Arvind Limited
LALBHAI GROUP

Naroda Road, Ahmedabad 380 025, India
T +91 79 30138000 W www.arvind.com

CIN - L17119GJ1931PLC000093

ARVIND

May 12, 2016

BSE Limited
Listing Dept. / Dept. of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Security Code : 500 101
Security ID : ARVIND

National Stock Exchange of India Ltd.
Listing Dept., Exchange Plaza, 5th Floor
Plot No. C/1, G. Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Symbol : ARVIND

Sub: Launch of NNNow.com

Dear Sirs,

We would like to inform to you that Arvind Internet, a division of Arvind Limited has launched India's first True Omni Channel Experience - NNNow.com. This new initiative is Arvind's attempt to move away from the discount driven e-commerce market to a brand led shopping journeys. NNNow.com redefines shopping for Indian consumers by linking online and offline retail shopping experience.

Thanking you,

Yours faithfully,
For Arvind Limited

R. V. Bhimani
Company Secretary