LLOYDS
LUXURIES LIMITED

Date: 16th July, 2026

To,
National Stock Exchange of India Limited
Listing Compliance Department,
Exchange Plaza, Plot No. C – 1,
Block - G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Company Symbol: LLOYDS

Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Receipt of Show Cause Notice from Securities and Exchange Board of India (SEBI)

Ref.: Intimation dated 12th November, 2025 and 2nd March, 2026 under Regulation 30 of the SEBI (LODR) Regulations, 2015.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and in continuation of the Company's earlier intimations dated 12th November, 2025 and 2nd March, 2026 regarding the ongoing proceedings initiated by the Securities and Exchange Board of India ("SEBI"), we wish to inform you that the Company has received a Show Cause Notice dated July 15, 2026 issued by SEBI under Rule 4(1) of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995 in connection with adjudication proceedings initiated under Section 15-I of the Securities and Exchange Board of India Act, 1992.

The Show Cause Notice has been issued to:

Noticee	**Designation**
Lloyds Luxuries Limited	Listed Entity
Mr. Shreekrishna Mukesh Gupta	Chairman & Director
Mr. Prannay Dokkania	Managing Director

The details as required under Regulation 30 of the SEBI Listing Regulations read with Schedule III, Part A and the SEBI Master Circular are enclosed as Annexure A and Annexure B.

The Company is examining the contents of the Show Cause Notice in consultation with its management and legal advisors and shall submit an appropriate response before SEBI within the prescribed timeline. The Company believes that it has adequate legal and factual grounds to present its case before the Adjudicating Officer.

LLOYDS
LUXURIES LIMITED

This intimation shall also be made available on the website of the Company.

Kindly take the above information on record.

Thanking you,

For and on behalf of Lloyds Luxuries Limited

Rajalakshmi Thevar
Digitally signed by Rajalakshmi Thevar
Date: 2026.07.16 13:56:32 +05'30'

Rajalakshmi Thevar
Company Secretary & Compliance Officer
ACS: 64317

Place: Mumbai

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ANNEXURE A

Disclosure regarding receipt of communication from regulatory, statutory, enforcement or judicial authority under Regulation 30

Sr.No	Particulars	Disclosure
1	Name of Listed Entity	Lloyds Luxuries Limited
2	Type of communication received	Show Cause Notice dated July 15, 2026 issued by the Securities and Exchange Board of India ("SEBI") under Rule 4(1) of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995 in connection with adjudication proceedings initiated under Section 15-I of the Securities and Exchange Board of India Act, 1992.
3	Date of receipt	July 15, 2026
4	Authority	Securities and Exchange Board of India (SEBI)
5	Brief summary	The Company has received a Show Cause Notice from the Securities and Exchange Board of India ("SEBI") in continuation of the proceedings initiated by SEBI in relation to the accounting treatment adopted by the Company in respect of certain branding, marketing and pre-operative expenses and the presentation of the Company's financial statements for the financial years 2022-23 to 2024-25. The Show Cause Notice sets out certain allegations regarding the aforesaid matters, including alleged non-compliances with applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Securities and Exchange Board of India Act, 1992, and provides an opportunity to the Company and the concerned directors to submit their response before the Adjudicating Officer in accordance with the applicable legal provisions.
6	Period to which communication relates	FY 2022-23 to FY 2024-25

7	Expected financial implications	The matter is presently at the Show Cause Notice stage. The Company is evaluating the contents of the notice in consultation with its management and legal advisors. At this stage, the financial implications, if any, cannot be determined and are subject to the outcome of the proceedings.
8	Details of any non-compliances identified	The Show Cause Notice refers to alleged non-compliances with Regulations 4, 33 and 48 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the applicability of Section 27(1) of the Securities and Exchange Board of India Act, 1992 in respect of the concerned officers of the Company. The matter is pending adjudication before SEBI.
9	Penalty/restriction/sanction imposed	None. The matter is at the Show Cause Notice stage and no penalty or sanction has been imposed.
10	Action taken by the Company	The Company is reviewing the Show Cause Notice in consultation with legal counsel and other advisors and shall submit a comprehensive response before SEBI within the prescribed time.
11	Any other relevant information	The Show Cause Notice represents only initiation of adjudication proceedings. No final order has been passed by SEBI.

LLOYDS
LUXURIES LIMITED

ANNEXURE B

Details as required under Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Annexure 18 of the SEBI Master Circular

Sr.No	Particulars	Disclosure
1	Name of the Authority	Securities and Exchange Board of India (SEBI)
2	Brief details of litigation/proceedings viz. name(s) of the opposing party, authority before which proceedings are pending and brief details of the dispute/proceedings	The Company has received a Show Cause Notice dated 15th July, 2026 issued by the Securities and Exchange Board of India ("SEBI") under Rule 4(1) of the SEBI (Procedure for Holding Inquiry and Imposing Penalties) Rules, 1995, in connection with adjudication proceedings initiated under Section 15-I of the Securities and Exchange Board of India Act, 1992. The Show Cause Notice pertains to the accounting treatment adopted by the Company in respect of certain branding, marketing and pre-operative expenses and the presentation of the Company's financial statements for the financial years 2022-23 to 2024-25. The Show Cause Notice sets out allegations regarding alleged non-compliances with Regulations 4, 33 and 48 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and also refers to the applicability of Section 27(1) of the SEBI Act, 1992 in respect of the concerned officers of the Company. The matter is presently pending adjudication before SEBI.
3	Expected financial implications, if any, due to compensation, penalty, etc.	The matter is presently at the Show Cause Notice stage. The Company is evaluating the contents of the notice in consultation with its management and legal advisors. At this stage, the financial implications, if any, cannot be determined and are subject to the outcome of the proceedings.
4	Quantum of claims, if any	As the matter is presently at the Show Cause Notice stage, no monetary claim, demand or penalty has been quantified or imposed by SEBI. Any liability, if any, shall be subject to the outcome of the adjudication proceedings.