



VASA RETAIL AND OVERSEAS LTD.

(Formerly known as VASA INTERNATIONAL)

RETAIL • WHOLESALE • EXPORTERS • IMPORTERS

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CIN Number : U74110MH2017PLC301013

29th June, 2018

To,

Manager-Listing Department

National Stock Exchange of India Ltd

Exchange Plaza, Bandra Kurla Complex

Bandra East

Mumbai-400051

Symbol: VASA

Dear Sir

Subject: Disclosure under Regulation 30 read with the Clause B of Part A of Schedule III of the SEBI (LODR) Regulations, 2015 regarding update on expansion of Company's Sales.

This is with reference to the captioned subject; we hereby submit the following news with respect to the same:

We at **VASA RETAIL AND OVERSEAS LTD** hereby feel great pleasure in informing you regarding our new tie-up with **Malindi Retail Pvt. Ltd.** which runs a Franchise Chain of stores called **KIODA**, which will showcase our complete range of University Of Oxford Products within their outlets PAN India.

KIODA is a fashion retail chain from Malaysia, targeted to open 300+ stores in India by 2021, and who has partnered with Franchise India.

KIODA was founded five years ago and has been expanding across Asia with stores in 13 countries including China, Singapore and Korea.

Global Retail chains are set to take advantage of India's ever expanding economy, as Indian government has allowed 100% foreign ownership in B2B e-commerce business.

The relaxation of these policies will see large number of global retail chains looking to enter the Indian market.

Kindly take the same on record.

Thanking you,

Yours faithfully,

For **VASA RETAIL AND OVERSEAS LIMITED**

HARDIK VASA
MANAGING DIRECTOR
DIN - 03600510



TO WHOMSOEVER IT MAY CONCERN

We, at Malindi Retail Pvt. Ltd., which runs a Franchise Brand called KIODA, take this opportunity in welcoming M/S Vasa Retail & Overseas Ltd. (Licensee for University Of Oxford Premium Stationery Products) to showcase their products at our various stores Pan India.

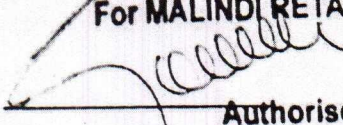
We are proud to be associated with the brand of University of Oxford – Stationery & Back to School Products; which creates a unique opportunity to translate the brand into a powerful consumer proposition across the whole range of Office & School Stationery.

This also enables us to add on to the lifestyle brands, imbued with a class of its own and is able to compete with other established premium brands around the world.

We, with open arms, welcome them for all our present and upcoming stores on one-to-one basis.

Our good wishes with them and all our future collaborations.

For MALINDI RETAIL PVT. LTD.


Authorised Signatory

GAURAV MARYA

Director 1

