



27th May, 2016

To,

Bombay Stock Exchange Limited, Phiroze Jijibhoy Tower, Dalal Street, Mumbai Scrip Code: 503811	National Stock Exchange of India Ltd. Exchange Plaza, 5 th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Company Symbol: SIYSIL
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Reg : Investors Presentation.

Dear Sir,

Please find attached herewith copy of Presentation made to Investors.

Please do the needful and oblige.

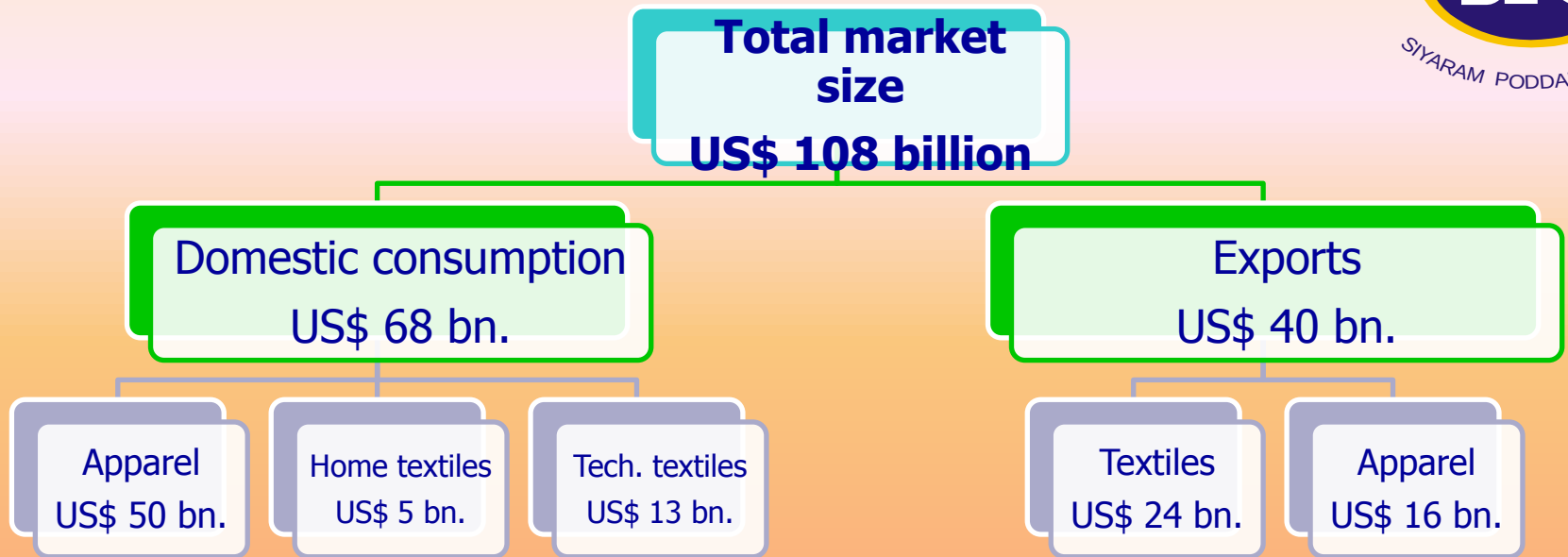
Thanking you,

Yours faithfully,
For Siyaram Silk Mills Limited

William Fernandes
Company Secretary

Encl: As Above

Siyaram Silk Mills Limited India

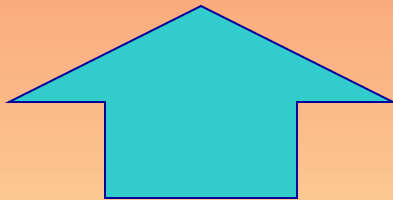


INDIAN TEXTILE MARKET

THE INDIAN TEXTILE INDUSTRY - AN OVERVIEW



Provides employment to over 45 million people



It is expected to grow to USD 221 billion by 2021 from USD 108 billion according to Technopak's textile & Apparel Compendium, 2012



❖ It accounts for about 4 % of Gross Domestic Product (GDP), 14 % of Industrial Production & over 13 % of the country's total Export earnings



❖ Garment exports from India is expected to touch US\$ 60 billion over the next 3 years.

THE INDIAN TEXTILE INDUSTRY – AN OVERVIEW



***22% of World's
Spindle capacity***



***Highest no. of Looms in
the world***



***No. 1 producer
of Jute***



***No. 2 producer
of Silk in the
World***



***No.1 producer
of Cotton***

Coming Home to Siyaram

Vertically integrated textile major manufacturing :



- **Blended Fabrics**
- **Dyed, Twisted & Fancy Yarns**
- **Garments**
- **Furnishing**
- **SKD (Salwar Kurta & Dupatta)**



PRODUCT MIX

FABRICS

- Poly Viscose Blends
- Cotton Blends
- Woollen Blends
- Lenin Blends
- 100% Wool
- 100% Cotton



DYED YARN

- 100% Poly Filament
- 100% Cotton
- 100% Spun Polyester
- Poly Cotton Blend
- Poly Viscose Blend



GARMENT

- 100% Cotton
- Poly Cotton
- Denim Fabrics



➤ One of the largest producers of polyester viscose blended fabrics selling over:

- ◆ 91.9 million meters of fabrics annually
- ◆ 1.53 million kgs of dyed yarn
- ◆ 4.7 million nos of Garments

- ISO 9001:2000 certified company
- Multi locational production facilities
- Equipped with ultra modern weaving machines like Airjet, Picanol, Somet Dornier & Prepratory like Auto Drawing Machine, Auto Warping Machines Etc
- Strong R & D function generates new designs each month
- Design library with 30 years data of fashion trends
- Strong brand image





BRAND BUILDING

Siyaram spends about Rs. 670 Million for its brand building exercise

Brand Ambassadors : International Style Icons:

- ❖ **M S Dhoni, Hrithik Roshan**
- ❖ **Saif Ali Khan, Manish Malhotra**
- ❖ **Priyanka Chopra, Neil Nitin Mukesh**
- ❖ **Lara Dutta, Mahesh Bhupati,**
- ❖ **Leander Paes, Boris Becker**
- ❖ **Jeffory Boycot**



LEADING BRANDS

SIYARAM'S Common household name, caters to popular mass segment, provides real-value-for-money fabrics

MISTAIR Fabrics for the new age man, is a product led by attribute related fabrics

J. HAMPSTEAD Lifestyle brand, caters to premium audiences, delivers quality products in wool, cotton, PV and its blends



LEADING BRANDS

Royal Linen	Royal Linen fabrics have high luster & having highly absorbent. Specially created for new age fashion conscious.
Cadini	Premium Italian brand offering wide range of products in Suitings , Shirtings & Readymade Garments .
Zenesis	Inspired by nature and are crafted from pure Cotton and cotton blends that exudes confidence. The fabrics comes in crisp, cool, fresh colours and design.
Moretti	Superfine cotton fabric manufactured at State of art technology. It is nothing but Cotton at its best for new age fashion.

