

Date: 10th February, 2012

To,

The Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai-400001
Fax No. 022-22723121/1919/3027
/2039/2061/2041

The National Stock Exchange of India Ltd.
"Exchange Plaza" C-1, Block G
Bandra Kurla Complex, Bandra (E)
Mumbai-400051
Fax No. 022-26598237/38/26598347

Ref: - Lovable Lingerie Limited
Sub: Outcome of Board meeting held on 10th February, 2012

Dear Sir,

With reference from above mentioned subject, we would like to inform you that the Board of Directors of the Company at their meeting held on **Friday, February 10, 2012** have inter-alia considered and approved Un-audited financial results for the Quarter ended on December 31, 2011 and taken on record the Limited Review Report of the Statutory Auditors thereon, Copies of the same are annexed herewith.

A copy of the result being issued by the Company is enclosed herewith.

Kindly take the same in your record and acknowledge the receipt:

Thanking you,
Yours faithfully,
For Lovable Lingerie Limited



L Vinay Reddy
Chairman and Managing Director



Encl.: Unaudited Financial Results for the Quarter ended 31st December, 2011.