



Date: 04th July, 2025

To,
National Stock Exchange of India Limited
Listing Compliance Department,
Exchange Plaza, Plot No. C – 1,
Block - G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400051

Company Symbol: LLOYDS

Sub: Newspaper Advertisement for the 12th Annual General Meeting of the Company – Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 and Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and in compliance with the Ministry of Corporate Affairs General Circular No. 20/2020 dated 05th May, 2020, we enclose herewith the copies of newspaper advertisements regarding convening of the 12th Annual General Meeting of the Company to be held on Thursday, 31st July, 2025 at 03.00 p.m. (IST) for Financial Year 2024 - 25 through Video Conferencing (VC)/Other Audio Visual Means (OAVM) which are published in Financial express (English – All Editions) and Mumbai Lakshdeep (Marathi) on Thursday, 04th July, 2025.

You are requested to take the above on your record.

Thanking you

For and on behalf of Lloyds Luxuries Limited

Rajalakshmi Thevar
Company Secretary & Compliance Officer
ACS: 64317

LOCAL BRANDS GAIN GROUND WITH POLICY TURNING FAVOURABLE

CCTV market witnessing localisation push

Imports, mostly from China, hit by regulations

SUGANDHA MUKHERJEE
New Delhi, July 3

THE CENTRAL GOVERNMENT'S crackdown on Chinese apps and phones is seeing closed-circuit television (CCTV) market undergoing a strategic transformation, driven by regulatory reform, a national push for self-reliance, and rising consumer expectations around cybersecurity and data localisation. In a space dominated by low-cost Chinese imports, Indian surveillance brands are steadily gaining ground across homes, businesses and public infrastructure.

The regulatory overhaul is led by the introduction of the Standardisation, Testing and Quality Certification (STQC) now mandatory for all CCTV products sold in the private sector since April this year. Brands must now undergo government-run cybersecurity audits before their products can be marketed, along with tighter supply chain disclosure norms.

"From April 22 this year, the

YOU ARE BEING WATCHED!

■ CP Plus leads the market with an estimated 48% share by volume, followed by Prama Hikvision (the Indian arm of Chinese company Hikvision) at 26%

■ Bulk of CP Plus' revenue now comes from private consumption

■ Honeywell has also responded to India's surveillance overhaul with deeper localisation push

ADITYA KHEMKA,
MANAGING DIRECTOR, CP PLUS

Our sales have seen robust double-digit growth in the past few years

■ Brands must now undergo government-run cybersecurity audits before their products

Bureau of Indian Standards (BIS) cancelled certificates for around 400 brands, said Anup Kumar, president of CP Plus, a leading surveillance equipment manufacturer. "Under the new regulatory regime, companies must now submit products for cybersecurity testing at government-run labs, even for private sector sales starting April 9."

The tightened norms aim to promote "trusted sources" and restrict equipment from "hand-sharing countries".

"It's not a simple certification process," Naik added. "You need to demonstrate your supply chain, undergo lab tests, and

allow factory audits. This will benefit serious players and weed out unorganised and grey market brands."

The policy shift has already reflected in trade figures. Imports of surveillance equipment dropped from \$767.09 million (Rs 5,200 crore) in FY20 to just \$24.49 million (Rs 1.62 crore) in FY23.

As per Counterpoint Research, India's video surveillance market was valued at approximately \$3.5 billion (Rs 23,000 crore) as of 2024 and is projected to exceed \$7 billion by 2030.

CP Plus leads the market with an estimated 48% share by

volume, followed by Prama Hikvision (the Indian face of the Chinese company Hikvision) at 26%. In value terms as well, CP Plus holds the top spot, with Hikvision trailing due to lower average selling price.

"Price remains a key factor, but growing awareness of data security and service support is pushing consumers toward trusted brands over cheaper grey market options," said Varun Mishra, senior analyst at Counterpoint Research.