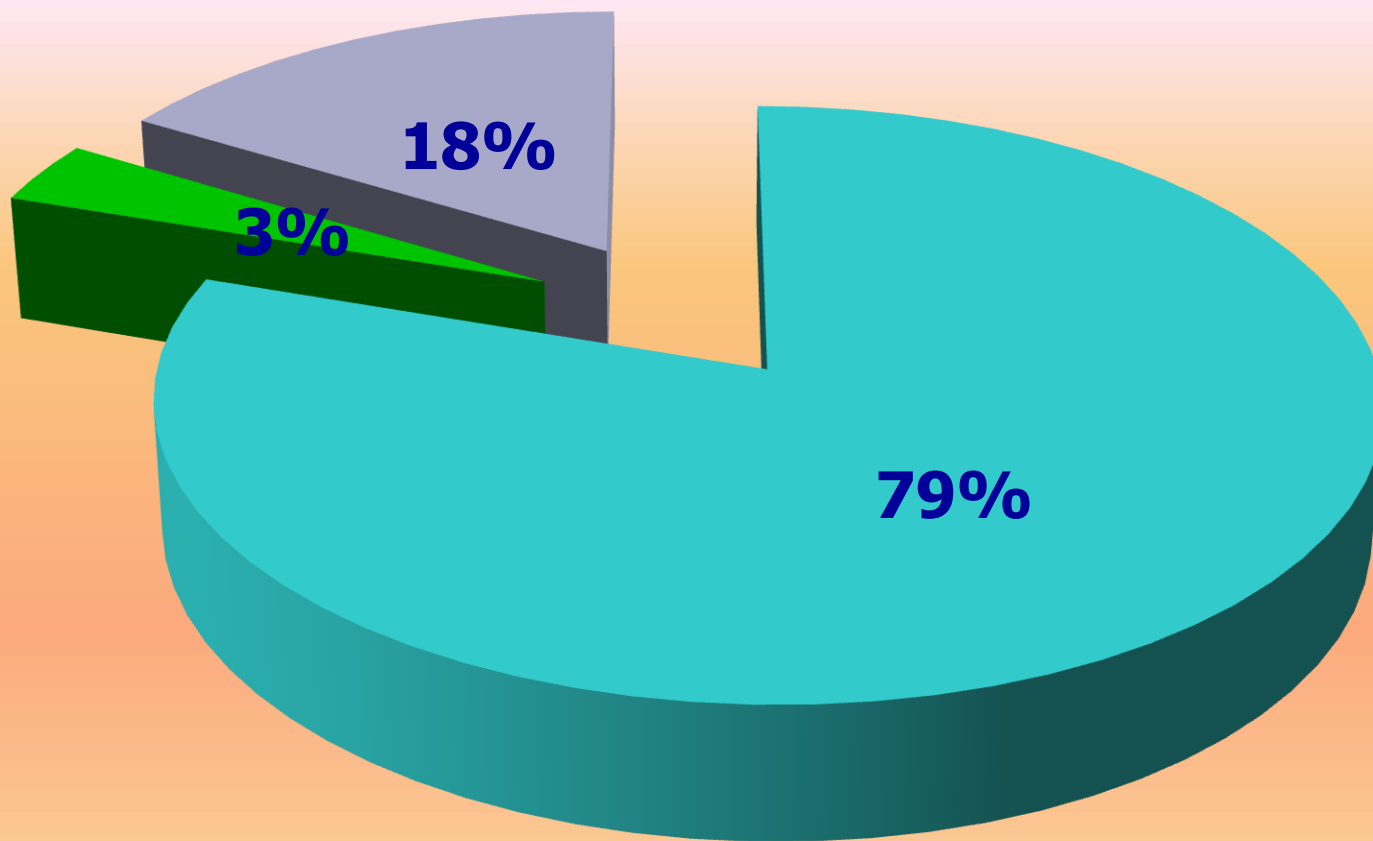
MARKETING NETWORK

- ❖ **Excellent nationwide network of about 1600 dealers & business partners, present in every nook & corner of the country**
- ❖ **Company operated F2F showrooms, brand exclusive shops & Franchisees numbering about 190 for retailing Fabrics & Readymade garments**
- ❖ **About 300,000 Multi Brand Outlets selling various Siyaram brands to households**
- ❖ **Supplies to Converters & Export Houses and catering to globally acclaimed names.**
- ❖ **Presence in Europe, America, Middle East & Far Eastern Countries**
- ❖ **Dyed Yarn supplies to all important industrial customers**

