

BRAND CONCEPTS LIMITED

CIN - U51909MH2007PLC174702
140/2/2 Ring Road Squire Musakhedi, INDORE 452 001 (M.P) INDIA
Phone: 91-731-422300, Fax- 4221222/444

To,
National Stock Exchange of India Limited
Listing and Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G block,
Bandra Kurla Complex,
Bandra East, Mumbai – 400051

Date: 23rd March 2018

Script Code: [BCONCEPTS]

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for Appointment of Additional Director.

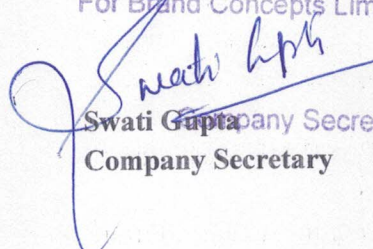
Dear Sir/Mam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirement Regulations, 2015. We would like to inform you that w.e.f 22nd March 2018 appointment of Mr. Manish Saxena (08014657) as an Additional Director under the category of Non-Executive Director is being done in the Company.

Kindly take the above information on your records and oblige.

For Brand Concepts Limited

For Brand Concepts Limited


Swati Gupta
Company Secretary