BSE Limited
First Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001
Kind Attn: Mr Khushro A. Bulsara
General Manager & Head
Listing Compliance & Legal Regulatory

National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
Kind Attn: Mr Hari K, Vice President

October 1, 2014
Sc- 15197

Dear Sirs,

Re: Tata Motors September, 2014 sales

Pursuant to Clause 36 of the Listing Agreement, enclosed herewith is a Press Release issued by the Company on the above subject, which is self-explanatory.

This is for the information of the exchange and the members.

Yours faithfully,
Tata Motors Limited

H K Sethna
Company Secretary

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TATA MOTORS

for immediate use **PRESS RELEASE**

Tata Motors September sales at 46,118 nos.

Mumbai, October 01, 2014: Tata Motors' total sales (including exports) of Tata commercial and passenger vehicles in September 2014 were 46,118 vehicles, a decline of 8% over 50,387 vehicles sold in September 2013. The company's domestic sales of Tata commercial and passenger vehicles for September 2014 were 40,874 nos., 11% decline over 45,958 nos. sold in September last year.

Cumulative sales (including exports) for the company for the fiscal are 236,594, lower by 22% over 3,04,742 nos., sold last year.

Commercial Vehicles

The company's sales of commercial vehicles in September 2014 in the domestic market were 28,943 nos., a 13% decline compared to 33,119 vehicles sold in September last year. LCV sales were 18,539 nos., a decline of 24% over September last year, while M&HCV sales stood at 10,404 nos., a growth of 18%, over September last year.

Cumulative sales of commercial vehicles in the domestic market for the fiscal was 155,625 nos., lower by 26% over last year. Cumulative LCV sales was 99,197 nos., a decline of 35% over last year, while M&HCV sales stood at 56,428 nos., lower by 3% over last year.

Passenger Vehicles

Sales of passenger vehicles for September 2014 were at 11,931 nos., lower by 7% over 12,839 vehicles sold in September 2013. Sales of the passenger cars in September 2014 were 9,766 nos., remained flat, compared to cars sold in September last year. The sales of utility vehicles were 2165 nos., declined by 30% over 3,073 nos., sold in September last year.

Cumulative sales of passenger vehicles in the domestic market for the fiscal are 56,655 nos., lower by 19% over last year. Cumulative sales of the passenger cars this fiscal was 43,216 nos., lower by 21% over vehicles sold, last year. The utility vehicles sales stood at 13,439 nos., 12% decline over 15,189 nos., sold last year.

Exports

The company's sales from exports were 5,244 nos. in September 2014, growth of 18% compared to 4,429 vehicles in September last year. The cumulative sales from exports for the fiscal at 24,314 nos., was lower by 3% over 25,035 nos., over last year.

TATA MOTORS

for immediate use **PRESS RELEASE**

- Ends -

About Tata Motors

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,32,834 crores (USD 38.9 billion) in 2013-14. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 8 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, CIS and Russia.

(www.tatamotors.com ; also follow us on Twitter: https://twitter.com/TataMotors)

Issued by:
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Head – Corporate Communications
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