MADHUSUDAN MASALA LIMITED
(Formerly known as "Madhusudan Masala Pvt. Ltd.")
AN **ISO 9001:2015 - ISO 22000:2018 & HACCP** CERTIFIED COMPANY
CIN: L15400GJ2021PLC127968 | **GSTIN:** 24AAPCM2743Q1ZU | **FSSAI No.:** 10721999000495
Regd. Office: F.P No. 19, Plot No. 1 - B. Hapa Road. Jamnagar - 361001 Gujarat India
M.: +91 94262 24445 **Web:** www.madhusudanmasala.com **E-mail:** contact@madhusudanmasala.com

Date: November 03, 2026

To,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai-400051

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 regarding w.r.t Postal Ballot Notice

Ref: Madhusudan Masala Limited |**SYMBOL:** MADHUSUDAN | **ISIN:** INE0P6701019

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and in accordance with the applicable provisions of the Companies Act, 2013 and rules framed thereunder, we enclose herewith the Notice of Postal Ballot and Remote e-Voting, together with Explanatory Statement thereto, seeking approval of members of the Company by passing Special Resolutions through Postal Ballot process by way of Remote e-Voting only.

The aforementioned Notice is being sent through electronic mode today i.e. November 03, 2026, to all the Members, who have registered their email addresses with the Company/Depositories/Registrar and Transfer Agents of the Company viz., M/s. Kfin Technologies Limited as on Friday, October 30, 2026 being the cut-off date.

The same is also available on the website of the Company at www.madhusudanmasala.com

The Remote E-Voting period will commence on 09:00 A.M. (IST) on Wednesday, November 04, 2026 and will end at 05:00 P.M. (IST) on Thursday, December 03, 2026 (both days inclusive), and the result thereof will be declared on or before Monday, December 07, 2026.

Kindly take the same on your records.

Thanking you.

Yours faithfully,
For, Madhusudan Masala Limited

RISHIT DAYALAJI KOTECHA
Digitally signed by RISHIT DAYALAJI KOTECHA
Date: 2026.11.03 16:22:16 +05'30'

Rishit Kotecha
Chairman cum Managing Director
DIN: 00062148

Place: Jamnagar
Encl: A/a-

MADHUSUDAN MASALA LIMITED

CIN: L15400GJ2021PLC127968

Registered Office: Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road, Jamnagar -361120, Gujarat, India.

Tel : +91 9426224445 **Email**: compliance@madhusudanmasala.com **Web**: www.madhusudanmasala.com

POSTAL BALLOT NOTICE

[Pursuant to Section 110 of the Companies Act, 2013
Read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014]

VOTING STARTS ON	VOTING ENDS ON
Wednesday, November 04, 2026	Thursday, December 03, 2026

Dear Member(s),

NOTICE is hereby given pursuant to the provisions of Sections 108 and Section 110 and other applicable provisions, if any, of the Companies Act, 2013, ("Act") read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, ('Rules'), Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), Secretarial Standard on General Meetings issued by The Institute of Company Secretaries of India ('SS-2'), each as amended, and other applicable laws and regulations (including any statutory modification or re-enactment(s) thereof for the time being in force) and in terms of the circulars issued by the Ministry of Corporate Affairs, Government of India (the 'MCA') vide its General Circular Nos. 14/2020 dated April 8, 2020 and 17/2020 dated April 13, 2020 read with other relevant circulars, including General Circular No. 03/2025 dated September 22, 2025, issued by the Ministry of Corporate Affairs ("MCA Circulars"), the resolution set out below is proposed to be passed by the Members of **"MADHUSUDAN MASALA LIMITED"** ("The Company") by means of Postal Ballot, only by way of remote e-voting ("e-voting") process.

The proposed resolution and the Explanatory Statement pursuant to Section 102 and Section 110 of the Act and any other applicable provisions of the Act, read with Rules framed thereunder, setting out the material facts and reasons thereof concerning the resolution mentioned in this Postal Ballot Notice ("Notice"), are annexed hereto.

In compliance with the requirements of the MCA Circulars, the Postal Ballot Notice is being sent only through electronic mode to those shareholders whose email address is registered with KFin Technologies Limited ("RTA"), the Company's Registrar and Share Transfer Agent, and/or the Depository Participant(s) and the hard copy of the Postal Ballot Notice along with Postal Ballot Forms and pre-paid business envelope will not be sent to the shareholders for this Postal Ballot and the shareholders are required to communicate their assent or dissent through the remote e-voting system only.

