

MARICO KAYA ENTERPRISES LIMITED

Correspondence Address: 23/C, Mahal Industrial Area, Mahakali Caves Road, Andheri (East), Mumbai 400 093
Tel.: 022 66195000 Fax: 022 66195050

CIN: L93030MH2013PLC239859

Website: www.maricokaya.com

investorrelations@kayaindia.net

November 12, 2014

To,
The Secretary,
BSE Limited
1st Floor, Phiroze Jeejeebhoy Towers, Dalal
Street,
Mumbai – 400001
Fax: 22722037/39/41

The Manager,
Listing Department,
National Stock exchange of India Limited,
'Exchange Plaza', C-1 Block G,
Bandra Kurla Complex, Bandra(East),
Mumbai – 400051
Fax: 26598237/38

BSE Scrip Code: 538503

NSE Symbol: MAKE

Dear Sir/ Madam,

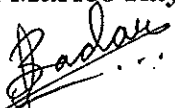
Subject: Media Release – Q2 FY15

Please find enclosed a media release on Marico Kaya Enterprises Limited in respect of the quarter ended September 30, 2014.

This is for your information and record.

Thank you.

Yours faithfully,
For Marico Kaya Enterprises Limited


Almas Badar
Company Secretary &
Compliance Officer

Encl: A/a

**MARICO KAYA
ENTERPRISES LIMITED**

Media Release – Q2 FY15

**Marico Kaya Group Q2 FY15 results
Revenue up by 15%, PAT of INR 12.6 crores**

Marico Kaya Enterprises Limited (MaKE) posted Revenue from Operations of INR 84.0 crores for the quarter ended 30th September 2014, a growth of 15% over corresponding quarter ended 30th September 2013 on a consolidated basis.

India business reported a Net Revenue same store growth (SSG) of 10% and International business of 23% respectively.

Profit before Tax & exceptional items for the quarter ended 30th September 2014 is INR 12.3 crores (15% of Net Revenue) compared to INR 2.3 crores (3% of Net Revenue) for the corresponding quarter ended 30th September 2013.

Profit after Tax & exceptional items for the quarter ended 30th September 2014 is INR 12.6 crores compared to loss of INR (1.1) crores for the corresponding quarter ended 30th September 2013.

The company has continued to focus on its expansion strategy in India. The company has added 2 clinics and 1 Kaya Skin Bar in Q2 FY15 and has over 88 clinics & 4 Kaya Skin Bars in India and operates over 18 clinics in Middle East.

Marico Kaya Enterprises Limited (BSE: 538503, NSE: "MAKE") is formed with the objective of providing specialized skin care, Aesthetics, Beauty and Personal Care services in India and abroad either directly or through one or more of its subsidiaries. The company's current business is resultant of de-merger of Kaya business, which was run under Kaya Limited, from Marico Limited. Kaya Limited ("Kaya") was incorporated on 27th March, 2003 as part of wholly owned subsidiary of Marico Limited. Kaya delivers holistic skincare solutions through its range of Kaya Skin Clinics (90 in India and 18 in the Middle East) and product retail format called Kaya Skin Bar (4 in Bangalore, India).

Kaya Skin Clinic, chain of specialized skincare clinics, offers personalized solutions by expert dermatologists delivered through a synergistic combination of products and services backed by state-of-the-art safe skincare technologies. Kaya runs with a single minded objective of delivering flawless skin through expert skincare solutions that include services in the areas of Acne/Acne-scar Reduction, Pigmentation, Anti-Ageing, Laser Permanent Hair Reduction, etc. along with regular beauty enhancement & maintenance services. Kaya also has a range of more than 50 skincare & hair care products ranging from daily skin care to specific skin concerns like acne, pigmentation, ageing, etc.

For more information, visit www.maricokaya.com

Marico Kaya Enterprises Limited, Regd. Off: 9th Floor, Grande Palladium, 175, CST Road, Kalina, Santacruz (E), Mumbai 400 098, India.
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Tel: (91-22) 66195000 # Website: www.maricokaya.com # Email: investorrelations@kayaindia.net