

News Release



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Thomas Cook Sport launches Match Breaks for football fans Manchester United legends Quinton Fortune and Denis Irwin endorse product

New Delhi, February 6, 2012: Thomas Cook Sport, the official travel sponsor of Manchester United, announced the launch of its exclusive **Manchester United Match Breaks for Indian football fans**. Manchester United legends Quinton Fortune and Denis Irwin both endorsed these packages with great enthusiasm on their official trip to India.

Starting at Rs. 31,890 (per person on twin sharing basis), Thomas Cook Sport's Manchester United Match Break package can be customized based on the customers' preference and budget. The package will include not only a football match ticket with 3 night stay and daily breakfast but fans will also get an exclusive tour of the stadium where the match is being played. Manchester United Match Breaks for all upcoming Manchester United football matches for the 2012-13 season are now available online at www.thomascook.in.

Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Limited, said: "India is a country that reveres sports and football is much loved. Thomas Cook Sport has introduced Manchester United Match Breaks catering to various budgets to ensure that Indian Manchester United fans get a chance to see their favorite team playing live in the upcoming season. With the added incentive of visiting the stadiums, we are certain that these packages will be much sought after by fans countrywide."

Thomas Cook Sport also launched an online contest for Indian football fans, giving a lucky few the opportunity to win Thomas Cook Sport Manchester United Match Break packages. The winners will get VIP tickets to a Manchester United game and a grand tour of the stadium with flight tickets and hotel stay included.

Thomas Cook Sport is a supporter of leading professional sports teams that handles the travel of their players, coaching teams, sponsors and supporters. As a team sponsor they offer a range of exclusive benefits including priority access to global sports events and a discount on Thomas Cook holidays.

About Thomas Cook (India) Limited:

Thomas Cook is the largest integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The Company set up its first office in India in 1881, and has been providing world-class travel service for 131 years.

TCIL's footprint currently extends to over 215 locations (including 25 airport counters) in 78 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 110 Gold Circle Partners and 184 Preferred Sales Agents in over 100 cities pan India.

Thomas Cook has been honoured with the prestigious "**Favourite Specialist Tour Operator**" award at the **Condé Nast Traveller Readers' Travel Awards 2011** and was also conferred with the **CNBC AWAAZ - "Best company providing foreign exchange"** in India for the third year in a row. In addition, Thomas Cook (India) Ltd has been awarded the '**Most Trusted Tour Operator Brand**' by the **Times Travel Honours 2011** and also recognized as a "**Superbrand**" **2011-2012** by consumers for excellence in travel services.

Recently, CRISIL has reaffirmed Thomas Cook (India) Limited with the '**CRISIL A1+ and AA- rating**'. The Brand Trust Report™, India study 2012, has ranked Thomas Cook (India) Ltd as **The Most Trusted Brand in Services**.

For more information, please visit www.thomascook.in

About Thomas Cook Group plc:

Thomas Cook Group plc is one of the world's leading travel groups with FY 2010 sales of £9.8 billion and 23.6 million customers. The Group operates under six geographical segments in 22 countries, and is number one or two in all its core markets. Its business is supported by 31,097 employees, a fleet of 92 aircraft and a network of over 3,784 retail outlets. For further details please visit www.thomascookgroup.com

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