

SEC/012/2014 -15

May 2, 2014

BSE Limited Mumbai Samachar Marg, Fort, Mumbai - 400 001. Stock Code : 532638	National Stock Exchange of India Ltd. Exchange Plaza, Bandra-Kurla Complex. Bandra. (East) Mumbai-400 051. SHOPERSTOP
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Dear Sirs,

Sub : Update on Stores

Pursuant to provisions of Clause 36 of the Listing Agreement, please be informed that, the Company has opened the following stores :

1. Clinique at Pune,
2. M.A.C at Bengaluru and
3. Bobby Brown at Gurgaon

With the opening of these stores, the Company has now 23 Clinique Stores, 34 M.A.C stores and 2 Bobby Brown stores under its operations.

We request you to kindly take the same on record.

Thanking you,

Yours truly,
For Shoppers Stop Limited.



BS Prashant Mehta
Vice President - Legal &
Company Secretary