India (SEBI) regime through which ICL acquired Raasi Cements.

After completing the acquisition in December 2024, UltraTech came out with plans to achieve a strategic turnaround of the company.

# Myntra names new head as Flipkart eyes 2027 IPO

PEREZADA ARRAR  
Bengaluru, 13 April

Myntra has a new head. Sharon Pais, the fashion e-commerce platform's former chief business officer, has been appointed chief executive officer (CEO) of the company, replacing Nandita Sinha, who is stepping down after leading the Flipkart Group subsidiary through a period of rapid growth. Pais, who most recently served as business head of Flipkart Fashion, will report directly to Flipkart Group CEO Kalyan Krishnamurthy.

The leadership change arrives as Flipkart, the Walmart-owned e-commerce conglomerate, accelerates preparations for a public listing for 2027, with Myntra considered a cornerstone of that strategy. The platform posted a net profit of ₹548 crore in FY2025, nearly 18 times the previous year's figure of ₹31 crore, while operating revenue grew



18 per cent to ₹6,043 crore. Pais now inherits a platform navigating simultaneous bets: quick-commerce fashion delivery, Gen Z customer acquisition, and new commerce formats — while emphasising that Myntra's foundations give her confidence to scale further with clarity.

# Pirojsha to take over as Godrej Industries group chair in Aug

SHARLEEN D'SOUZA  
Mumbai, 13 April

Nadir Godrej will retire and step down as chairman of Godrej Industries Ltd (along with the holding company of Godrej Industries group, along with Godrej Agrovet Ltd and AsteC LifeSciences Ltd) and will assume the role of chairman emeritus, passing on the baton to Pirojsha Godrej, who is currently the chairperson designate of the Godrej Industries group. Pirojsha will succeed Nadir as chairperson of the Godrej Industries group and Godrej Industries Ltd, effective August 14.

Nadir Godrej also stepped down as the chairperson and non-executive director of AsteC LifeSciences, effective April 13, and will step down from the boards of Godrej Agrovet, Godrej Consumer Products, and Godrej Properties in August.

"Nadir Godrej has played a pivotal role in shaping the group's growth, values, and global presence over several decades," the company said in its stock exchange filing. Nadir Godrej led the filing. "It has been a privilege to lead the Godrej Industries group over several decades and to work alongside exceptional colleagues who have built this institution with integrity and purpose.



Pirojsha Godrej (right), who is currently the chairperson designate of the Godrej Industries group, will succeed Nadir Godrej as the chairperson of the Godrej Industries Ltd.

I am confident that the group will continue to grow from strength to strength under the next generation of leadership, while remaining deeply anchored in its values."

This moment is both a responsibility and a privilege, Pirojsha Godrej said in the release and added, "We inherit a remarkable legacy built over generations, and our task now is to build on it with ambition while staying true to the values that define us."

Burjis Godrej will take on the role of chairperson of Godrej Agrovet and will join the board of Godrej Industries Ltd. as a non-executive director, effective August 14. He has stepped down as managing director of AsteC

# EV shift may power scooters ahead of motorcycles by FY37

SOHINI DAS  
Mumbai, 13 April

India's two-wheeler market is approaching a structural inflection point, with scooters on course to overtake motorcycles in volume terms over the next decade as electrification accelerates and reshapes consumer preferences, according to a report by Equitrans Securities.

According to the brokerage, scooter volumes will grow at roughly 9 per cent annually between FY25 and FY30, outpacing motorcycles, which are expected to expand at about 4 per cent over the same period. This widening gap is projected to culminate in scooters surpassing motorcycles after FY27, marking a decisive shift in the composition of the world's largest two-wheeler market.

The transition reflects a combination of socio-economic changes, rapid urbanisation, rising participation of women in the workforce, and a tilt towards convenience-led mobility. Electrification, however, remains the central driver, and scooters hold a structural edge here.

Electric two-wheelers are set to be the fastest-growing segment, with volumes expected to rise at a compound annual rate of around 34 per cent between FY25 and FY30. Penetration, currently in the low single digits, is projected to climb to about 19 per cent by FY30 and over 50 per cent by FY40.

Within this shift, electric scooters dominate. Their penetration is expected to reach nearly 38 per cent by FY30 and surge beyond 80 per cent by FY40, supported by strong product-market fit for urban commuting,



faster innovation cycles, and more favourable total cost of ownership. Electric motorcycles are likely to lag, with penetration estimated at just 5 per cent by FY30 amid persistent concerns over range and upfront costs.

"The scooter category has grown faster than others in the past two years. We do think that the share of scooters, both in internal combustion engine and electric, will continue to grow," Sudarshan Venu, chairman and managing director of TVS Motor Company, said in August last year. The result is an increasingly skewed electrification curve, with scooters emerging as the primary vehicle of the EV transition and consolidating their share of the overall two-wheeler mix.