Key Financial Highlights

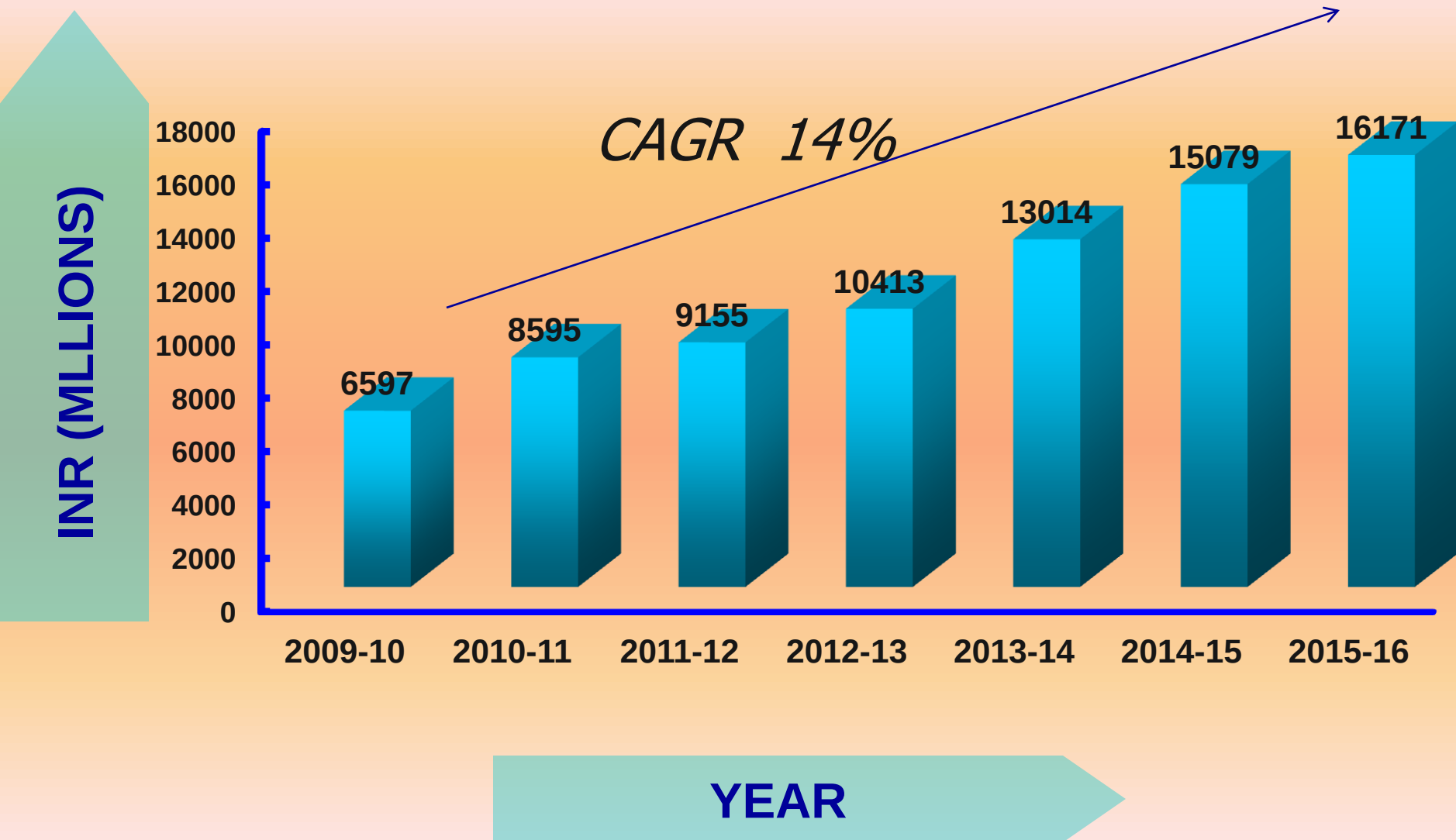


Composition of Sales for F.Y. 2015-16

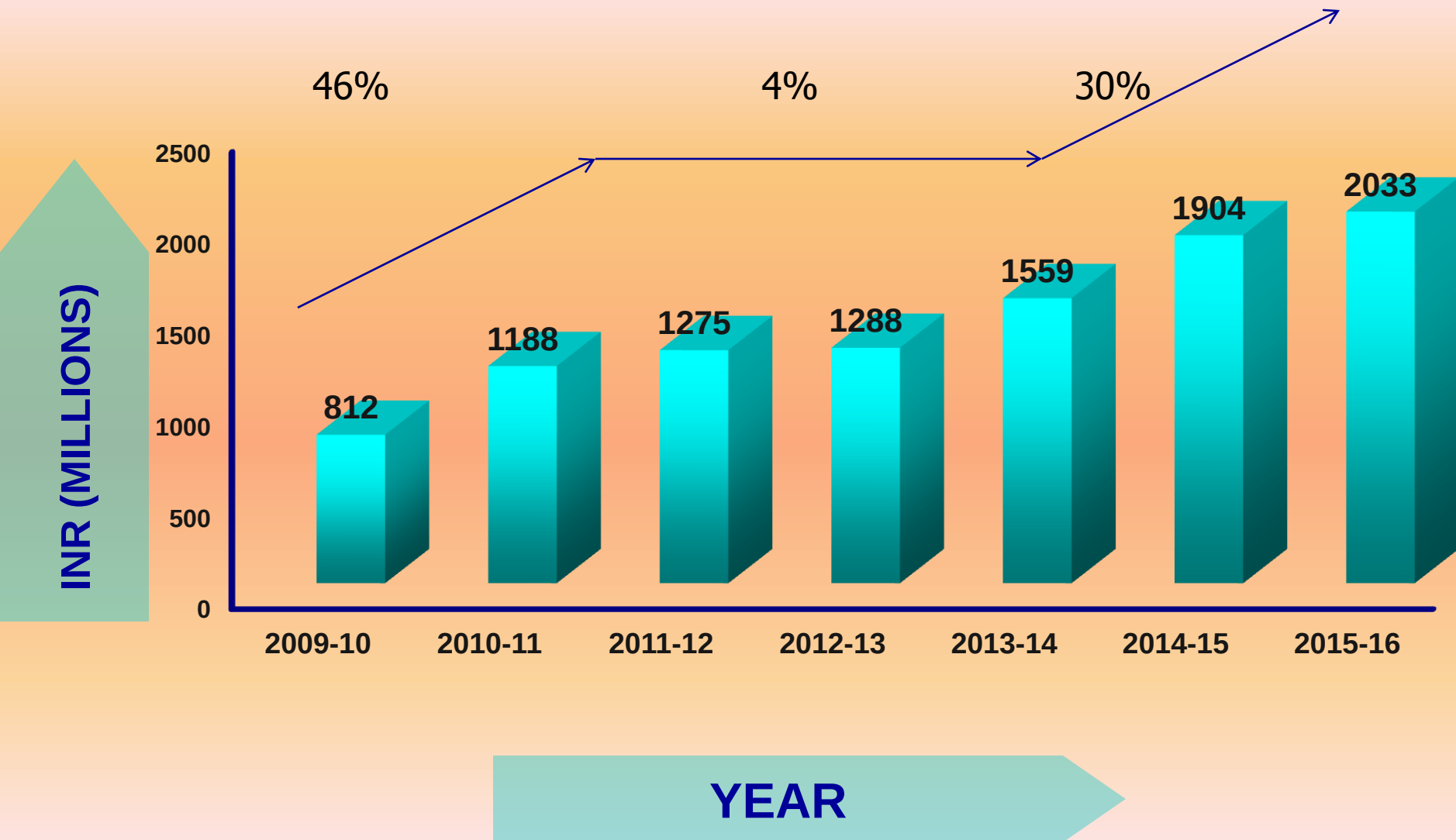


