



August 15, 2025

**National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001**

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

Sub: Receipt of Letter of Award by Fleur Hotels Limited (Material Subsidiary)
Ref: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR"), this is to inform you that Fleur Hotels Limited, Material Subsidiary of the Company, has received a Letter of Award ("LOA") from Delhi Development Authority ("DDA") on 14th August 2025 after being declared as successful bidder for License Rights of Prime Land Parcel located at Nehru Place, New Delhi for the purpose of Development and Operations of a 5 Star Hotel.

The said Hotel is proposed to be developed as "**Aurika, Nehru Place**", which will mark the debut of our upper upscale brand in the National Capital Region.

The details as required under SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, is enclosed as "**Annexure A**"

Please find attached herewith the copy of the press release in this regard.

Kindly take the above information on your record.

Thanking you

For Lemon Tree Hotels Limited

**Pawan Kumawat
Company Secretary
& Compliance Officer
M. No: A25377**

Encl: a/a

Lemon Tree Hotels Limited
(CIN No. L74899DL1992PLC049022)
Registered Office: Asset No. 6, Aerocity Hospitality District, New Delhi-110037
T +91 11 4605 0101 | F +91 11 46050110 | E hi@lemontreehotels.com
Central Reservation: +91 9911 701 701 | www.lemontreehotels.com

Details as required in terms of Para B of Part A of Schedule III of SEBI (LODR) Regulations.

Sr. No.	Particulars	Description
1	Name of the entity to which order(s)/contract(s) is awarded;	Fleur Hotels Limited (Material Subsidiary of the Company)
2	Whether order(s) / contract(s) is awarded to domestic/ international entity	Domestic Entity
3	Significant terms and conditions of order(s)/contract(s) awarded, in brief;	Fleur Hotels Limited have been chosen as the Successful Bidder of the e-auction conducted by the Delhi Development Authority ("DDA") for License rights of land parcel Located at Nehru Place, New Delhi The Letter of Award ("LOA") received today, shall be valid for a period of 12 months from the date of its issuance, which shall also be subject to necessary compliances on the part of DDA as per the LOA and Tender Document.
4	Time period, if any, associated with the order(s)/contract(s);	LOA shall be valid for a period of Twelve (12) months from date of its issuance.
5	Broad commercial consideration or size of the order(s)/contract(s);	To undertake all the activities pertaining to and incidental to the Development and Operation of a 5 Star Hotel on licensed land parcel located at Nehru Place admeasuring 2.256 acres.
6	Whether the promoter/ promoter group/group companies have any interest in that entity to whom the order(s)/contract(s) is awarded? If Yes, nature of interest and details thereof;	No
7	Whether the same would fall within related party transactions? If yes, whether the same is done at "arm's length".	No

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LEMON TREE HOTELS TO ENTER THE HEART OF NEW DELHI WITH AURIKA, NEHRU PLACE, NEW DELHI

Letter of Award for prime land in Nehru Place, New Delhi by DDA

New Delhi, August 15, 2025 – Lemon Tree Hotels Limited is pleased to announce that its material subsidiary Fleur Hotels Limited has been declared as the Successful Bidder vide Letter of Award dated 14.08.2025 in e-auction conducted by Delhi Development Authority ("DDA") in respect of prime land parcel admeasuring 2.2 acres in the heart of National Capital located at Nehru Place for development and operations of a 5 Star Hotel. The said Hotel shall be developed as "Aurika, Nehru Place", which will mark the debut of our upper upscale brand in the National Capital Region.

Aurika, Nehru Place is set to become one of Delhi's largest hotels with **500+ keys**, and will offer elegant rooms and suites, signature dining, expansive banqueting, and best-in-class leisure facilities. Designed on the lines of Aurika, Mumbai SkyCity, it will blend grandeur with a distinctive Delhi flair, catering to both sophisticated business travellers and leisure guests.

This landmark development builds on Lemon Tree's already robust presence across the NCR, further strengthening its position as a key player in one of India's most dynamic hospitality markets.

Highlights:

- **NCR Debut** – Aurika enters Delhi, expanding the upper upscale portfolio.
- **Scale & Impact** – 500+ keys, among the city's largest.
- **Prime Address** – Located in the heart of Nehru Place, with seamless citywide connectivity.

Mr. Patanjali Keswani, Chairman & Managing Director, Lemon Tree Hotels, said: ***"Delhi has always been a strategic focus for us. Aurika's entry will deliver a luxury experience that's about living, not just staying – a landmark in style, comfort, and service for the region."***

Construction begins shortly, reinforcing Lemon Tree Hotels' commitment to expanding in India's most vibrant markets with experiences that inspire, service that delights, and spaces that remain unforgettable.

About Lemon Tree Hotels Limited:

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

Serving over 1.5 million guests annually, LTHL operates 110+ hotels across 75+ cities in India and abroad, with a growing pipeline of 120+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Dubai, Bhutan, and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 230+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

About Aurika Hotels & Resorts

Aurika hotels are stylishly elegant yet comfortably informal. With an emphasis on design, these hotels are a reflection of the soul of the destination where they are located and each has its own personality. These hotels feature new-age dining and innovative entertainment options, complemented by invigorating fitness and wellness facilities. Inspiring spaces, flawless delivery and cutting-edge technological solutions ensure that our guests can work, play and relax effortlessly. The company currently has two owned hotels under the Aurika brand at Mumbai Sky City and Udaipur.

The essence of the brand is reflected in 'beyond the unusual'. Service goes beyond the expected and is attentive and personal, yet unobtrusive.

For more details, visit www.lemontreehotels.com