For CP Plus, these regulatory changes have created new opportunities. "Our sales have seen robust double-digit growth in the past few years,"

he added. "India-made cameras have consistently upheld the highest standards of safety, efficacy, and scientific innovation. Let us not allow misinformation to erode trust in science or the integrity of India's healthcare ecosystem," he exhorted.

Likewise, Zydus chairman Pankaj R Patel said there are multiple other reasons, like age, environmental factors, genetics, lifestyle, etc., that could be the leading cause of heart attacks in people.

"Several scientific studies globally and in India have conclusively shown that the risk of

deaths in Hassan district due to cardiac ailments "without any scientific evidence is incorrect and misleading".

In a post on professional networking platform LinkedIn, Sun Pharma chairman and MD Dilip Shanghvi termed "unfortunate" the "death of multiple young individuals in one district of Karnataka due to cardiac ailments".

"While this appears to be specific to the district, linking it to the Covid-19 vaccine without any scientific evidence is incorrect and misleading. India's vaccine approval process is rigorous and science-driven, and we

must continue to have confidence in it," he asserted.

Similarly, Torrent Pharma chairman and MD, in a post on X, said India has earned global recognition as "Pharmacy of the World," supplying safe and effective vaccines to over 90

said Aditya Khemka, managing director, CP Plus. "This includes everything from smart city infrastructure and public safety to retail, banking, education, and residential deployments," he added.

While public sector contracts, including those with police departments, gram panchayats and smart cities, account for 15-20% of CP Plus's sales, the bulk of its revenue now comes from private consumption. The brand's reach spans more than 500 towns, supported by distributors, integrators and its exclusive CP Plus Galaxy outlets.

"We are fully aligned with the Make in India and Atmanirbhar Bharat vision," Khemka said. On compliance, he noted: "Achieving the STQC certification reaffirms our commitment to tamper-proof and secure surveillance."

Multinational electronics major Honeywell has also responded to India's surveillance overhaul with deeper localisation. "There is a growing demand in India for intelligent, cyber-secure surveillance solutions," said Jaspreet Bhatia, general manager, security and access solutions, building innovation, Honeywell India.

Indians second most satisfied with democracy: Pew Research



Governance barometer

(%) ■ Dissatisfied ■ Satisfied

Top 5

Sweden	25	75
India	23	74
Indonesia	33	66
Australia	39	61
Germany	39	61

Bottom 5

Greece	81	19
Japan	76	24
South Korea	71	28
Spain	69	30
Italy	67	33

25-country median

58 42

Source: Spring 2025 Global Attitudes Survey; No response not shown

INDIANS JUST BEHIND Sweden (75%) among 23 countries where a majority of the population (74%) is satisfied with democracy, according to a Pew Research survey.

Across all the 23 countries surveyed, a median of 58% of adults are dissatisfied with democracy. For 15 countries, more than half of the population is not happy with the functioning of the democracy, with Greece leading at 81%.

Among the 12 high-income countries like the US, UK, France, Germany, public dissatisfaction with democracy continues to be high with a median figure of 64%.

—Sunder Negi

Gill lights up English summer

PRESS TRUST OF INDIA
Birmingham, July 3

SHUBMAN GILL BECAME the first Indian and Asian captain to score a double hundred in a Test match in England when he reached the milestone on the second day of the second match at Edgbaston on Thursday.

The skipper's 269 was also the highest individual score by an Indian batter on English soil, surpassing Sunil Gavaskar's 221 scored at the Oval back in 1979.

The previous best by an Asian captain was 193 by Sri Lanka's

Shubman Gill's 269

was the highest individual score by an Indian on English soil, surpassing Sunil Gavaskar's 221

He took 311 deliveries to reach his double hundred which earned him a place alongside M.A.K. Pataudi, Sunil Gavaskar, Sachin Tendulkar and MS Dhoni as captains with double hundreds for India.

Virat Kohli holds the record with seven double centuries as skipper for India. Before Gill, the highest score by an Indian skipper in a Test match was 221 by M.A.K. Pataudi (South Africa, England, New Zealand and Australia) countrywars 192 by Mohammed Azharuddin against New Zealand in Auckland back in 1990.

