



LG Electronics India Limited

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LGEIL/CGC/2026-27/61

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National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

NSE Symbol: LGEINDIA

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

Scrip Code: 544576

Sub: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclosing a copy of Press Release being issued by the Company, titled, **“LG Introduces its Ultra-Large 292 cm (115”) QNED evo AI Mini LED TV in India – The Giant of Entertainment”**

This is for your information and records.

Thanking You,

Yours truly,

For **LG Electronics India Limited**

Anuj
Goyal

Digitally signed by Anuj Goyal
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Laxmi Nagar east Delhi, pseudonym=20250625144403137,
title=SSR,
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(Anuj Goyal)

Company Secretary and Compliance Officer

Encl: As above

LG Introduces its Ultra-Large 292 cm (115") QNED evo AI Mini LED TV in India – The Giant of Entertainment

Powered by the Alpha 8 AI Processor Gen3, LG's largest 2026 QNED evo TV brings the cinema, the stadium and the gaming arena into Indian living rooms, with certified 100 percent colour volume, Precision Dimming Ultra and Motion Booster up to 330Hz



News Summary

- LG Electronics India introduces the 292 cm (115") QNED evo AI Mini LED TV, the largest model in its 2026 QNED evo lineup.
- Bringing the cinema home: Precision Dimming Ultra, Dynamic QNED Color Pro with Intertek-certified 100 percent colour volume and AI Super Upscaling deliver deep contrast, rich colour and crisp 4K detail across the ultra-large screen.
- Recreating the stadium atmosphere: AI Sound Pro with virtual 11.1.2-channel surround sound and real-time sports updates on webOS 26 bring the energy of the stadium to live matches at home.
- Elevating gaming immersion: VRR up to 165Hz, Motion Booster up to 330Hz, AMD FreeSync™ Premium and Auto Low Latency Mode keep fast-paced games smooth and responsive.
- Large-screen entertainment, made smarter: webOS 26 adds AI-based personalisation, including Voice ID, AI Concierge and multi-AI support, all secured by LG Shield.

The Giant of Entertainment Comes to Indian Homes

New Delhi, 27 October 2026: LG Electronics India Limited (LGEIL) today introduced its 292 cm (115") QNED evo AI Mini LED TV, the largest model in its 2026 QNED evo lineup. Positioned as the giant of entertainment, the TV is built for viewers who want a bigger and more immersive way to watch, bringing the scale of the cinema, the energy of the stadium and the intensity of gaming into the living room.

Powered by LG's Alpha 8 AI Processor Gen3, the 292 cm (115") QNED evo combines Mini LED picture quality with AI-based picture and sound technologies, so that colour, contrast and detail hold up across every inch of the ultra-large screen.

Brian Jung, Director – Media Entertainment Solution, *LG Electronics India*, said: *"The 292 cm (115") QNED evo Mini LED TV reflects our commitment to creating more immersive home entertainment experiences. By combining ultra-large screen technology with enhanced picture quality, AI-powered sound and advanced gaming features, we are giving*

consumers new ways to enjoy their favourite sports, movies and games at home. True to its name as the giant of entertainment, it brings the scale of the cinema, the energy of the stadium and the thrill of gaming together on one screen.

One Screen, Four Big Experiences

Bringing the Cinema Home

On a screen this large, picture quality has to work harder. The 292 cm (115") QNED evo uses Precision Dimming Ultra to control thousands of local dimming zones, revealing fine detail in dark scenes while keeping bright highlights crisp. The result is deeper blacks, cleaner highlights and stronger contrast, with depth preserved even in shadow-heavy scenes.

Dynamic QNED Color Pro optimises colour mapping, so tones stay rich and accurate even in bright HDR scenes. It is certified by Intertek for 100 percent Color Volume¹, enabling faithful colour reproduction across the full 292 cm (115") screen.

The Alpha 8 AI Processor Gen3, which draws on 13 years of LG OLED leadership to bring LG's OLED light-control capability to QNED, also powers AI Super Upscaling. Using deep learning, it analyses on-screen objects and refines texture, edges and fine detail, so 4K visuals look natural and stay crisp on the big screen. AI Picture Pro enhances faces, bodies and other key elements to improve perceived depth, while Dynamic Tone Mapping Pro analyses each frame to refine resolution, brightness and clarity.

