



Date : **November 27, 2017**

To

The Department of Corporate Services- CRD
BSE Limited (BSE)
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001.

The Listing Department
National Stock Exchange of India
Limited (NSE)
'Exchange Plaza', C - 1, Block G,
Bandra-Kurla Complex,
Bandra (E),
Mumbai 400051.

Scrip Code: **533343**

Symbol: **LOVABLE**

Dear Sir/Madam,

Reference: Buy-back of upto 20,00,000 (Twenty Lakhs) Equity Shares of face value of Rs. 10/- (Rupees Ten Only) each of Lovable Lingerie Limited ("Company") at a price of Rs. 250/- (Rupees Two Hundred and Fifty Only) per Equity Share

Subject: Intimation of Record Date in accordance with Regulation 42 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

In compliance with Regulation 42 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 read with Regulation 9(1) of SEBI (Buy Back of Securities) Regulations, 1998, we wish to inform you that in connection with the Buy-back of up to 20,00,000 (Twenty Lakhs) Equity Shares of fully paid up equity shares of the Company having face value of Rs.10/- (Rupees Ten Only) each, **Friday, December 8, 2017** has been fixed as the record date for the purpose of determining the entitlement and the names of the equity shareholders of the Company who will be eligible to participate in the proposed Buy-back offer and to whom the letter of offer and tender form shall be delivered in relation to Buy-back Offer.

You are kindly requested to take this on record and widely disseminate the same.

Thanking you
For **Lovable Lingerie Limited**


L. Vinay Reddy
Chairman & Managing Director



LOVABLE LINGERIE LTD.

Regd. Office : A-46, Road No.2, Opp. IDBI Bank, M.I.D.C., Andheri (E), Mumbai - 400 093. INDIA Tel: 022-2838 3581 Telefax : 022-2838 3582

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