

Format for Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	LOVABLE LINGERIE LTD		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Taruna Vinay Reddy		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange Limited & The National Stock Exchange Of India Limited		
5. Details of the acquisition of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t.total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
<u>Before the acquisition under consideration, holding of:</u>			
a) Shares carrying voting rights			
Taruna Vinay Reddy	7,500	0.0446	0.0446
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)			
Total (a+b+c)	7,500	0.0446	0.0446

<u>Details of acquisition</u>			
a) Shares carrying voting rights acquired			
Taruna Vinay Reddy	44826	0.26682	0.26682
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
Total (a+b+c)	44826	0.26682	0.26682
<u>After the acquisition, holding of:</u>			
a) Shares carrying voting rights			
Taruna Vinay Reddy	52326	0.31146	0.31146
b) VRs otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition			
Total (a+b+c)	52326	0.31146	0.31146
6. Mode of acquisition (e.g. open market / public issue / rights issue / preferential allotment / inter-se transfer, etc.)	Open Market		
7. Date of acquisition of/ date of receipt of intimation of allotment of shares /VR/ warrants/convertible securities/any other	06/03/2013		

instrument that entitles the acquirer to receive shares in the TC.	
8. Equity share capital / total voting capital of the TC before the said acquisition	1,68,00,000 Equity Shares
9. Equity share capital/ total voting capital of the TC after the said acquisition	1,68,00,000 Equity Shares
10. Total diluted share/voting capital of the TC after the said acquisition	1,68,00,000 Equity Shares

Note:

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.



Signature of the acquirer / ~~Authorised Signatory~~

Place: Mumbai

Date: 06/03/2013