Pharma body refutes Covid shot's heart risk

PRESS TRUST OF INDIA
New Delhi, July 3

THE PHARMACEUTICAL INDUSTRY on Thursday refuted Karnataka chief minister Siddaramaiah's remarks linking Covid-19 vaccines with a spike of heart attack deaths in the state's Hassan district, saying such claims without scientific evidence are factually incorrect and misleading.

Pharmaceutical industry leaders asserted that Covid-19 vaccines have been well documented and rigorously tested according to regulatory standards, and linking them to the

deaths in Hassan district due to cardiac ailments "without any scientific evidence is incorrect and misleading".

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countries.

"India-made vaccines have consistently upheld the highest standards of safety, efficacy, and scientific innovation. Let us not allow misinformation to erode trust in science or the integrity of India's healthcare ecosystem," he exhorted.

Likewise, Zydus chairman Pankaj R Patel said there are multiple other reasons, like age, environmental factors, genetics, lifestyle, etc., that could be the leading cause of heart attacks in people.

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Initial public offer of equity shares on the main board of SEBI Limited ("SEBI") and National Stock Exchange of India Limited ("NSE"), and together with BSE, the "Stock Exchanges") in compliance with Chapter II of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations").



TRAVEL FOOD SERVICES LIMITED

Our Company was originally incorporated as "Bombay Pure Foods Private Limited" as a private company under the Companies Act, 1956, pursuant to a certificate of incorporation dated November 20, 2007, issued by the Registrar of Companies, Maharashtra at Mumbai ("RoC"). Thereafter, pursuant to a special resolution passed by the Shareholders of the Company on February 20, 2009, the name of our Company was changed from "Bombay Pure Foods Private Limited" to "Travel Food Services Private Limited" and a fresh certificate of incorporation was issued by the RoC on March 12, 2009. On the conversion of our Company from a private limited company to a public limited company, pursuant to a special resolution passed by the Shareholders on November 11, 2024, the name of our Company was changed from "Travel Food Services Private Limited" to "Travel Food Services Limited" and a fresh certificate of incorporation dated November 22, 2024 was issued by the Registrar of Companies, Central Processing Centre. For details of changes in the registered office of our Company, see "History and Certain Corporate Matters - Changes in the registered office" on page 242 of the Red Herring Prospectus dated July 1, 2025 ("RHP") filed with the RoC.

Registered and Corporate Office: Block-A South Wing 1st Floor, Shiv Sagar Estate, Dr. Annie Besant Road, Worli, Mumbai 400 018, Maharashtra, India
Contact Person: Neeta Arvind Singh, Company Secretary and Compliance Officer; Tel: +91 22 4322 4323; E-mail: cs@travelfoodservices.com
Website: www.travelfoodservices.com; Corporate Identity No.: U2020MH12007PL170245

NOTICE TO INVESTORS

With reference to the red herring prospectus dated July 1, 2025 (the "RHP") filed with the RoC and submitted therewith by SEBI and the Stock Exchanges, potential Bidders may note the following:

Pursuant to the Inter-se Agreement, as disclosed in the section titled "History and Certain Corporate Matters - Summary of key agreements, inter-se agreement and shareholders' agreements" on page 250 of the RHP, Kapur Family, one of our Promoters, has sold 1,329,988 Equity Shares, aggregating to 1.01% of the Pre-offer Equity Share Capital of the Company to SSP Asia Pacific Holdings Limited, also one of our Promoters (the "Inter-se Transaction"). The details of the Inter-se Transaction are as mentioned below:

Sr. No.	Date of transaction	Name of transferee	Name of transferor	Nature of transaction	Number of Equity Shares bearing face value of ₹1 each transferred	Price per Equity Share (in ₹ million)	Total consideration (in ₹ million)
1.	July 3, 2025	Kapur Family Trust	SSP Asia Pacific Holdings Limited	Secondary	1,329,988	1.100*	1,462,996*

*In addition to the above consideration, in accordance with the terms of the Inter-se Agreement as disclosed in the section titled "History and Certain Corporate Matters - Summary of key agreements, inter-se agreement and shareholders' agreements" on page 250 of the RHP, a deferred consideration may become payable from SSP to KFT which would not exceed 33.33% of the above consideration.