■ Fabric ■ Yarn ■ Garment

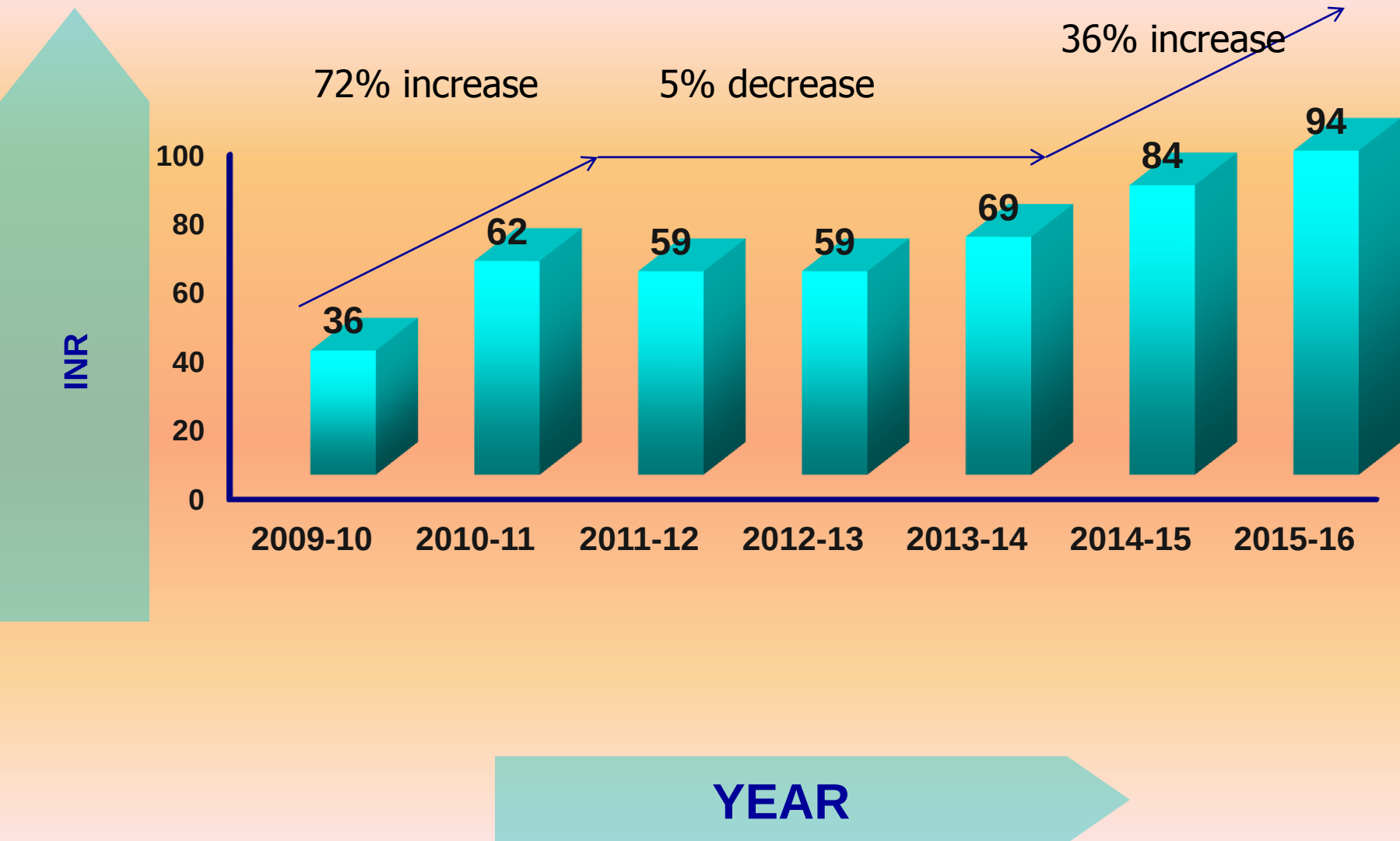
NET SALES - MILESTONES



GROWTH IN E.B.I.D.T.



