

Regd. Office: 101, Sumer Kendra Society, Pandurang Budhkar Marg,
Near Doordarshan Kendra, Behind Mahindra & Mahindra Tower,
Worli, Mumbai - 400013 | CIN: L92130MH2004PLC144371
Website: www.liveindia.tv, www.liveindia.in, www.liveindiahindi.com
Email: info@liveindia.tv | Tel.: 022-61709777



December 02, 2015

To
National Stock Exchange of India Limited
Compliance Department
Exchange plaza, Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai- 400051

To
BSE Limited
Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai- 400001

Ref.: Symbol- BROADCAST-EQ

Ref.: Scrip Code: 532816

Sub.: Information as per the provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/Madam

This is to inform you that pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 the Board has approved the Policy for Determination of Materiality of Event or Information and authorised Mr. Satish K Singh, Executive Director and Mr. Avinash Godse, Chief Financial Officer and Company Secretary of the Company for the purpose of determining materiality of an event or information and making disclosure to the Recognised Stock Exchanges. The details of authorised persons are as follows:

Name	Designation	Contact Details
Mr. Satish K Singh	Executive Director and Editor-In-Chief	Address: 1, Mandir Marg, Premnath Motors Complex, New Delhi-110 001 E-mail Id: satishksingh@liveindia.tv Phone No.: 022-61709703
Mr. Avinash Godse	Chief Financial Officer and Company Secretary	Address: 101 Sumer Kendra Society, Pandurang Budhkar Marg, Near Doordarshan Kendra, Behind M & M Tower, Worli, Mumbai-400013 E-mail Id: avinash.godse@liveindia.tv Phone No.: 022-61709703

The Policy for Determination of Materiality of Event or Information is also uploaded on the website of the Company.



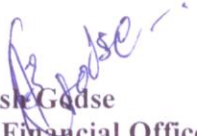
This is for your information and record.

This letter may be treated as communication under Regulation 30 and any other applicable provisions, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Thanking You

Yours Faithfully

For Broadcast Initiatives Limited


Avinash Godse
Chief Financial Officer
& Company Secretary