*Excludes stamp duty costs
Pursuant to the above transfer, the shareholding of two of our Promoters, namely SSP Asia Pacific Holdings Limited and Kapur Family Trust (KFT) also being a Promoter Selling Shareholder, in the Company has changed in the manner set forth below:

Sr. No.	Name of transferor	Number of Equity Shares of face value of ₹1 each held (prior to the Inter-se Transaction)	Number of Equity Shares of face value of ₹1 each held (post the Inter-se Transaction)	% of the paid-up share capital of the Company (post the Inter-se Transaction)
1.	SSP Asia Pacific Holdings Limited	64,522,022	49,000	65,852,010
2.	Kapur Family Trust*	67,156,592	51,000	65,826,574
Total		131,678,484	100,000	131,678,484

*Also includes Promoter Selling Shareholder
*Including one Equity Share each held by Varun Kapur, Karan Kapur, Deepan Sawant, Meenu, Gaurav Dewan and Vikas Vinod Kapur as nominees of Kapur Family Trust
The details of the Inter-se Transaction (as detailed above) shall be updated in the section titled "Capital Structure - Details of shareholding of major shareholders of our Company", "Capital Structure - History of the equity share capital held by our Promoters - Build-up of the shareholding of our Promoters in our Company", "Capital Structure - Secondary Transaction", "Promoter Group and Selling Shareholders", and "Capital Structure - Shareholding of our Promoters, Promoter Group and directors of our Corporate Promoters" on pages 110, 111, and 112, respectively, of the RHP and other relevant sections of the Prospectus.
The changes conveyed by way of this public announcement are to be read in conjunction with the RHP, accordingly, the corresponding references in the RHP stand updated pursuant to this public announcement. The information in this public announcement supplements the RHP and updates the information in the RHP. However, this public announcement does not purport to, nor does it, reflect all the changes that have occurred from the date of filing of the RHP and the date of this public announcement. Accordingly, this public announcement does not include all the changes and/or updates that will be included in the Prospectus as and when filed with the RoC, the SEBI and the Stock Exchanges. Please note that the information included in the RHP will be updated, including to the extent updated by way of this public announcement, as may be applicable, in the Prospectus. Potential Bidders should read the Prospectus in conjunction with the RHP before making an investment decision with respect to the Offer.
All capitalised terms used herein and not defined have meanings ascribed to such terms in the RHP.

FOR TRAVEL FOOD SERVICES LIMITED

On behalf of the Board of Directors

Sd/-

Neeta Arvind Singh

Company Secretary and Compliance Officer

TRAVEL FOOD SERVICES LIMITED is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed a red herring prospectus dated July 1, 2025 with the RoC. The RHP is made available on the website of the SEBI at www.sebi.gov.in as well as on the website of the BSE at www.bseindia.com, the National Securities Depository Limited at www.nsdl.co.in, the HSCRC and Capital Markets (India) Private Limited at www.hscrc.co.in, the ICICI Securities Limited at www.icicisecurities.com and Bata & Karam Securities India Private Limited at www.bataks.com, the website of the NSE at www.nseindia.com and the website of the BSE at www.bseindia.com and the website of the Company at www.travelfoodservices.com. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risks, please see the section "Risk Factors" beginning on page 35 of the RHP. Potential investors should not rely on the RHP for making any investment decision but should only rely on the information included in the RHP filed by the Company with the RoC. This announcement is not an offer of securities for sale in the United States or elsewhere. This announcement has been prepared for publication in India only and is not for publication or distribution, directly or indirectly, in or into the United States. The Equity Shares have not been, and will not be, registered under the Securities Act of 1933, as amended (the "U.S. Securities Act") or any state law of the United States and may not be offered or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the U.S. Securities Act or any state law of the United States. There will be no public offering of the Equity Shares in the United States.

