



October 3, 2023

BSE Limited

Department of Corporate Services,
P. J. Towers,
Dalai Street,
MUMBAI - 400 001.

✓ **National Stock Exchange of India Limited**

Exchange Plaza,
Bandra Kuria Complex,
Bandra (East),
Mumbai - 400 051.

Dear Sir/Madam,

Sub: Disclosure pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations').

We are pleased to enclose a Press Release as regards, the Company having launched 'Humrahi', a unique patient support program for diabetes management.

The above may kindly be considered as disclosure pursuant to Regulation 30 of the Listing Regulations.

The above is for your information and dissemination.

Thanking you,

For LUPIN LIMITED

R. V. SATAM
COMPANY SECRETARY
(ACS - 11973)

Encl: a/a

Lupin Launches Humrahi *Unique Patient Support Program for Diabetes Management*

Mumbai, October 03, 2023: Global pharma major Lupin Limited (Lupin) announced the launch of Humrahi, a patient support program, ushering in a new era of diabetes management through adherence, behavior and transformation.

India has the highest prevalence of diabetes globally, with an estimated 77 million people living with the condition and an expected 134 million cases by 2045, making the need for an innovative healthcare solution critical. Individuals living with the illness are at increased risk of developing multiple complications, including heart disease, stroke, kidney ailments, nerve damage and vision impairment. However, effective management can significantly mitigate these risks.

Humrahi, translating to "Companion" is a guide in the journey of diabetes management. It offers comprehensive support by emphasizing the critical aspects of therapy adherence through personalized diet counseling, medication assistance, and tailored lifestyle modifications, all under the guidance of healthcare professionals. Further, Humrahi empowers patients with the knowledge and skills necessary for precise insulin injection techniques, thereby enabling them to effectively manage blood sugar levels and experience an enhanced quality of life.

Patients can access this program via the Play Store or the App Store, as well as through the dedicated website <https://humrahi.co.in>. Additionally, individuals seeking personalized assistance can connect with a dedicated care executive at the toll-free number 7808777777.

"Diabetes has reached epidemic proportions in our nation, earning us the unfortunate title of the global diabetes capital. With Humrahi, our commitment is to provide patients with comprehensive support, from raising awareness about the disease to ensuring treatment adherence. We are committed to extending the benefits of Humrahi to every diabetic patient in India, serving as their dedicated partners on their journey towards better health and well-being," said **Rajeev Sibal, President India Region Formulations, Lupin.**

About Lupin

Lupin is an innovation-led transnational pharmaceutical company headquartered in Mumbai, India. The Company develops and commercializes a wide range of branded and generic formulations, biotechnology products, and APIs in over 100 markets in the U.S., India, South Africa, and across the Asia Pacific (APAC), Latin America (LATAM), Europe, and Middle East regions.

The Company enjoys a leadership position in the cardiovascular, anti-diabetic, and respiratory segments and has a significant presence in the anti-infective, gastro-intestinal (GI), central nervous system (CNS), and women's



BSE: 500257

NSE: LUPIN

REUTERS: LUPIN.BO

BLOOMBERG: LPCIN

health areas. Lupin is the third-largest pharmaceutical company in the U.S. by prescriptions. The company invested 7.9% of its revenue in research and development in FY23.

Lupin has 15 manufacturing sites, 7 research centers, more than 20,000 professionals working globally, and has been consistently recognized as a 'Great Place to Work' in the Biotechnology & Pharmaceuticals sector.

Please visit www.lupin.com for more information.

Follow us on:

LinkedIn: <https://www.linkedin.com/company/lupin>

Facebook: <http://www.facebook.com/LupinWorld/>

Twitter: <https://twitter.com/LupinGlobal>

For further information or queries please contact –

Shweta Munjal

Vice President & Global Head – Corporate Communications & Sustainability

Email: shwetamunjal@lupin.com