ITC Limited
Virginia House
37 J. L. Nehru Road
Kolkata 700 071, India
Tel. : 91 33 2288 9371
Enduring Value Fax : 91 33 2288 4016 / 1256 / 2259 / 2260

26th December, 2017

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C-1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

The General Manager
Dept. of Corporate Services
BSE Ltd.
1st floor, New Trading Ring
Rotunda Building
P. J. Towers
Dalal Street, Fort
Mumbai 400 001

The Secretary
The Calcutta Stock Exchange Ltd.
7, Lyons Range
Kolkata 700 001

Dear Sirs,

Hon'ble Karnataka High Court Verdict - Warnings on Cigarette Packages

We write to advise that the Hon'ble Karnataka High Court by its judgement and Order dated 15th December, 2017, which was made available today, has held Notification No. G.S.R. 727(E) dated 15th October, 2014 issued by the Ministry of Health and Family Welfare, Government of India, as unconstitutional. The said Notification, inter alia, prescribed textual and pictorial warnings to occupy 85% of the front and back panels of tobacco product packages.

The Hon'ble High Court also held that the earlier Rules prescribing 40% warning on the front panel of tobacco product packages shall revive.

Certain individuals and NGOs have filed Special Leave Petitions against this judgment, alongwith a prayer for stay of the judgment.

Yours faithfully,
ITC Limited

(R. K. Singhi)
Sr. Deputy Secretary



cc: Securities Exchange Commission
Division of Corporate Finance
Office of International Corporate Finance
Mail Stop 3-9
450 Fifth Street
Washington DC 20549
U.S.A.

cc: Societe de la Bourse de Luxembourg
35A Boulevard Joseph II
L – 1840 Luxembourg