LOYDS LUXURIES LIMITED
Corporate Identity No. (CIN): L74999MH2013PLC249449
Regd. Office: B-2, Unit 3, 2nd Floor, Madhu Estate, Pandurang
Builder: Mang. Deep Patel, Deel Road, Mumbai-400013
Tel: 02266838888; Email: cs@loydsluxuries.in
Website: www.loydsluxuries.in

MEETING AND BOOK CLOSURE
NOTICE IS HEREBY GIVEN THAT the 12th Annual General Meeting ("AGM") of M/s. Lloyds Luxuries Limited ("Company") for the F.Y. 2024-25 will be held on Thursday, 31st July, 2025 at 03:00 PM (IST) through Video Conferencing (VOC) Other Audio-Visual Means ("VOC") in compliance with the applicable provisions of the Companies Act, 2013 read with MCA General Circular in accordance with General Circular Nos. 14/2020, 20/2020, 22/2020, 02/2021, 02/2022, 09/2023 and 09/2024 issued by the Ministry of Corporate Affairs ("MCA") and Circular No. SEBI/HO/CFD/CMD/1/CIR/P/2019/75, SEBI/HO/CFD/CMD/2/CIR/2021/11, SEBI/HO/CFD/CHD/CMD/2/CIR/2023/167 and SEBI/HO/CFD/CFD-Po-2/CIR/2024/33 issued by the Securities and Exchange Board of India ("SEBI"), (hereby collectively referred to as "Circulars") to transact the business that will be set out in the Notice of AGM.

In compliance with above circulars and also in furtherance of Go-Green Initiatives of the government, the notice of the 12th AGM along with the Annual Report of F.Y. 2024-25 will be sent by electronic means to those members who specifically request for the same at cs@loydsluxuries.in.

Members may note that the Notice of the AGM along with the Annual Report of F.Y. 2024-25 will also be made available on the Company's website (https://www.loydsluxuries.in) and on the website of the National Stock Exchange of India, Limited.
Book Closure, Cut-off Date and E-voting Notice:
Pursuant to the provisions of section 91 of the Companies Act, 2013, the Register of Members and the Share Transfer Agent, Members holding shares in demat form can get their E-mail IDs registered by contacting their respective Depository Participant.
Participation at AGM
Members can attend and participate in the AGM through V/C or by attending in person.
Members may also note that the company will be availing the e-voting services of the National Securities Depository Limited to enable its members to cast their vote on resolutions set forth in the Notice of AGM.
Members who have not registered their email addresses can cast their vote through remote e-voting or through the e-voting system during the AGM by following the procedure mentioned in the notice of the AGM. For the process and manner of E-voting, Members may go through the instructions mentioned in Note No. 24 of the Notice of 12th AGM of the Company.

In case of any queries, you may refer the Frequently Asked Questions ("FAQs") for Shareholders and e-voting user manual for Shareholders available in the download section of www.evoting.ndsl.com or call on 022-48687000 or 022-24987000 or send a request to Ms. Pallavi Whare, Senior Manager at pallavi.whare@ndsl.com.
The above information is being issued for the information and benefit of all the members of the Company and is in compliance with the MCA Circulars and the SEBI Circulars issued from time to time.

For Lloyds Luxuries Limited
Sd/-

Place: Mumbai

Date: 04th July, 2025

Company Secretary & Compliance Officer

Rajalakshmi Thevar

Company Secretary & Compliance Officer

(ACS-10946)

For UPL Limited

Sd/-

Place: Mumbai

Date: 04th July, 2025

Company Secretary & Compliance Officer

(ACS-10946)

Sandeep Deshmukh

Company Secretary & Compliance Officer

(ACS-10946)

For UPL Limited

Sd/-

Place: Mumbai

Date: 04th July, 2025

Company Secretary & Compliance Officer

(ACS-10946)

Sandeep Deshmukh

Company Secretary & Compliance Officer

(ACS-10946)