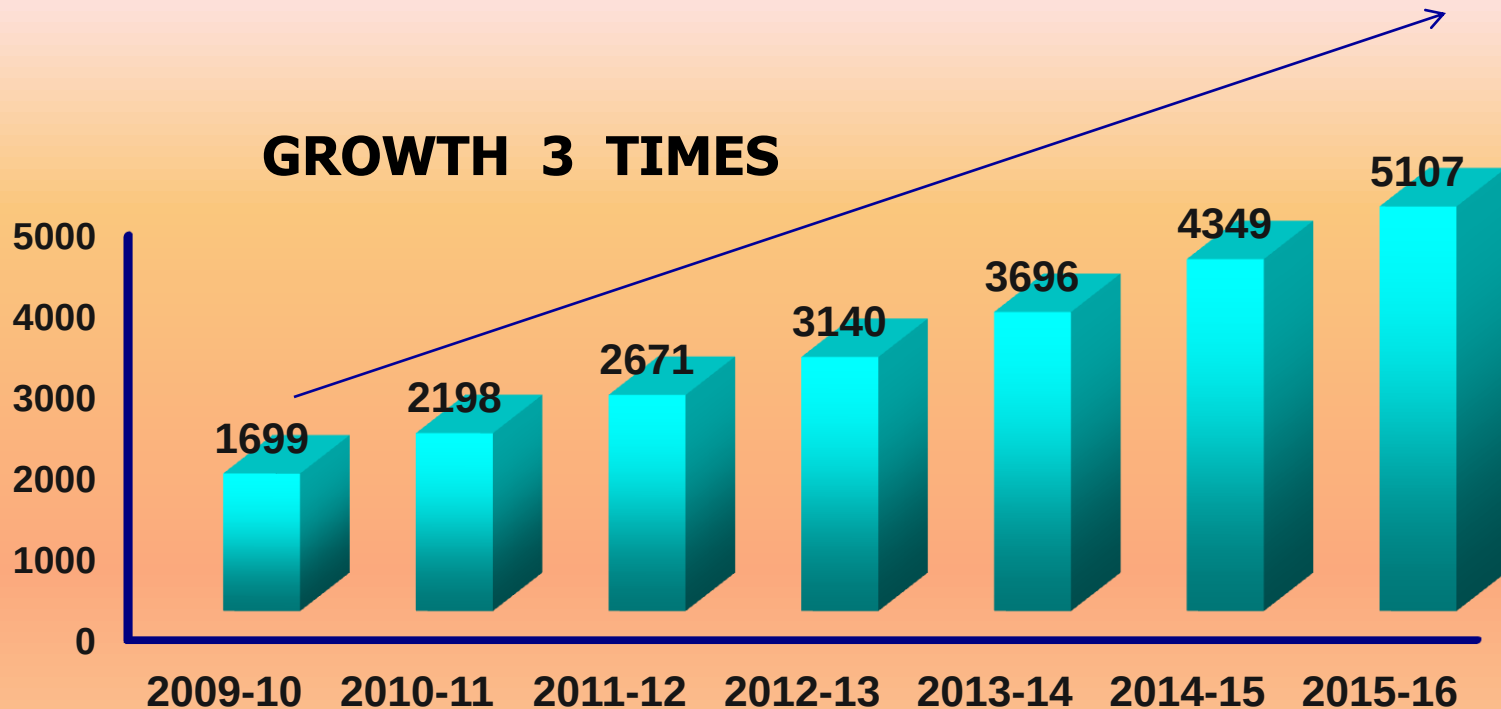
EARNING PER SHARE



NET WORTH

GROWTH 3 TIMES

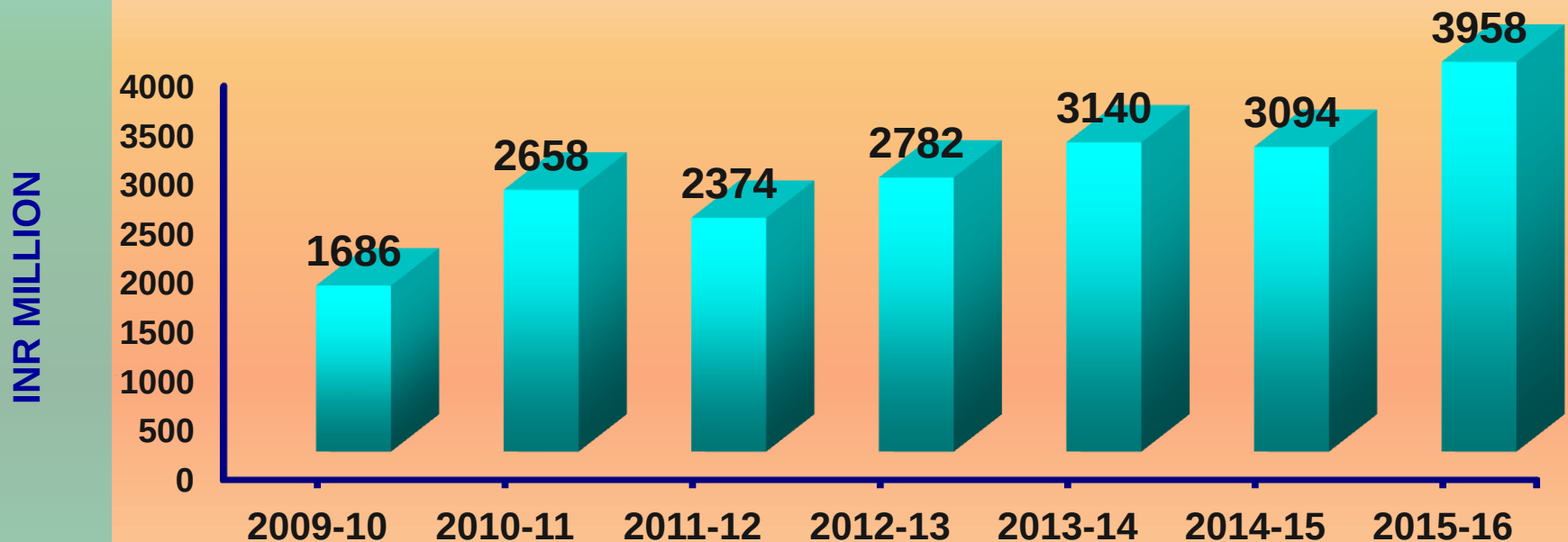
INR (MILLIONS)