In compliance with Regulation 44 of the SEBI Listing Regulations and pursuant to the provisions of Sections 108 and 110 of the Act read with the Rules framed thereunder and the MCA Circulars, the manner of voting on the proposed resolutions is restricted only to e-voting i.e. by casting votes electronically instead of submitting postal ballot forms. The instructions for e-voting are appended to this Notice.

Pursuant to Rule 22(5) of the Rules, the Board of Directors of the Company has appointed M/s. SCS and Co LLP, Practicing Company Secretaries, Ahmedabad as Scrutinizer for conducting the Postal Ballot through Remote e-Voting process in a fair and transparent manner and in accordance with the provisions of the Act and the rules made thereunder.

Members are requested to carefully read the instructions mentioned under the head 'General information and instructions relating to e-voting' in this Notice and record their assent ("FOR") or dissent ("AGAINST") on the proposed resolutions through the e-voting process not later than 5:00 P.M. (IST) on Thursday, December 03, 2026 failing which it will be considered that no reply has been received from the Member.

The Company has engaged the services of National Securities Depository Limited (**"NSDL"**) for the purpose of providing remote e-voting facility to its members. The instructions for remote e-voting are appended to this Notice. This Notice is available on the website of the Company at www.madhusudanmasala.com and also on the e-voting website of NSDL at www.evoting.nsdl.com and shall also be simultaneously being communicated to National Stock Exchange of India Limited (**"NSE"**).

MADHUSUDAN MASALA LIMITED
CIN: L15400GJ2021PLC127968
Registered Office: Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road, Jamnagar -361120, Gujarat, India.
Tel : +91 9426224445 **Email**: compliance@madhusudanmasala.com **Web**: www.madhusudanmasala.com

The remote e-voting period commences from 09:00 A.M. (IST) on Wednesday, November 04, 2026 and ends at 05:00 P.M. (IST) on Thursday, December 03, 2026 (both days inclusive). During this period, Members of the Company, holding shares as on Cut-Off Date, Friday, October 30, 2026 can cast their vote only electronically by following the instructions given in this Notice. The remote e-voting module will be disabled by NSDL for voting after 05:00 P.M. (IST) on Thursday, December 03, 2026 and the remote e-voting shall not be allowed beyond the said date and time.

The Scrutinizer shall, after completion of the scrutiny of the votes cast through remote e-voting, submit their report to the Chairman of the Board or a person duly authorised by the Chairman in this regard. The result of the Postal Ballot will be declared by the Chairman of the Board or a person duly authorised by the Chairman in this regard, within two working days of conclusion of remote e-voting process i.e. on or before Monday, December 07, 2026.

The results declared along with the Scrutinizer's Report shall be placed on the website of the Company at www.madhusudanmasala.com and on the e-voting website of NSDL at www.evoting.nsdl.com and shall also be simultaneously being communicated to the National Stock Exchange of India Limited ("NSE") where the equity shares of the Company are listed.

The proposed resolution, if approved, will be taken as having duly passed on the last date specified for e-voting by the requisite majority of Members by means of Postal Ballot, i.e. Thursday, December 03, 2026.

Registered Office:
Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road,
Jamnagar -361120, Gujarat, India.

Place: Jamnagar
Date: October 30, 2026

By Order of the Board of Directors
For, **Madhusudan Masala Limited**

Sd/-
Rishit Kotecha
Chairman cum Managing Director
DIN: 00062148

MADHUSUDAN MASALA LIMITED
CIN: L15400GJ2021PLC127968
Registered Office: Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road, Jamnagar -361120, Gujarat, India.
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SPECIAL BUSINESS

ITEM NO. 1:
TO APPROVE THE MIGRATION OF LISTING / TRADING OF EQUITY SHARES OF THE COMPANY FROM EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") TO MAIN BOARD OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") AND MAIN BOARD OF BSE LIMITED ("BSE"):

To consider and, if thought fit, to pass, the following resolution as a **Special Resolution:**

Note: In accordance with Regulation 277 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, the below mentioned Special Resolution shall be acted upon if and only if the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

