



THE RAMCO CEMENTS LIMITED

Corporate Office:

Auras Corporate Centre, V Floor,
98-A, Dr. Radhakrishnan Salai, Mylapore,
Chennai - 600 004, India.

Tel: +91 44 2847 8666 Fax: +91 44 2847 8676

Website: www.ramcocements.in

Corporate Identity Number: L26941TN1957PLC003566

21 March 2017

National Stock Exchange Of India Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai – 400 051.

Scrip Code:RAMCOCEM

BSE Limited,
Floor 25, "P.J.Towers",
Dalal Street,
Mumbai – 400 001.

Scrip Code:500260

Dear Sirs,

Sub: Intimation under Regulation 30(2) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

The Company has subscribed to the Rights Issue offer of Lynks Logistics Limited and has acquired 3,00,00,000 shares of Rs.1/- each on 20.3.2017. This acquisition is in addition to 19,00,000 shares of Rs.1/- each subscribed at the time of incorporation of the Company in December 2015. Consequent to the acquisition, the total shareholding of our Company in Lynks Logistics Limited is 45.57%. The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015 is enclosed.

We request you to kindly take the above on record.

Thanking you,

Yours faithfully,

For **THE RAMCO CEMENTS LIMITED,**

K.Selvanayagam

**K.SELVANAYAGAM
SECRETARY**

Encl : As above

Sd/-

THE RAMCO CEMENTS LIMITED

(formerly Madras Cements Ltd.)

The disclosure required under Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 9, 2015.

Name of the target entity, details in brief such as size, turnover, etc.	Lynks Logistics Limited CIN: U60200TN2015PLC103367. Turnover for the year ended 31.3.2016 is NIL.																											
Whether the acquisition would fall within related party transactions(s) and whether the promoter/promoter group/group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at arm's length.	Yes. The Company is promoted by The Ramco Cements Limited and other promoters of Ramco Group of Companies. The break-up of the paid up share capital Company, subsequent to the rights issue are as follows: <table><tr><th>Name of the Promoter</th><th>No. of Shares</th><th>% in the share capital</th></tr><tr><td>Mr.P.V.Abinav Ramasubramaniam Raja</td><td>31433300</td><td>44.9047</td></tr><tr><td>Mr.P.R.Ramasubrahmaneya Rajha</td><td>1433300</td><td>2.0476</td></tr><tr><td>Mr.P.R.Venketrama Raja</td><td>1433300</td><td>2.0476</td></tr><tr><td>Mr.A.V.Dharmakrishnan</td><td>100</td><td>0.0001</td></tr><tr><td>The Ramco Cements Limited</td><td>31900000</td><td>45.5714</td></tr><tr><td>Ramco Industries Limited</td><td>1900000</td><td>2.7143</td></tr><tr><td>Ontime Industrial Services Limited</td><td>1900000</td><td>2.7143</td></tr><tr><td>Total</td><td>70000000</td><td>100.0000</td></tr></table> The investment is made at face value and is at arm's length basis and by way of participation in the Rights Issue.	Name of the Promoter	No. of Shares	% in the share capital	Mr.P.V.Abinav Ramasubramaniam Raja	31433300	44.9047	Mr.P.R.Ramasubrahmaneya Rajha	1433300	2.0476	Mr.P.R.Venketrama Raja	1433300	2.0476	Mr.A.V.Dharmakrishnan	100	0.0001	The Ramco Cements Limited	31900000	45.5714	Ramco Industries Limited	1900000	2.7143	Ontime Industrial Services Limited	1900000	2.7143	Total	70000000	100.0000
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Total	70000000	100.0000																										
Industry to which the entity being acquired belongs	Logistics																											
Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity)	The object of Lynks Logistics Limited is to enter into the business of aggregators in logistics field. The object of the venture is to develop a web based platform, which would provide a link between the transporters and the persons availing such transport service. The experience in logistics of The Ramco Cements Limited can be leveraged for the operation of this new venture and for mutual benefit.																											
Brief details of any governmental or regulatory approvals required for the acquisition	None																											

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Indicative time period for completion of the acquisition	Completed on 20.3.2017		
Nature of consideration – whether cash consideration or share swap and details of the same	Cash		
Cost of acquisition or the price at which the shares are acquired	Rs.3,00,00,000/- (Rupees Three crores only). 3,00,00,000 shares of Rs.1/- each		
Percentage of shareholding / control acquired and / or number of shares acquired		No. of Shares	% to the paid up capital
	Holding prior to Rights Issue	19,00,000	19.00%
	Acquired on 20.3.2017	3,00,00,000	
	Holding post Rights Issue	3,19,00,000	45.57%
Brief background about the entity acquired in terms of products / line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief)	Lyngs Logistics Limited was incorporated on 18.12.2015, for providing technology platform to link supply and demand of goods transportation in a timely location aware way. This is an “Aggregator” or “Service Provider” to link Providers of Transport Service and Availers of Transport Service, through modern technology platforms. The Registered Office is at Chennai. The turnover for the year ended 31.3.2016 is NIL.		