Recreating the Stadium Atmosphere

The 292 cm (115") QNED evo is built to make live sport feel bigger. Its wide colour range adds impact to bright sports scenes, while AI Sound Pro creates virtual 11.1.2-channel surround sound through the TV's built-in speakers, delivering clearer spatial separation and a more immersive soundstage. Together with AI Super Upscaling and Dynamic Tone Mapping Pro, it brings a stadium-scale experience to sports and big-action content.

With the webOS 26 platform, fans can also keep up with the game without leaving the screen. Sports Portal brings live content, scores, match schedules and league standings into one place, and Sports Alert sends notifications for chosen teams and leagues. Key stats such as match progress and game-result predictions appear on an on-screen AI Concierge card, helping viewers follow several games at once.

Elevating Gaming Immersion

For gamers, the 292 cm (115") QNED evo turns its ultra-large screen into a responsive gaming display. It supports variable refresh rate (VRR) up to 165Hz, AMD FreeSync™ Premium and Auto Low Latency Mode (ALLM), keeping rapid in-game action sharp, highly responsive and free of lag.

The new Motion Booster raises the refresh rate to 330Hz, significantly reducing motion blur and keeping visuals smooth in fast-paced shooters and racing games, where split-second reactions matter. LG Gaming Portal adds an all-in-one destination with access to thousands of cloud gaming services and native web games.

Giant-Screen Entertainment, Made Smarter

As the largest model in LG's 2026 QNED evo lineup, the 292 cm (115") TV pairs its scale with AI-based personalisation on webOS 26. With Voice ID, the TV recognises each user and automatically loads their personalised My Page home screen. AI Concierge gives context-aware suggestions and quick access to useful functions based on what is being watched. Multi-AI support, powered by Google Gemini and Microsoft Copilot, lets users ask questions, check information and search for related content while watching.



Life's Good.

All of this is secured by LG Shield, a CES 2026 Innovation Award-winning technology that uses advanced encryption to keep user data and personalised experiences safe.

Key Highlights

Experience	Key Technologies	What It Delivers
Cinema at home	Precision Dimming Ultra, Dynamic QNED Color Pro (Intertek-certified 100% colour volume), AI Super Upscaling, Dynamic Tone Mapping Pro	Deep blacks, crisp highlights, rich colour and natural 4K detail on a 292 cm (115") screen
Stadium atmosphere	AI Sound Pro (virtual 11.1.2-channel), Sports Portal, Sports Alert	Immersive sound and real-time match updates for live sport
Gaming immersion	VRR up to 165Hz, Motion Booster up to 330Hz, AMD FreeSync™ Premium, ALLM, LG Gaming Portal	Smooth, low-lag gameplay and access to thousands of cloud and web games
Giant-screen smart entertainment	Alpha 8 AI Processor Gen3, webOS 26, Voice ID, AI Concierge, multi-AI, LG Shield	Personalised viewing on LG's largest 2026 QNED evo screen, with protected user data

Pricing & Availability

Model	Screen Size	Price – India (INR) & Availability
115QNED90BL	292 cm (115")	DP ₹ 14,999,90 MRP ₹ 18,99,990

¹ Display Color Gamut Volume (CGV) equals or exceeds the CGV of the DCI-P3 colour space, as independently verified by Intertek.

Outlook: Elevating Large-Screen Home Entertainment

With the 292 cm (115") QNED evo AI Mini LED TV, LG Electronics India continues to expand its premium television portfolio with a focus on large-screen viewing, advanced picture processing and connected entertainment. Bringing together Mini LED technology, AI-powered enhancements, gaming capabilities and personalised smart TV features on its largest QNED evo screen, LG aims to meet the evolving entertainment needs of consumers who want the cinema, the stadium and the gaming arena at home.

About LG Electronics India Ltd

LG Electronics India Limited (LGEIL) was established in January 1997 in India. It is focused on various consumer electronics and B2B businesses, from home appliances and media entertainment to HVAC and commercial displays. LGEIL's manufacturing units at Greater Noida, Uttar Pradesh, and Ranjangaon, Pune, Maharashtra, have the capacity to manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators, and monitors.

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