YEAR

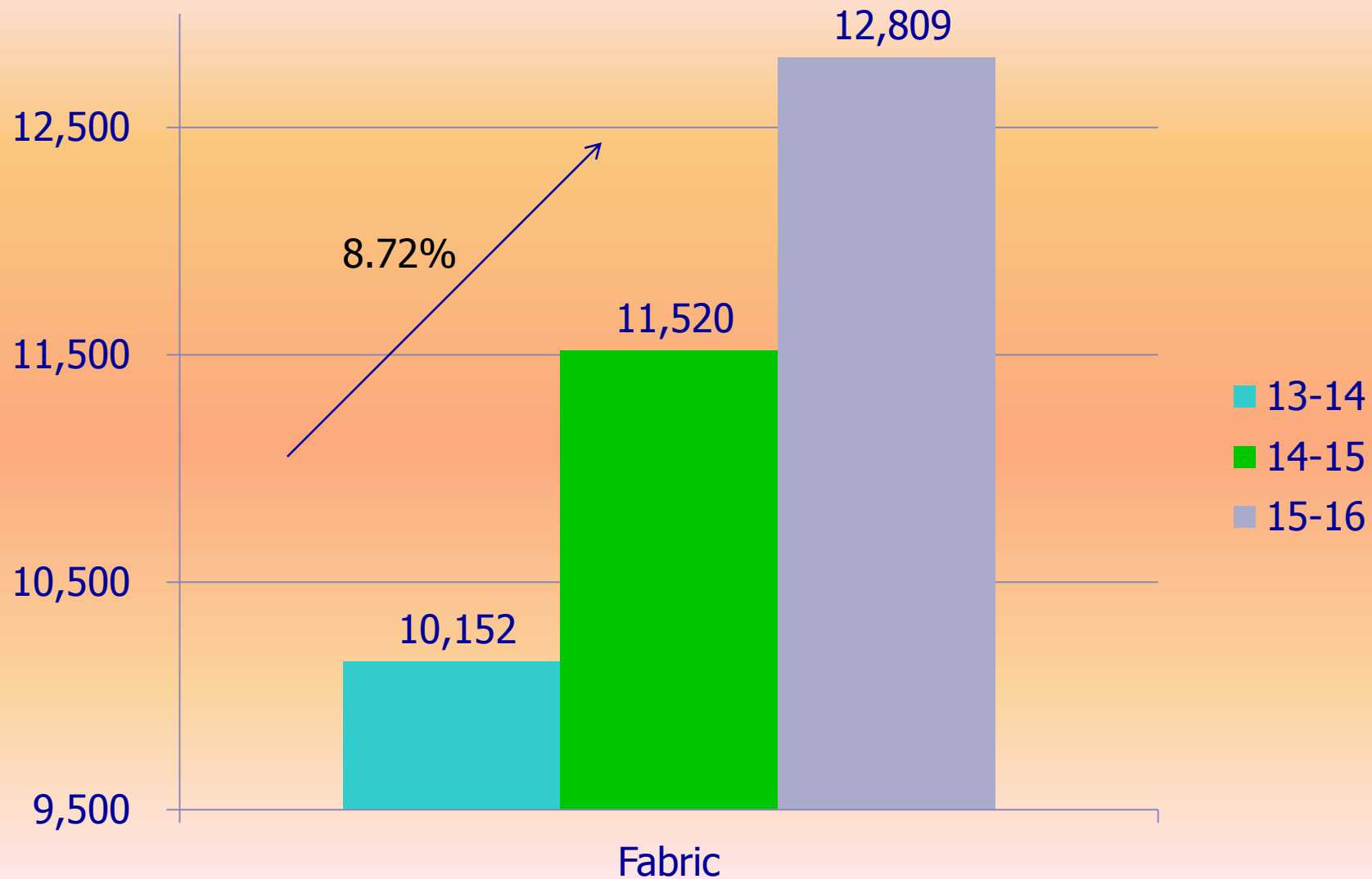
DEBT LEVEL

Under Control -- Debt to Net Worth Ratio Improved
from 1:1 to 0.77:1