"RESOLVED THAT pursuant to the provisions of Regulation 277 and other applicable provisions of Chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended from time to time ("SEBI ICDR Regulations"), and other applicable provisions, if any, of the Companies Act, 2013 and the rules made thereunder, and in accordance with the applicable rules, regulations and bye-laws of National Stock Exchange of India Limited and BSE Limited, and subject to the approval of other statutory authorities, if any, the consent of the members of the Company be and is hereby accorded for migration of Listing / Trading of Equity Shares of the Company having a face value of Rs. 10.00 per Equity Share which are currently listed on NSE EMERGE platform of National Stock Exchange of India Limited to the Main Board of National Stock Exchange of India Limited as well as Main board of BSE Limited and upon Migration, the said Equity Shares be listed and traded on the Main Board of National Stock Exchange of India Limited as well as Main Board of BSE Limited, from the date of Migration / getting listed and admitted to deal on Main Board of NSE and BSE.

RESOLVED FURTHER THAT the Board of Directors of the Company and/or Company Secretary of the company be and are hereby severally authorized to do all such acts, deeds, matters and things and to execute all such documents, instruments and writings as may be required and to file all such applications, papers, documents in relation to above and to fulfil all such legal formalities in connection and to form any committee if it think and deem fit, delegate all or any of the power herein conferred to any of such Committee of the Directors or to any Director/ officer of the Company and to appoint any such attorney/ person to represent before the concerned authority and to delegate such power to such person/ representative, to give effect to this resolution."

Registered Office:
Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road,
Jamnagar -361120, Gujarat, India.

Place: Jamnagar
Date : October 30, 2026

By Order of the Board of Directors
For, **Madhusudan Masala Limited**

Sd/-
Rishit Kotecha
Chairman cum Managing Director
DIN: 00062148

NOTES:

1. The Explanatory Statement pursuant to the provisions of Section 102 of the Companies Act, 2013 (the "Act") read with Section 110 of the Act, and Rule 22 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, setting out the material facts relating to the aforesaid resolutions and the reasons thereof is annexed hereto and forms part of this Postal Ballot Notice (the "Notice").

2. In compliance with the MCA Circulars, this Postal Ballot Notice is being sent only through electronic mode (i.e. over email) to those members whose names appear in the register of members / register of beneficial owners as on Friday, October 30, 2026 ("Cut-Off Date") as received from the Depositories viz., National Securities Depository Limited (the "NSDL") and Central Depository Services (India) Limited (the "CDSL") and whose e-mail addresses are registered with the Company / Depository Participants ("DP") or the Company's Registrar and Share Transfer Agent, KFin Technologies Limited ("RTA"), in accordance with the provisions of the Act read with the rules framed thereunder and the framework provided under the MCA circulars. The Cut-Off Date is for determining the eligibility to vote by electronic means. A person who is not a member of the Company as on the Cut-off Date should treat this Postal Ballot Notice for information purpose only.

   However, it is clarified that Members holding shares of the Company as on the Cut-off Date and who may not have received this Notice due to non-registration of their email addresses with the Company/RTA/Depositories, shall also be entitled to cast their votes on the resolutions by following the instructions given in this Notice.

3. In compliance with Regulation 44 of the SEBI Listing Regulations and pursuant to the provisions of Sections 108 and 110 of the Act read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 and the MCA Circulars, the manner of voting on the proposed resolutions is restricted limited through remote e-voting i.e. casting of votes electronically only instead of submitting physical Postal Ballot Forms. Accordingly, physical copy of the Notice along with Postal Ballot Form and Pre-Paid Business Reply Envelope are not being sent to the Members of the Company for this Postal Ballot. The communication of the assent or dissent of the Members of the Company will take place through remote e-voting system only.

4. In compliance with the provisions of Section 108 and 110 of the Act read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the SEBI Listing Regulations and Secretarial Standard (SS)-2 issued by the Institute of Company Secretaries of India on General Meeting, the Company is offering e-voting facility to enable the Members to cast their votes electronically. The instructions for e-voting are provided as part of this Notice.

5. The e-voting rights of the Shareholders / beneficiary owners shall be reckoned on the shares held by them as on Friday, October 30, 2026 being the Cut-Off date for the purpose. The shareholders of the Company holding shares either in dematerialised or in physical form, as on the Cut-Off date, can cast their vote electronically.

6. M/s. SCS and CO LLP, Practicing Company Secretaries, Ahmedabad has been appointed as the Scrutinizer to scrutinize the Postal Ballot remote e-voting process in a fair and transparent manner.