In the near term, however, growth will be driven less by structural change than by cyclical recovery.

More on *business-standard.com*

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**EMPOWERMENT OF SERVICE PROVIDER FOR DELIVERY OF STATIONERY ITEMS AND CARTRIDGES AT BARODA CORPORATE CENTRE, MUMBAI**

Bank of Baroda invites proposals from Mumbai based reputed, well-established vendors for empowerment in the Bank's panel for delivery of stationery items and cartridges to Baroda Corporate Centre, Mumbai.

Details are available under Tender section on Bank's website: <https://bankofbaroda.bank.in>

Addendum/Corrigendum including modifications in tender document, if any, shall be issued on Bank's website under Tender section only. All eligible Bidders should refer to the same before final submission of the proposal.

Last date of submission of the above Tender will be 04.05.2026, 03:00 PM.

Place: Mumbai  
Date: 13.04.2026

General Manager & Head (FM, COA, PD, RDP & Security)

# US-based consumer appliance maker SharkNinja enters India

SHARLEEN D'SOUZA  
Mumbai, 13 April

United States (US)-based consumer appliances major SharkNinja, which is popular for its portable blenders and vacuum cleaners, has entered the Indian market.

"India is one of our longest-standing cavities. We can see this is the right time to enter India and serve the consumer with our global innovations," Mrunmay Mehta (pictured), managing director & country head-India, SharkNinja told *Business Standard*.

He added that the company was entering India with a vision for a long-term presence and planned to scale up its



merchandise and traditional commerce are growing.

He said the company's products were available on two platforms: its own direct-to-consumer (D2C) platform and Amazon. The company is also in talks to make them available across multiple physical retail chains. "We are in deep discussions with top leaders with key retail chains in India. Apart from that, we intend to have our own retail experience," Mehta said. He also said that the revenue mix will differ from product-to-product, with some witnessing the expected online revenue to be as high as 50-60 per cent and some could see offline revenues going as high as 70-80 per cent. However, he did not specify which products could see higher traction on which sales channel.

SharkNinja has started exploring. Make in India with its partners.

While it is not bringing its whole host of offerings to India at this moment, it is entering the market with 12 stock-keeping units (SKUs), which include portable blenders and air fryers under the Ninja brand and a fan and vacuum range under the Shark brand. Its starting price point is ₹5,649 for its portable blender.

While talking about its sales mix, Mehta said that India is an exciting market where e-com-

# DIAGEO UNITED SPIRITS LIMITED

India Corporate Identity Number: L01551KA1999PLC024991  
Registered Office: "UB Tower", No. 24, Vittal Malaya Road, Bengaluru-560 001, Karnataka, India.  
Tel: 080-22210705; Fax: 080-22245253;  
Website: [www.diageoindia.com](http://www.diageoindia.com) e-mail: [investor.india@diageo.com](mailto:investor.india@diageo.com)

## NOTICE SEBI'S SPECIAL WINDOW FOR TRANSFER AND DEMATERIALIZATION (DEMAT) OF PHYSICAL SHARES

Kindly note that a special window for transfer and dematerialization (demat) of physical shares will remain open up to 4<sup>th</sup> February 2027 as per SEBI Circular No. HO/38/13/11/2026-MRSD-POD/03750/2026 dated 30<sup>th</sup> January 2026 ("SEBI Circular").

This facility is available to those investors who had purchased physical shares of United Spirits Limited (the "Company") prior to 1<sup>st</sup> April 2019, and

a) had not lodged the shares for transfer, or  
b) had lodged the shares for transfer, but the same was rejected, returned, not processed due to deficiencies in documentation.

**Applicability of Special Window:**  
For details regarding applicability of this window for transfer deeds executed prior to 1<sup>st</sup> April 2019, investors may refer to the below matrix:

Lodged for transfer before 1 <sup>st</sup> April 2019	Availability of original security certificate with the Investor	Eligibility under the special window
No (Fresh lodgement)	Yes	Yes, subject to conditions stated under SEBI Circular.
Yes (Rejected, returned earlier)	Yes	Yes
Yes	No	No
No	No	No

Kindly note that the request(s) which are accompanied with original share certificate(s) along with transfer deed(s) and other supporting documents will only be considered under the special window.

Investors wishing to avail this special window may contact the Company's Registrar and Share Transfer Agent (RTA), as below

**Integrated Registry Management Services Private Limited**  
Unit: United Spirits Limited  
# 30, Ramana Residency, 4<sup>th</sup> Cross, Sampige Road, Malleswara, Bengaluru - 560 003, Karnataka, India.  
Tel: +91 80 2346 0815 to 818  
Email: [tbls@integratedindia.in](mailto:tbls@integratedindia.in)

Investors may address your queries to the above-mentioned email ID.

For further details, investors may refer to the SEBI Circular by scanning the Quick Response (QR) code above.