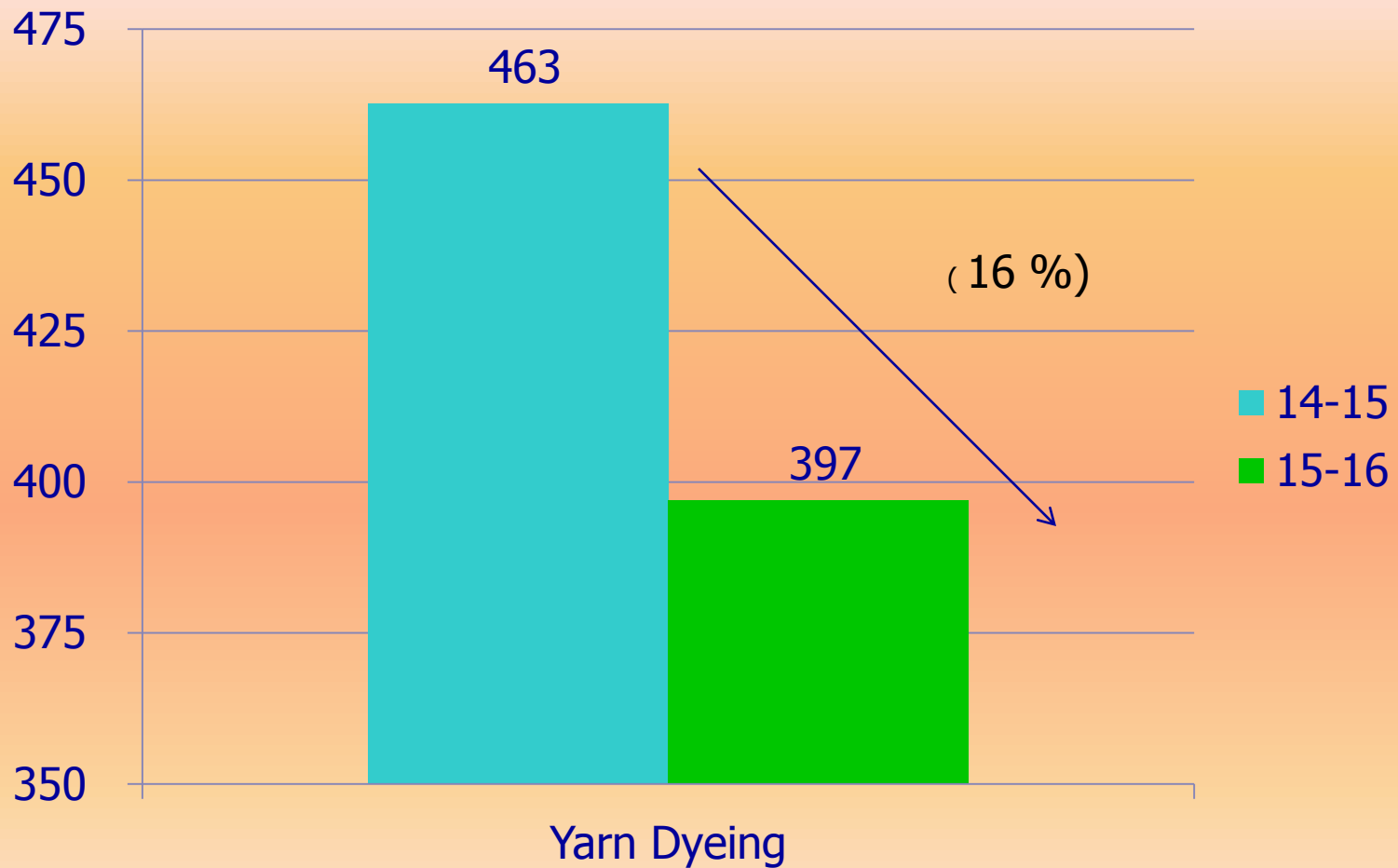


YEAR

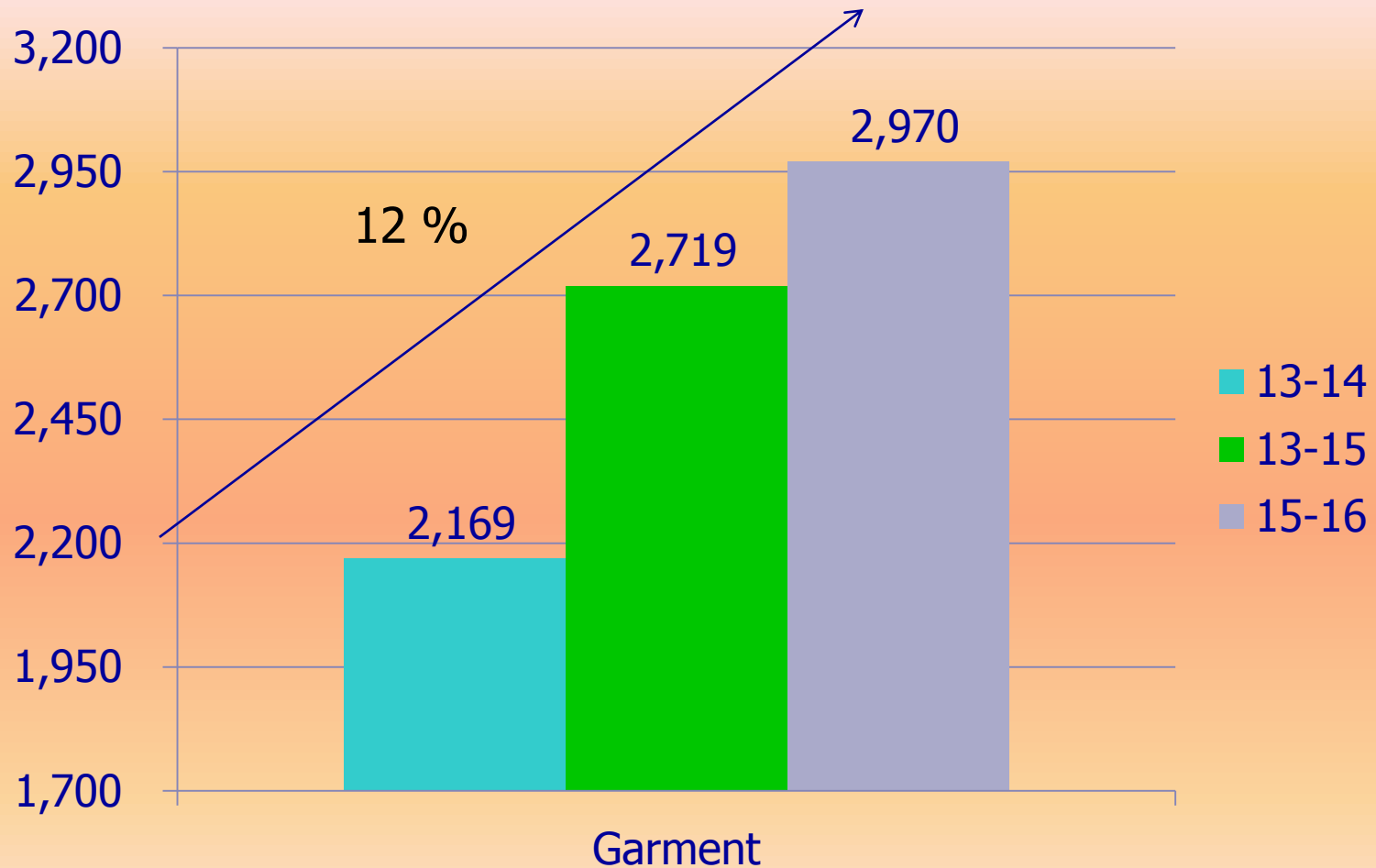
Growth in Net Sales in 15-16 Rs. Million



