

Date: July 9, 2026

To, The Secretary, BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code – 539542	To, The Secretary, National Stock Exchange of India Ltd., Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandera (East), Mumbai – 400051 Scrip Symbol: LUXIND
---	---

Respected Sir/Madam,

Sub: Disclosure under Regulation 30 of the Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Pursuant to Regulation 30 read with Schedule III of the SEBI Listing Regulations, as amended from time to time, and the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, we hereby inform you that the Vertical B of Lux Industries Limited has entered into a Brand Licensing Agreement (BLA) with RILUK IPCO Limited for using the following trade mark exclusively within the territory of India.



and “REEBOK”.

The BLA is in normal course of business of the Company. The details as required under Regulation 30 of the SEBI Listing Regulations read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are given in **Annexure - A**.

This is for your information and record.

Thanking You
Yours Faithfully,
For Lux Industries Limited


Smita Mishra
(Company Secretary & Compliance Officer)
Membership No.: A26489

LUX INDUSTRIES LIMITED




Annexure A

Disclosures as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/1/3762/2026 dated January 30, 2026

Sl. No.	Particulars	Details
1.	Name(s) of parties with whom the agreement is entered.	The Brand Licensing Agreement has been executed between: (a) RILUK IPCO Limited (RIL), a private limited company under the laws of England and Wales (Licensor) and (b) Lux Industries Limited – Vertical B (Licensee).
2.	Purpose of entering into the agreement.	The Brand Licensing Agreement (BLA) grants the Licensee an exclusive right within the territory of India to use the licensed property for the purpose of designing, manufacturing and selling men and women innerwear and thermal wear products. The Licensed Trade Marks are:  and “REEBOK”
3.	Size of the agreement.	The volume and value of the products to be sold using licensed mark cannot be ascertained as of now.
4.	Shareholding, if any, in the entity with whom the agreement is executed.	The Company doesn't hold any stake in RIL.
5.	Significant terms of the agreement (in brief), special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	The BLA is effective from current year with an option to renew for ten years. In significant terms of the BLA <i>inter alia</i> are as follows: <ol style="list-style-type: none">Vertical B of the Company (Licensee) is having an exclusive right within the territory of India.The Company (Licensee) is having right to use the licensed property for the purpose of designing, manufacturing and selling men and women innerwear and thermal wear products.

LUX INDUSTRIES LIMITED

		<p>The Licensed Trade Marks are registered and are as follows:</p>  <p>and “REEBOK”</p> <p>3. The licensor shall not have any right to appoint any director on the Board of the Company; no shares shall be issued to the Licensor and there is no restriction in any change in the capital structure of the Company.</p>
6.	Whether the said parties are related to promoter/promoter group/ group companies in any manner. If yes, nature of relationship.	The party to the agreement (licensor) is not a related party to the Company.
7.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”.	No. The transaction doesn’t fall within related party transaction.
8.	In case of issuance of shares to the parties, details of issue price, class of shares issued.	No share is issued pursuant to this BLA.
9.	In case of loan agreements, details of lender/borrower, nature of the loan, total amount of loan granted/taken, total amount outstanding, date of execution of the loan agreement/sanction letter, details of the security provided to the lenders/by the borrowers for such loan or in case outstanding loans lent to a party or borrowed from a party become material on a cumulative basis.	This clause is not Applicable.
10.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	Nil

LUX INDUSTRIES LIMITED

11.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the stock exchange(s): i. name of parties to the agreement; ii. nature of the agreement; iii. date of execution of the agreement; details of amendment and impact thereof or reasons for termination and impact thereof.	This clause is not Applicable.
-----	---	--------------------------------

LUX INDUSTRIES LIMITED

PS Srijan Tech - Park, 10th Floor, DN - 52, Sector - V, Saltlake, Kolkata - 700 091, India. P: 91-33-4040 2121, F: 91-33-4001 2001, E: info@luxinnerwear.com

Regd. Office: 39 Kali Krishna Tagore Street, Kolkata - 700 007, India, P: 91-33-2259 8155, Website: www.luxinnerwear.com • CIN : L17309WB1995PLC073053