



LT FOODS LTD.

(Formerly known as LT Overseas Ltd.)

Ref. No.: LTO/SC/2010-11/068
Date: 30/11/2010.

To,
The Secretary,
The National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor, Plot No. C/1, G-Block,
Bandra-Kurla Complex,
Bandra(E), Mumbai.

Subject: Mr. Vivek Chandra former President & CEO of
South Asia & South ASEAN of Associated British Foods
joins LT Foods Ltd.

Ref. Code: 532783 Scrip ID: DAAWAT.

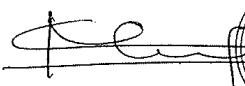
Dear Sirs,

Please find enclosed the press release being issued by the Company,
for your kind information and records.

Please acknowledge receipt of the same.

Thanking you.

Yours Faithfully,
For LT Foods Limited.


(Kumar Chandra Mohan)
Asst. Company Secretary



Enclosure : As stated above.

DAAWAT
BASMATI RICE

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Press Release

Mr. Vivek Chandra former President & CEO of South Asia & South ASEAN of Associated British Foods joins LT Foods Ltd.

Appointed as FMCG Head for Domestic & International Business at LT Foods Ltd.

New Delhi, November 30, 2010: LT Foods Ltd, one of India's leading Basmati Rice manufacturing company, announced the appointment of Mr. Vivek Chandra as FMCG Head for Domestic and International business with immediate effect. Mr. Chandra is a strategic business leader with 12 years of country and regional GM experience in India and several Asian nations.

Mr. Chandra will be based in company's corporate headquarter in Gurgaon and will oversee LT Foods business operations both in India and abroad. He will also play an instrumental role in handling marketing operations for LT Foods in India and International markets.

"We are delighted to have Mr. Vivek Chandra on board, said Mr. Vijay Arora, CMD, LT Foods Ltd. As we continue to realize our aggressive growth plans both in India and International market, we are very fortunate to have Mr. Chandra whose exceptional strengths and experiences will be invaluable in helping LT Foods to achieve its business objectives."

Prior to his current role as LT Foods FMCG Head, Vivek Chandra spent 8 years as former President and CEO, South Asia & South ASEAN of Associated British foods, an International Beverages division, led several high impact projects. He also worked with companies like Novartis Consumer Health, Philippines, Pennzoil Quaker State India as a MD, India & South Asia, Procter and Gamble India as a Customer Business Development Director, India, Sri Lanka, Bangladesh, Maldives & Nepal where he delivered breakthrough and aggressive growths in the organization.

Mr. Vivek Chandra has a strong leadership track record of implementing change, leading people through organizational challenges including during acquisition, restructuring and delivered better financial results.

About Company:

LT Foods Limited, formerly known as LT Overseas is the leading processor and exporter of packaged rice under the flagship brand "Daawat". Launched in 1965, LT Foods today has a turnover of 1000 crores and has more than 6 subsidiaries which are vertically integrated.

Today, LT Foods Ltd. has worldwide presence with well known brands such as Daawat (one of the top 3 BASMATI brands in India), Royal, Devaaya and Heritage. The company's product portfolio extends to include brown rice, white rice, FLUFFY rice, parboiled rice and organic rice.

With a very strong distribution network of more than a 100 in each state across India, the Daawat brand caters to seven channels Modern Retail, HoReCA, Rice corners, Alliances, Whole sellers, Distributors and Retailers - with specific offerings through a range of sub-brands to cater the need of all the channels.

LT Foods Ltd. has also made inroads into more than 50 countries across the globe including markets like USA, Canada, UK, Germany, France, Spain, Middle East, South Africa, Mauritius, Australia and New Zealand.



For further information please contact

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