

17<sup>th</sup> December 2025

To,

<b>BSE Limited</b> Corporate Services, Piroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	<b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai 400051
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Re:

Security	BSE	NSE	ISIN
Equity Shares	532313	MAHLIFE	INE813A01018

**Sub: Press Release - Mahindra Blossom, Whitefield, Bengaluru**

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Dear Sir / Madam,

Please find attached herewith Press Release regarding launch of project Mahindra Blossom at Whitefield Bengaluru.

The press release is self – explanatory. The press release will also be disclosed on the website of the Company at <http://www.mahindralifespaces.com>.

Thanking You,

For and on behalf of

**Mahindra Lifespace Developers Limited**

**Bijal Parmar**

**Company Secretary and Compliance Officer**

## **Mahindra Lifespaces Announces the Launch of Mahindra Blossom, a Net Zero Waste residential project in Whitefield, Bengaluru**

**~ Introducing an exclusive low-density community designed around nature, thoughtful living, and sustainability**

**Bengaluru, 17 December 2025** – Mahindra Lifespace Developers Limited, the real estate and infrastructure development arm of the Mahindra Group, announces the launch of **Mahindra Blossom**, a premium residential development in Whitefield, Bengaluru, with a potential GDV of approx. ₹1,900 crore. Mahindra Blossom is poised to become one of the most distinguished addresses in the micro-market. This launch reinforces Mahindra Lifespaces' continued focus on deepening its presence in Bengaluru, one of its core strategic markets. Mahindra Blossom will be the company's third Net Zero residential development in the city.

Mahindra Blossom offers 2, 3, 3.5 & 4 BHK homes, bringing together modern design, openness, and lifestyle comfort. The development features 75% open-to-sky spaces, cross-ventilated layouts, Vaastu-compliant entries, expansive balconies, and homes designed to maximise light, air, and views. Select residences include walk-in wardrobes, and 20-feet long balconies, creating a seamless blend of elegance and functionality. True to Mahindra Lifespaces' commitment to building Homes of Positive Energy, the project integrates sustainable planning and climate-responsive architecture while fostering meaningful community living.

Commenting on the launch, **Mr. Vimalendra Singh, Chief Business Officer – Residential, Mahindra Lifespace Developers Ltd.**, said, *"Bengaluru is a key market in our strategy to scale residential development across strong, end-user-driven cities. Mahindra Blossom reflects this focus by offering well-designed, sustainable homes in a premium location. Whitefield continues to show steady absorption supported by connectivity improvements and a deep employment base. Our previous launches in Bengaluru have validated the brand's strength with tremendous customer response and we are confident that Mahindra Blossom will build on that momentum."*

Strategically located abutting the Hopefarm Channasandra metro station, Mahindra Blossom offers unmatched access to Bengaluru's key IT & employment hubs. The development is surrounded by top schools, colleges, hospitals, entertainment hubs, and retail destinations within a 5 km radius, making it one of the most well-connected residential pockets in Whitefield.

The project offers 97,000 sq. ft. of amenities and clubhouse spaces, including Bougainvillea canopies, half-Olympic size swimming pool, two jogging tracks, two badminton courts, a dedicated pet park, and thoughtfully designed community spaces. High-street retail integrated within the development ensures daily conveniences are always within reach. Every element is designed to support active, holistic, and balanced living.

Mahindra Blossom is planned as a sustainable development, pre-certified for IGBC Green Homes and IGBC Net Zero Waste, reflecting Mahindra Lifespaces' long-standing commitment to future-ready, environmentally responsible living. With its unique combination of strategic location, design excellence, expansive openness, and green certifications, the project embodies the company's mission of transforming urban landscapes through sustainable communities.

### **About Mahindra Lifespaces Developers Limited**

Established in 1994, Mahindra Lifespace Developers Ltd. ('Mahindra Lifespaces') brings the Mahindra Group's philosophy of 'Rise' to India's real estate and infrastructure industry through thriving residential communities and enabling business ecosystems. The Company's development footprint spans 53.30 million sq. ft. (saleable area) of completed, ongoing and forthcoming residential projects across seven Indian cities; and over 5000 acres

of ongoing and forthcoming projects under development / management at its integrated developments / industrial clusters across four locations. Mahindra Lifespaces' development portfolio comprises premium residential projects; value homes under the 'Mahindra Happinest®' brand; and integrated cities and industrial clusters under the 'Mahindra World City' and 'Origins by Mahindra' brands, respectively. The Company leverages innovation, thoughtful design, and a deep commitment to sustainability to craft quality life and business growth.

As a pioneer in Net Zero homes in India, Mahindra Lifespaces is committed to building only Net Zero homes from 2030 onwards. The company has already launched India's first three Net Zero residential developments: One Net Zero Energy and two Net Zero Energy+ Waste, showcasing its dedication to environmental responsibility and innovation. With a 100% Green portfolio since 2014, the Company is working towards carbon neutrality by 2040 and actively supports research on green buildings tailored to climatic conditions in India. Mahindra Lifespaces® is the recipient of over 90 awards for its projects and ESG initiatives.

Learn more about Mahindra Lifespaces® at [www.mahindralifespaces.com](http://www.mahindralifespaces.com)

### **About Mahindra**

Founded in 1945, the Mahindra Group is one of the largest and most admired multinational federation of companies with 324,000 employees in over 100 countries. It enjoys a leadership position in farm equipment, utility vehicles, information technology and financial services in India and is the world's largest tractor company by volume. It has a strong presence in renewable energy, agriculture, logistics, hospitality and real estate. The Mahindra Group has a clear focus on leading ESG globally, enabling rural prosperity and enhancing urban living, with a goal to drive positive change in the lives of communities and stakeholders to enable them to Rise.

Learn more about Mahindra on [www.mahindra.com](http://www.mahindra.com) / Twitter and Facebook: @MahindraRise/ For updates subscribe to <https://www.mahindra.com/news-room>