7. Members may note that this Notice will be made available on the website of the Company at www.madhusudanmasala.com and also on the website of National Stock Exchange of India Limited (**"NSE"**) at www.nseindia.com, the Notice will also be made available on the e-voting website of National Securities Depositories Limited (**"NSDL"**) at www.evoting.nsdl.com.

8. The voting rights for the equity shares of the Company are one vote per equity share, registered in the name of the member. The voting rights of the members shall be in proportion to the percentage of paid-up share capital of the Company held by them. In case of joint holders, only such joint holder who is higher in the order of names will be entitled to vote.

9. A member cannot exercise his / her vote through proxy on postal ballot. However, corporate and institutional members shall be entitled to vote through their authorised representatives. Corporate and institutional members (are required to send scanned certified true copy (PDF Format) of the board resolution / authority letter, power of attorney together with attested specimen signature(s) of the duly authorised representative(s), to the Scrutinizer by e-mail to compliance@madhusudanmasala.com with a marked copy to evoting@nsdl.com.

10. The resolutions, if passed by the requisite majority, shall be deemed to have been passed on Thursday, December 03, 2026 i.e., the last date specified for receipt of votes through remote e-voting process. The resolutions passed by the shareholders through postal ballot are deemed to have been passed as if they have been passed at a General Meeting of the shareholders.

11. The Company has a designated Email ID i.e. compliance@madhusudanmasala.com for redressal of Shareholders'/Investors grievances. In case you have any queries/grievances, then kindly write to the abovementioned designated email address.

12. The Scrutinizer shall, after conclusion of remote e-voting, submit their report to the Chairman of the Board or a person duly authorised by the Chairman in this regard.

13. The results of the Postal Ballot will be declared by the Chairman of the Board or a person duly authorised by the Chairman in this regard, within two working days of conclusion of remote e-voting process i.e. on or before Monday, December 07, 2026 and will be submitted to National Stock Exchange of India Limited where the shares of the Company are listed.

14. The results declared along with the Scrutinizer's Report shall be placed on the website of the Company at www.madhusudanmasala.com and on the e-voting website of NSDL i.e. www.evoting.nsdl.com and shall also be simultaneously communicated to National Stock Exchange of India Limited.

PROCESS AND MANNER FOR VOTING THROUGH ELECTRONIC MEANS:

Pursuant to the provisions of Section 108 read with Section 110 of the Companies Act, 2013 read with Rules 20 and 22 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 (as amended), the Company is providing remote e-voting facility to its members in respect of the business to be transacted through Postal Ballot process. The facility of casting votes by a member using remote e-voting will be provided by NSDL.

(A) General Information and Instructions for Shareholders for Remote e-voting are as under:

(i) The Remote E-voting period commences at 09:00 A.M. (IST) on Wednesday, November 04, 2026 and ends at 05:00 P.M. (IST) on Thursday, December 03, 2026 (both days inclusive). During this period, shareholders of the Company holding shares as on the Cut-Off Date i.e. Friday, October 30, 2026 can cast their vote electronically only. Thereafter, the remote e-voting module shall be disabled by NSDL.

(ii) Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

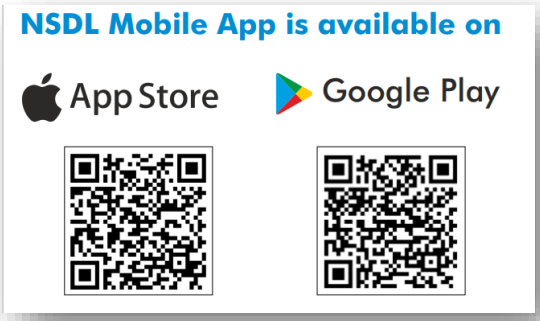
(iii) In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

INSTRUCTIONS FOR SHAREHOLDERS FOR REMOTE E-VOTING

STEP 1: ACCESS THROUGH DEPOSITORIES NSDL/CDSL E-VOTING SYSTEM IN CASE OF INDIVIDUAL SHAREHOLDERS:

Pursuant to above said SEBI Circular, Login method for e-Voting for Individual shareholders holding securities in Demat mode is given below:

Type of shareholders	**Login Method**
Individual Shareholders holding securities in **Demat mode with NSDL**	1. For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp You will have to enter your 8-digit DP ID,8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or **e-Voting service provider i.e. NSDL** and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 2. Existing **IDeAS** user can visit the e-Services website of NSDL Viz. https://eservices.nsdl.com either on a Personal Computer or on a mobile. On the e-Services home page click on the "**Beneficial Owner"** icon under **"Login"** which is available under **'IDeAS'** section , this will prompt you to enter your existing User ID and Password. After successful authentication, you will be able to see e-Voting services under Value added services. Click on **"Access to e-Voting"** under e-Voting services and you will be able to see e-Voting page. Click on company name or **e-Voting service provider i.e. NSDL** and you will be re-directed to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 3. If you are not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select **"Register Online for IDeAS Portal"** or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp 4. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or **e-Voting service provider i.e. NSDL** and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period. 5. Shareholders/Members can also download NSDL Mobile App "**NSDL Speede**" facility by scanning the QR code mentioned below for seamless voting experience.

	
Individual Shareholders holding securities in **Demat mode with CDSL**	1. Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The users to login Easi / Easiest are requested to visit CDSL website www.cdslindia.com and click on login icon & New System Myeasi Tab and then user your existing my easi username & password. 2. After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period. Additionally, there is also links provided to access the system of all e-Voting Service Providers, so that the user can visit the e-Voting service providers' website directly. 3. If the user is not registered for Easi/Easiest, option to register is available at CDSL website www.cdslindia.com and click on login & New System Myeasi Tab and then click on registration option. 4. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.
Individual Shareholders (holding securities in demat mode) login through their **Depository Participants**	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned websites.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL:

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with **NSDL**	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or contact at toll free no. 022 - 4886 7000
Individual Shareholders holding securities in Demat mode with **CDSL**	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or call at: 1800-21-09911

STEP 2: LOGIN METHOD FOR SHAREHOLDERS OTHER THAN INDIVIDUAL SHAREHOLDERS HOLDING SECURITIES IN DEMAT MODE AND SHAREHOLDERS HOLDING SECURITIES IN PHYSICAL MODE:

How to Log-in to NSDL e-Voting website?

1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile.
2. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section.
3. A new screen will open. You will have to enter your User ID, your Password/OTP and a Verification Code as shown on the screen.
   Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at https://eservices.nsdl.com/ with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.
4. Your User ID details are given below:

Manner of holding shares i.e. Demat (NSDL or CDSL) or Physical	Your User ID is:
a) For Members who hold shares in demat account with NSDL.	8 Character DP ID followed by 8 Digit Client ID For example if your DP ID is IN300*** and Client ID is 12****** then your user ID is IN300***12******.
b) For Members who hold shares in demat account with CDSL.	16 Digit Beneficiary ID For example if your Beneficiary ID is 12********** then your user ID is 12**********
c) For Members holding shares in Physical Form.	EVEN Number followed by Folio Number registered with the company For example if folio number is 001*** and EVEN is 101456 then user ID is 101456001***

5. Password details for shareholders other than Individual shareholders are given below:

   a) If you are already registered for e-Voting, then you can user your existing password to login and cast your vote.

   b) If you are using NSDL e-Voting system for the first time, you will need to retrieve the 'initial password' which was communicated to you. Once you retrieve your 'initial password', you need to enter the 'initial password' and the system will force you to change your password.

   c) How to retrieve your 'initial password'?

      i. If your email ID is registered in your demat account or with the company, your 'initial password' is communicated to you on your email ID. Trace the email sent to you from NSDL from your mailbox. Open the email and open the attachment i.e. a .pdf file. Open the .pdf file. The password to open the .pdf file is your 8-digit client ID for NSDL

account, last 8 digits of client ID for CDSL account or folio number for shares held in physical form. The .pdf file contains your 'User ID' and your 'initial password'.

ii. If your email ID is not registered, please follow steps mentioned below in process for those shareholders whose email ids are not registered

6. If you are unable to retrieve or have not received the "Initial password" or have forgotten your password:

a) Click on "**Forgot User Details/Password?**"(If you are holding shares in your demat account with NSDL or CDSL) option available on www.evoting.nsdl.com.
b) Physical User Reset Password?" (If you are holding shares in physical mode) option available on www.evoting.nsdl.com.
c) If you are still unable to get the password by aforesaid two options, you can send a request at evoting@nsdl.com mentioning your demat account number/folio number, your PAN, your name and your registered address etc.
d) Members can also use the OTP (One Time Password) based login for casting the votes on the e-Voting system of NSDL.
e) After entering your password, tick on Agree to "Terms and Conditions" by selecting on the check box.
f) Now, you will have to click on "Login" button.
g) After you click on the "Login" button, Home page of e-Voting will open.

