

July 24, 2025

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001.
Scrip Code: 543398

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex Bandra East,
Mumbai 400 051
Scrip Symbol: LATENTVIEW

Dear Sir/Madam,

Sub: Intimation pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

This is to inform that the shareholders of Latent View Analytics Limited ('Company') in the 19th Annual General Meeting ('AGM') held on Tuesday, July 22, 2025, pursuant to the recommendations of the Board and Nomination and Remuneration Committee of the Company, had approved the appointment of Dr. Anindya Ghose (DIN: 10243913) as a Director (Independent, Non – Executive) of the Company , for a term of five (5) consecutive years with effect from May 02, 2025.

The details as required pursuant to Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024 is enclosed as "**Annexure A**"

Thanking you,
For **Latent View Analytics Limited**

P. Srinivasan
Company Secretary and Compliance Officer

LatentView Analytics Limited
(Formerly known as LatentView Analytics Private Limited)
Unit 6,7,8, 5th Floor, Neville Tower, Ramanujan IT City SEZ
Rajiv Gandhi Salai (OMR), Taramani, Chennai, Tamil Nadu 600113.

Annexure-A

Disclosures pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 as per SEBI Circular SEBI/HO/CFD/PoD2/CIR/P/0155 dated 11th November 2024.

S. No.	Particulars	Details
1	Name of the Director	Dr. Anindya Ghose (DIN: 10243913)
2	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as a Director (Independent, Non – Executive)
3	Effective date of appointment	May 02, 2025
4	Date of occurrence of event	July 22, 2025
5	Term of appointment	Term of upto 5 (Five) consecutive years, commencing from May 02, 2025 and not be liable to retire by rotation.
6	Brief profile	Dr. Anindya Ghose is the Heinz Riehl Chair Professor of Business at NYU's Stern School of Business and a globally renowned expert at advising companies on their AI transformation journeys. He is the author of TAP: Unlocking The Mobile Economy and co-author of THRIVE: Maximizing Well-Being in the Age of AI, with his work translated into multiple languages and recognized with global awards. His research on economics of AI, digital platforms, mobile

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		commerce, and data privacy has won multiple awards and been widely featured in media such as The Economist, New York Times, Wall Street Journal, CNN, and CNBC. A highly accomplished expert witness, he has testified for many global tech firms including Alibaba, Apple, Fox, Google, Meta, Pinterest, Snap, and Yahoo, in high-profile antitrust, intellectual property, securities and privacy litigations. He is also an avid high-altitude mountaineer who has climbed multiple peaks across five continents.
7	Disclosure of relationships between directors	Dr. Anindya Ghose is not related to any Director of the Company
8	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Ltd with ref. no. NSE/CML/2018/24, dated 20 June 2018	Dr. Anindya Ghose is not debarred from holding the office of director by virtue of any order of the Securities and Exchange Board of India or any other such authority as required under the circulars.

This is for your information and records.

Thanking you,

For Latent View Analytics Limited

P. Srinivasan

Company Secretary and Compliance Officer