

LUV-KUSH PROJECTS LIMITED

25D, HARISH MUKHERJEE ROAD
1E, FIRST FLOOR
KOLKATA - 700 025
Ph. : 2454-8033/8034

March 19, 2013

To
The General Manager
Department of Corporate Services
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai – 400 001

✓ Manager - Listing
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai – 400 051

Sub: Disclosure pursuant to Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Re: Scrip Code 533259 / MICROSEC

Dear Sir/Madam,

Pursuant to the Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, enclosed please find herewith the required disclosure under the regulation for your records and reference.

Kindly take note of the above information for your records.

Thanking you,

Yours faithfully,

For Luvkush Projects Limited



Director

Cc: Microsec Financial Services Limited
Shivam Chambers, 1st Floor
53, Syed Amir Ali Avenue
Kolkata – 700 019

Enclosed: As above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Microsec Financial Services Limited		
Name(s) of the acquirer/seller and Persons Acting in Concert (PAC) with the acquirer/seller	Luvkush Projects Limited		
Whether the acquirer/seller belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange Limited(NSE) Bombay Stock Exchange Limited(BSE)		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition / disposal under consideration, holding of :			
a) Shares carrying voting rights	20,45,675	6.43	6.43
b) Voting rights (VR) otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
d) Total (a+b+c)	20,45,675	6.43	6.43
Details of acquisition/sale			
a) Shares carrying voting rights acquired / sold	8,00,000	2.51	2.51
b) VRs acquired / sold otherwise than by equity shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired / sold	-	-	-
d) Total (a+b+c)	8,00,000	2.51	2.51

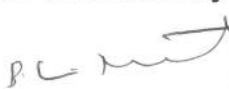


After the acquisition/sale, holding of:			
a) Shares carrying voting rights	12,45,675	3.92	3.92
b) VRs otherwise than by equity shares	-	-	-
c) Warrants / convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	12,45,675	3.92	3.92
Mode of acquisition/sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc.)	Off Market (Inter-se Transfer)		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	18-03-2013		
Equity share capital / total voting capital of the TC before the said acquisition/sale	3,18,10,500 equity shares of Rs.10 each		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	3,18,10,500 equity shares of Rs.10 each		
Total diluted share/voting capital of the TC after the said acquisition/sale	3,18,10,500 equity shares of Rs.10 each		

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For LuvKush Projects Limited




Director

Place: Kolkata

Date: 19th March, 2013