How to cast your vote electronically on NSDL e-Voting system?

1. After successful login at Step 1, you will be able to see all the companies "EVEN" in which you are holding shares and whose voting cycle.

2. Select "EVEN" of company for which you wish to cast your vote during the remote e-Voting period.

3. Now you are ready for e-Voting as the Voting page opens.

4. Cast your vote by selecting appropriate options i.e. assent or dissent, verify/modify the number of shares for which you wish to cast your vote and click on "Submit" and also "Confirm" when prompted.

5. Upon confirmation, the message "Vote cast successfully" will be displayed.

6. You can also take the printout of the votes cast by you by clicking on the print option on the confirmation page.

7. Once you confirm your vote on the resolution, you will not be allowed to modify your vote.

General Guidelines for shareholders:

1. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) are required to send scanned copy (PDF/JPG Format) of the relevant Board Resolution/ Authority letter etc. with attested specimen signature of the duly authorized signatory(ies) who are authorized to vote, to the Scrutinizer by e-mail to cs@scsandcollp.com with a copy marked to evoting@nsdl.com. Institutional shareholders (i.e. other than individuals, HUF, NRI etc.) can also upload their Board Resolution / Power of Attorney / Authority Letter etc. by clicking on **"Upload Board Resolution / Authority Letter"** displayed under **"e-Voting"** tab in their login.

2. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential. Login to the e-voting website will be disabled upon five unsuccessful attempts to key in the correct password. In such an event, you will need to go through the "Forgot User Details/Password?" or "Physical User Reset Password?" option available on www.evoting.nsdl.com to reset the password.

3. In case of any queries, you may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on : 022 - 4886 7000 or send a request at evoting@nsdl.com

PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL IDS ARE NOT REGISTERED WITH THE DEPOSITORIES FOR PROCURING USER ID AND PASSWORD AND REGISTRATION OF E MAIL IDS FOR E-VOTING FOR THE RESOLUTIONS SET OUT IN THIS NOTICE:

1. In case shares are held in physical mode, please provide Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to compliance@madhusudanmasala.com
2. In case shares are held in demat mode, please provide DPID-CLID (16 digit DPID + CLID or 16-digit beneficiary ID), Name, client master or copy of Consolidated Account statement, PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) to compliance@madhusudanmasala.com.

3. Alternatively, shareholder/members may send a request to evoting@nsdl.com for procuring user id and password for e-voting by providing above mentioned documents.

LOGIN METHOD FOR E-VOTING FOR INDIVIDUAL SHAREHOLDERS HOLDING SECURITIES IN DEMAT MODE.

1. Alternatively shareholder/members may send a request to evoting@nsdl.com for procuring user id and password for e-voting by providing above mentioned documents.

2. In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are required to update their mobile number and email ID correctly in their demat account in order to access e-Voting facility.

Company	**Madhusudan Masala Limited** **Address**: Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road, Jamnagar - 361120, Gujarat, India. **Tel No.** +91 9426224445 **Email**: compliance@madhusudanmasala.com **Web:** www.madhusudanmasala.com
Registrar and Share Transfer Agent	**Kfin Technologies Limited** **Branch Office Address:** Selenium Tower-B, Plot No. 31-32, Financial District, Nanakramguda, Serilingampally, Hyderabad, Telangana-500032 **Tel No.:** + 91 40 6716 2222, **Email:** cinward.ris@kfintech.com **Website.:** https://www.kfintech.com/
E-Voting Agency & VC / OAVM	**National Securities Depository Limited (NSDL)** **Email:** evoting@nsdl.com **NSDL help desk**: 1800 1020 990 and 1800 22 44 30 You may refer the Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com
Scrutinizer	**Ms. SCS and Co. LLP,** **(Membership No.** F14118**; CP No.** 23630**)** **Address:** Office No. B- 1310, Thirteenth floor, "Shilp Corporate Park" Rajpath Rangoli Road, Thaltej, Ahmedabad, 380054 **Email:** cs@scsandcollp.com **M. No.:** +91 7940051702