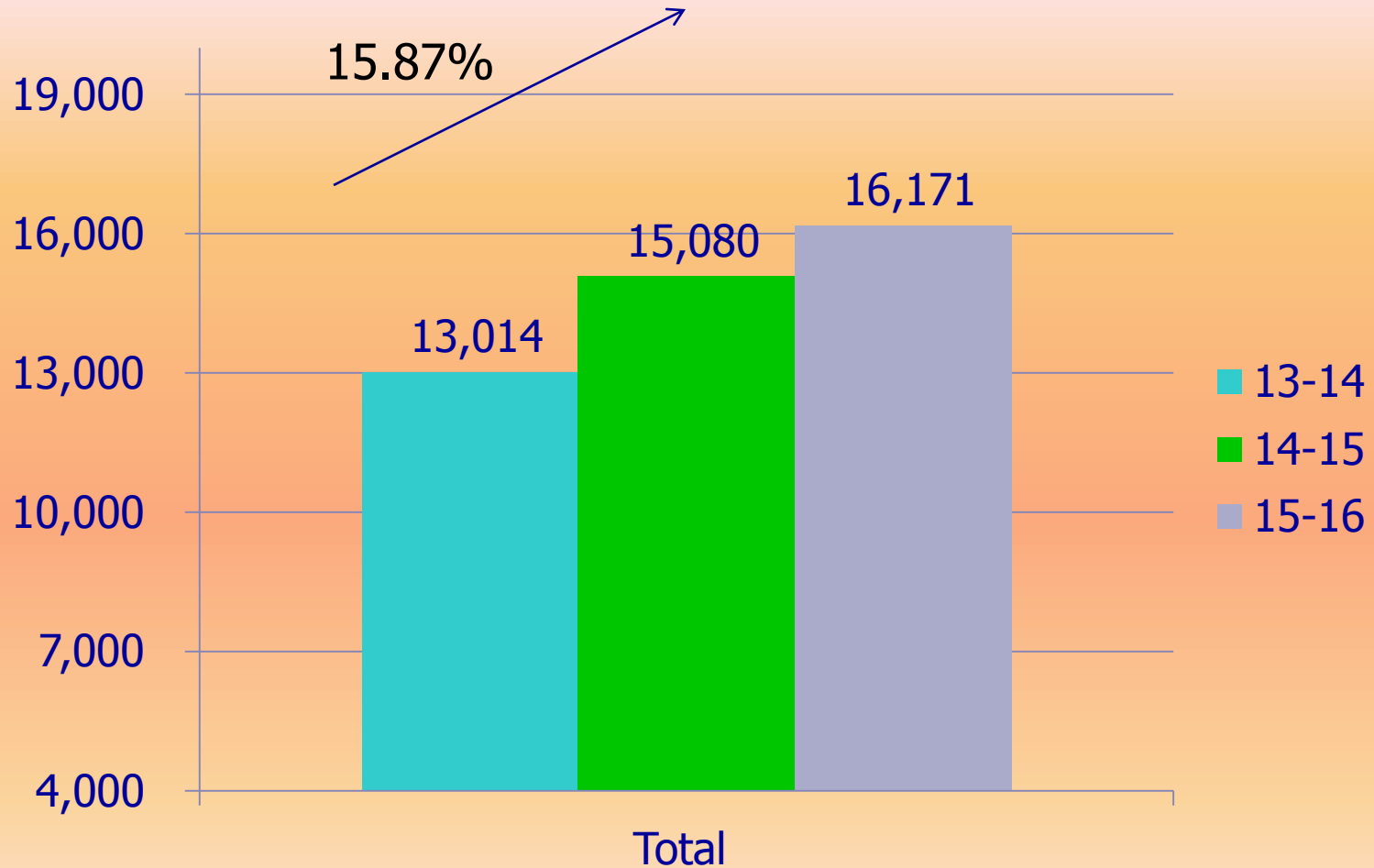
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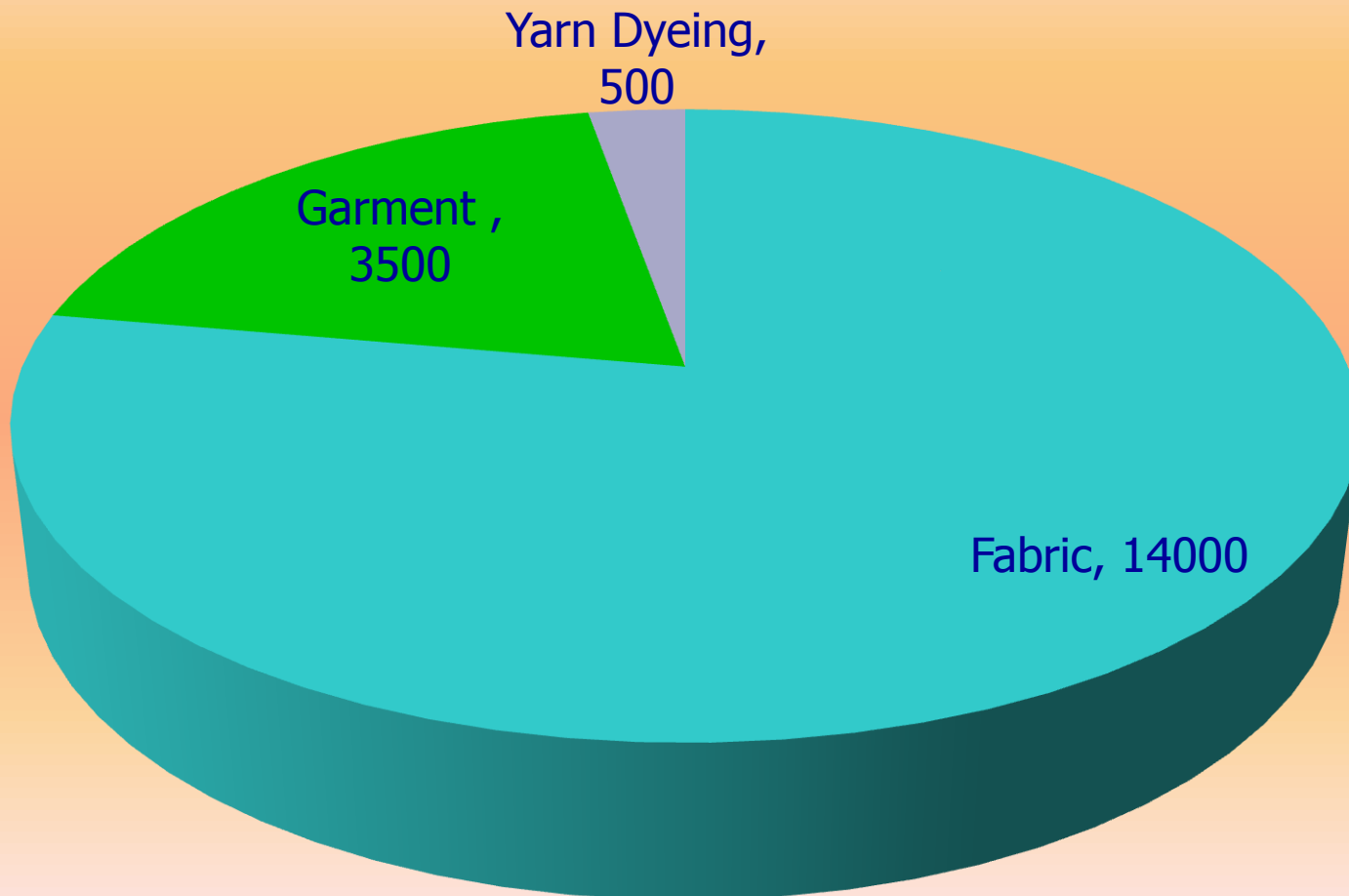
Growth in Net Sales in 14-15 over 13-14 Rs. Million



Growth in Net Sales Rs. Million



Sales Projection for 16-17 - Rs 18000 million



ORGANIZATIONAL VISION & VALUES

To grow forever by consistently achieving customer delight and become the most preferred partner to every stakeholder

Siyaram believes in and encourages:

- **Passion**
- **Integrity**
- **Excellence**
- **Team-spirit**
- **Innovation &**
- **Humility**

**We thank you
for being a part of
this magnificent growth story !**

Come Home to Siyarams'...

Thank You