For United Spirits Limited  
Sd/-  
Pragya Kaul  
Company Secretary and Compliance Officer

Place : Bengaluru  
Date : 13<sup>th</sup> April 2026

**mallcom MALLCOM (INDIA) LIMITED**  
CIN: L15109WB1983PLC037008  
Regd. Office: Mallcom Tower, E4-12, Sector-V, Salt Lake City, Kolkata-700 091  
Phone: +91 93 4016 1000  
Website: [www.mallcom.in](http://www.mallcom.in) Email: [investors@mallcom.in](mailto:investors@mallcom.in)

**Notice of Special Window for Transfer and Dematerialization of Physical Shares**

Pursuant to SEBI Circular No. HO/38/13/11/2026-MRSD-POD/03750/2026 dated January 30, 2026, shareholders are hereby informed that a Special Window will remain open up to February 04, 2027 for the transfer and dematerialization ("demat") of physical securities sold or purchased prior to April 1, 2019, including requests that were previously rejected, returned, or not processed.

For further details, investors may refer to the SEBI Circular available at <https://www.sebi.gov.in>. Please note that only requests submitted with the Original Security Certificate(s), the Transfer Deed executed prior to April 1, 2019, and all other requisite documents will be eligible for consideration under the Special Window.

Shareholders who wish to use this Special Window may contact the Company's RTA, Niche Technologies Pvt. Ltd., at GA, Aukalasa Plaza, 7th Floor, Room Nos. 7A & 7B, Kolkata - 700017. For assistance, shareholders may also reach the RTA by email at [niche technologies@niche technologies.com](mailto:niche technologies@niche technologies.com) or by phone at (033) 2280 9516 / 91116.

Place: Kolkata  
Date: 13/04/2026

Sd/-  
Gaurav Raj  
Company Secretary & Compliance Officer

**HB STOCKHOLDINGS LIMITED**  
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**Special Window for Re-lodgement of transfer requests of physical Shares**

Pursuant to SEBI Circular No. HO/38/13/11/2026-MRSD-POD/03750/2026 dated January 30, 2026, shareholders of HB Stock Holdings Limited (the Company) are hereby informed that special window has been opened from February 05, 2026 to February 04, 2027 for re-lodgement requests for the transfer of shares and is specially applicable to cases which were lodged prior to deadline of April 01, 2019. The original share transfer requests which were rejected/returned/attended due to deficiencies in documentation or were not processed due to any other reason.

Eligible shareholders may submit their transfer request along with the requisite documents to the Company's Registrar and Share Transfer Agent (RTA) at RCMC Share Registry Private Limited at their office address at B-251, Okha Indias Phase, 2, New Delhi, India, 110020. Tel: 011-26387321 or send an email at [investor.services@rcmcdelhi.com](mailto:investor.services@rcmcdelhi.com) within stipulated period.

If all the documents are found to be in order by the Company/RTA, the share transfer shall be processed only in dematerialized form and shall be under lock-in for a period of 1 (one) year from the date of registration by the Company/RTA and shall not be transferred (marked) pledged during the said lock-in period. Accordingly, the transfer(s) must have a demat account and provide a copy of their Client Master List (CML), along with the requisite documents, at the time of lodging the transfer request with the Company/RTA.

For HB Stock Holdings Limited  
Sd/-  
Pooja Jain  
Company Secretary and Compliance Officer  
M. No: F11179

Date : April 13, 2026  
Place : Gurugram

## IN BRIEF

**Ola Electric unveils SiX - amid mkt share pressure**  
Ola Electric Mobility on Monday announced the launch of its new Si X electric scooter with a 5.2 kWh battery pack, as the company looks to widen access to long-range electric mobility even as it faces rising competitive pressure. In a regulatory filing to the BSE, the company said the new Si X - 5.2 kWh is powered by its indigenously developed 4680 "Bharat Cell", marking an expansion of its 310-tWh battery technology into the mass-market segment. The 4680 "Bharat Cell" is an in-house lithium-ion cell format, which means the company is trying to control more of the battery supply chain rather than relying on imported cells. If successful at scale, this reduces dependency on foreign suppliers and helps manage costs and margins.

**Switch Mobility finishes India's largest ebus export to Mauritius**  
Switch Mobility, a global manufacturer of electric buses and light commercial vehicles and part of the Hinduja Group, has completed the delivery of 10 electric buses to the government of Mauritius, marking a significant milestone in the ongoing collaboration between India and Mauritius in advancing sustainable public transportation. This deployment represents the largest export of electric buses from India.

**BharatPe founder moves on from firm's day-to-day ops**  
BharatPe founder Shashwat Nakrani on Monday said he was moving away from the company's day-to-day operations and transition into a strategic advisor role from May 1. Nakrani, the single largest individual shareholder on BharatPe's captable, will transition to role of Founder and Director.