MADHUSUDAN MASALA LIMITED
CIN: L15400GJ2021PLC127968
Registered Office: Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road, Jamnagar -361120, Gujarat, India.
Tel : +91 9426224445 **Email**: compliance@madhusudanmasala.com **Web**: www.madhusudanmasala.com

EXPLANATORY STATEMENT
Pursuant to Section 102(1) of the Companies Act, 2013 and Secretarial Standard on General Meetings ("SS-2")

ITEM NO. 1:
TO APPROVE THE MIGRATION OF LISTING / TRADING OF EQUITY SHARES OF THE COMPANY FROM EMERGE PLATFORM OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE EMERGE") TO MAIN BOARD OF NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE") AND MAIN BOARD OF BSE LIMITED ("BSE"): SPECIAL RESOLUTION

Note: In accordance with Regulation 277 of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Resolution in Item No. 01 of this Notice shall be acted upon if and only if the votes cast by shareholders other than promoters in favour of the proposal amount to at least two times the number of votes cast by shareholders other than promoter shareholders against the proposal.

The Equity shares of the Company are listed and traded on EMERGE Platform of National Stock Exchange of India Limited ("NSE") since September 26, 2023 and intends to migrate to the Main Board of National Stock Exchange of India Limited ("NSE") as well as to the Main Board of BSE Limited ("BSE") as per the guidelines specified and the procedures laid down under Chapter IX of SEBI ICDR Regulations, 2018.

The Company has exhibited steady growth in its business operations year on year. The SME listing of its Equity Shares has resulted in enhanced transparency, improved governance standards and increased stakeholder confidence. The Company has, over time, acquired adequate experience in complying with applicable regulatory requirements, Board procedures and corporate governance practices.

Further, the Company has established robust internal control systems, strengthened its financial reporting mechanisms and ensured adherence to applicable SEBI and stock exchange regulations. The management has also focused on building a scalable business model, improving operational efficiencies and expanding its market presence.

Considering its consistent growth trajectory, improved financial performance, strengthened compliance framework and enhanced governance practices, the Company is suitably positioned for migration to the Main Board of National Stock Exchange of India Limited ("NSE") as well as to the Main Board of BSE Limited ("BSE"), which is expected to provide greater visibility, improved liquidity, wider investor participation and long-term value creation for its stakeholders.

Accordingly, the Board of Directors of the Company, at its meeting held on October 30, 2026 has approved the proposal for migration of the Company's Equity Shares from the EMERGE Platform of National Stock Exchange of India Limited to the Main Board of National Stock Exchange of India Limited ("NSE") as well as to the Main Board of BSE Limited ("BSE")

In terms of Regulation 277 and other applicable provisions of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended from time to time, an issuer whose Equity Shares are listed and traded on the EMERGE Platform of National Stock Exchange of India Limited may migrate to the Main Board of National Stock Exchange of India Limited ("NSE") as well as to the Main Board of BSE Limited ("BSE") after completion of a minimum period of three years from the date of listing, subject to fulfilment of the eligibility criteria and compliance with the procedures prescribed under Chapter IX of the SEBI ICDR Regulations, 2018.

The proposed migration is subject to the approval of the shareholders of the Company by way of a Special Resolution, approval of the Stock Exchange, and such other approvals, permissions, and consents from regulatory authorities as may be required.

The Company will make the necessary application to National Stock Exchange of India Limited and BSE Limited upon receipt of approval of the public shareholders. The Board is of the view that the proposed migration is in the best interests of the Company and its shareholders, including public shareholders.

The Board recommends the special resolution as proposed and set out at Item No. 1 of this Postal Ballot Notice for seeking the approval of Members of the Company.

None of the Promoter(s), Director(s), Manager(s) and Key Managerial Personnel(s) of the Company and their relative(s) is/are, in any way, concerned or interested in the said resolution, except to the extent of their shareholdings, if any, in the Company.

Registered Office:
Survey No. 1509/2, F. P. No. 19, Plot No. 1 - B Hapa Road,
Jamnagar -361120, Gujarat, India.

By Order of the Board of Directors
For, **Madhusudan Masala Limited**

Place: Jamnagar
Date : October 30, 2026

Sd/-
Rishit Kotecha
Chairman cum Managing Director
DIN: 00062148