

Ref: Inv/Back Office

Date: 13 November 2017

The Company Secretary
 The New India Assurance Co. Ltd,
 87, M.G. Road,
 Fort, Mumbai -400001

Dear Sir,

Re: Disclosures under Regulation 29(1) the SEBI (Substantial Acquisition of shares and takeovers) Regulations, 2011

We are sending herewith the disclosures as required under SEBI regulations mentioned above for a person holding more than 5% shares in a listed company. For your information, we are also providing our DP IDs, Client IDs & PAN number.

DP ID	Client ID						
IN300812	10497877	10497801	10497705	10497973	10497756	10497924	10497852
	10497885	10497810	10497713	10497981	10497764	10497932	10497869
	10497893	10497828	10497721	10497990	10497772	10497949	10000012
	10497908	10497836	10497730	10498007	10497789	10497957	10501340
	10497916	10497844	10497748	10498015	10497797	10497965	
IN300126	11242030	11241800	11241818	11242056	11241826	11241955	11241947
	11242101	11241867	11241779	11242021	11241834	11242013	11241883
	11241914	11241787	11241842	11242064	11241795	11241980	11241891
	11242072	11241939	11241971	11242110	11241875	11241922	11242128
	11241906	11242048	11242005	11241963	11241998	11242089	11241859
IN300484	14307629	14307645	14307637	20890013	20890021	20890030	20890056
	20890072						
IN301348	20020373	20020349	20020357	20020365	20020381	20028020	20028038
	20028046						

Our PAN number is AAACL0582H.

Yours faithfully,

[Signature]
 Asstt. Secretary (Investment- M&A)



CC:

1. BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001
2. NSE Ltd, Exchange Plaza, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051.

Encl: As above

Securities and Exchange Board of India



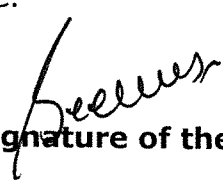
Annexure A Disclosures under Regulation 29 (1) of SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011

1. Name of the Target Company (TC)	The New India Assurance Co. Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the Acquirer	Life Insurance Corporation of India		
3. Whether the acquirer belongs to Promoter/Promoter group	No		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	NSE / BSE		
5. Details of the acquisition of shares/ voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC (*)
Before the acquisition/disposal under consideration, holding of :			
a) Shares carrying voting rights	NIL	NIL	
b) Voting rights (VR) otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)			
Total (a + b + c)	NIL	NIL	
Details of acquisition			
a) Shares carrying voting rights acquired	7,14,16,594	8.667 %	
b) VRs acquired otherwise than by equity shares			
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired			
Total (a + b + c)	7,14,16,594	8.667 %	

After the acquisition/sale, holding of: a) Shares carrying voting rights b) VRs otherwise than by equity shares c) Warrants / convertible securities / any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after Acquisition.	7,14,16,594	8.667 %	
Total (a + b + c)	7,14,16,594	8.667 %	
6. Mode of acquisition (e.g. open Market / public issue / rights issue / preferential allotment / Inter-se transfer etc).	Purchase through IPO.		
7. Date of acquisition of / date of receipt of intimation of allotment of shares / VR / warrants / convertible securities / any other instrument that entitles the acquirer to receive shares in the TC	09/11/2017		
8. Equity share capital / total voting capital of the TC before the said acquisition	₹400.00 Crore		
9. Equity share capital / total voting capital of the TC after the said acquisition	₹412.00 Crore		
Total diluted share/voting capital of The TC after the said acquisition	NA		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full

Conversion of the outstanding convertible securities/warrants into equity shares of the TC.


Signature of the acquirer / Authorized Signatory

Place: Mumbai

Date: 13/11/2017

